



7



8



9

## THE THREE BIGGEST DAYS ON THE HEAVY-DUTY TRUCKING CALENDAR



14



15



16

# MARCH 21 2013

# MARCH 22 2013

# MARCH 23 2013

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\*10 MPG imperial gallons equals 8.3 MPG in US gallons.

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# 49

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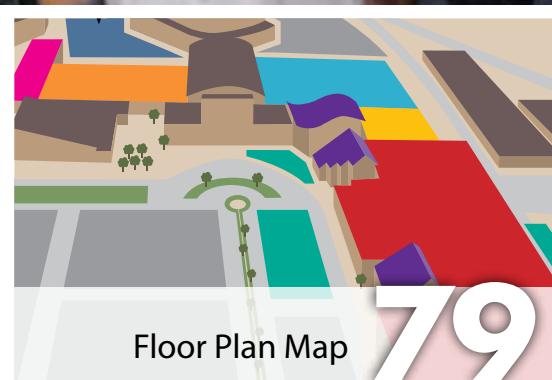
Seminar Schedule

10



PKY Truck  
Beauty Championship

35



Floor Plan Map

79

# TABLE OF CONTENTS

## FEATURES

- 10** PRESIDENT'S LETTER
- 12** SEMINAR SCHEDULE
- 16** SPECIAL EVENTS & FEATURES
- 37** PKY TRUCK BEAUTY CHAMPIONSHIP  
by Daniel Linss / Editor, 10-4 Magazine
- 53** EXHIBITOR LIST
- 83** FLOOR PLAN MAP OF THE SHOW
- 148** PRODUCT SHOWCASE
- 154** VISITOR'S GUIDE
- 164** EXHIBITOR PRODUCT CATEGORIES

## INDUSTRY INSIGHTS

- 23** OUTLOOK IMPROVES  
FOR 2013 AND MORE  
by Howard S. Abramson / Editorial Director,  
TRANSPORT TOPICS
- 29** EOBRs CLOCK IN  
by Brian Straight / Managing Editor,  
FLEET OWNER MAGAZINE
- 33** MATS: A DRIVER FAMILY REUNION  
OF EPIC PROPORTIONS  
by Suzanne Stempinski / Field Editor,  
LANDLINE MAGAZINE
- 43** NATURAL GAS: FUEL FOR THOUGHT  
by Deborah Lockridge / Editor in Chief,  
HDT MAGAZINE



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# PRESIDENT'S LETTER

## WELCOME TO LOUISVILLE, KENTUCKY AND THE 42ND ANNUAL MID-AMERICA TRUCKING SHOW!

Thank you for allocating time on your schedule to visit the show and participate in a truly tremendous event. We are excited that you have joined us this year and hope you will take full advantage of all that MATS has to offer. No other show presents such a unique face-to-face opportunity to efficiently research the latest products and services for your business, all while connecting you with the industry to stay informed on important equipment, regulatory, and technological changes. By the end of your visit, we know that MATS will have exceeded your expectations and you will agree that there is no show like the Mid-America Trucking Show.

More than 1,050 industry-leading companies, from throughout the United States and abroad, have come to Louisville to showcase the latest innovations in trucks, trailers, and equipment; advanced products and services; and a wide array of cutting-edge trucking technology. These companies will encompass more than 1,000,000 square feet of exhibit space indoors and 200,000 square feet outdoors, once again making MATS the three biggest days on the trucking industry calendar. If it is essential to the heavy-duty industry, you will find it on display here at the largest annual event in trucking and the only show that offers the entire industry under one roof.

In addition to the numerous exhibits, MATS hosts many special events and features including those listed on pages 14 & 16. Free to all in attendance, MATS also offers a full schedule of business seminars (see page 10 for details) covering a variety of topics currently impacting the trucking industry, including CSA, HOS, alternative fuels, etc. Be sure to visit the 24th annual Paul K Young Truck Beauty Championship located in the outdoor lot behind the West Wing to see the most elite show truck competition of the year. Given the many features of the show, seeing everything in a day or two is a monumental task. We hope you've set aside plenty of time to benefit from all that Mid-America has to offer.

As we reflect on the last 42 years, we'd like to thank everyone who has contributed to the success of the Mid-America Trucking Show and all who have participated throughout our incredible history. The immeasurable support we've seen from our Attendees, Exhibitors, Media, and Sponsors is undeniably the driving force behind MATS' accomplishments - past, present, and future. We consider it a great honor to host this event for the heavy-duty trucking industry and we look forward to years of continued success working alongside our many partners and supporters.

If we can be of any assistance in any way, please stop by one of our show offices. Enjoy the show and make plans to return to Louisville next spring. We look forward to seeing you March 27th - 29th for the 2014 Mid-America Trucking Show.



*Tony L. Young*

President



EXHIBIT MANAGEMENT ASSOCIATES, INC.

*producers of the MID-AMERICA TRUCKING SHOW*

**2013**  
**SHOW HOURS**

<b>MARCH 21</b>	<b>THURSDAY</b>	<b>10AM - 1PM [VIP]</b>
<b>MARCH 21</b>	<b>THURSDAY</b>	<b>1PM - 6PM [GENERAL]</b>
<b>MARCH 22</b>	<b>FRIDAY</b>	<b>10AM - 6PM</b>
<b>MARCH 23</b>	<b>SATURDAY</b>	<b>9AM - 4PM</b>

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# SEMINAR SCHEDULE

ALL SEMINARS ARE IN ROOM B-104 OF THE SOUTH WING CONFERENCE CENTER UNLESS OTHERWISE NOTED.

## THURSDAY, MARCH 21

1:00 PM – 2:00 PM **FMCSA HOURS OF SERVICE**  
FMCSA

2:15 PM – 3:15 PM **NEW REQUIREMENTS FOR COMMERCIAL GOODS ENTERING CANADA**  
CANADA BORDER SERVICE AGENCY

3:30 PM – 4:30 PM **FMCSA MEDICAL PROGRAMS UPDATE**  
FMCSA

4:45 PM – 5:45 PM **FMCSA CSA UPDATE**  
FMCSA

## FRIDAY, MARCH 22

10:00 AM – 11:00 AM **FMCSA CSA UPDATE**  
FMCSA

11:15 AM – 12:15 PM **FMCSA MEDICAL PROGRAMS UPDATE**  
FMCSA

12:45 PM – 1:45 PM **FMCSA HOURS OF SERVICE**  
FMCSA

2:00 PM – 3:00 PM **PRE/POST-TRIP INSPECTION TRAINING**  
KY DOT/CVE

3:15 PM – 5:15 PM **THE GAME PLAN**  
FREIGHTLINER'S TEAM RUN SMART (GIVING FREE IPAD TO AN AUDIENCE MEMBER)

## SATURDAY, MARCH 22

10:00 AM – 11:00 AM **PRE/POST-TRIP INSPECTION TRAINING**  
KMTA DIRECTOR OF SAFETY/RETired KVE MAJOR  
Glynn Powers

11:30 AM – 12:30 PM **NEW REQUIREMENTS FOR COMMERCIAL GOODS ENTERING CANADA**  
CANADA BORDER SERVICE AGENCY

12:45 PM – 1:45 PM **IMPACT OF \$75,000 BROKER BOND ON TRUCKING INDUSTRY/AMERICAN CONSUMER**  
ASSOCIATION OF INDEPENDENT PROPERTY BROKERS & AGENTS (AIPBA)

2:00 PM – 3:00 PM **IMPACT OF \$75,000 BROKER BOND ON TRUCKING INDUSTRY/AMERICAN CONSUMER**  
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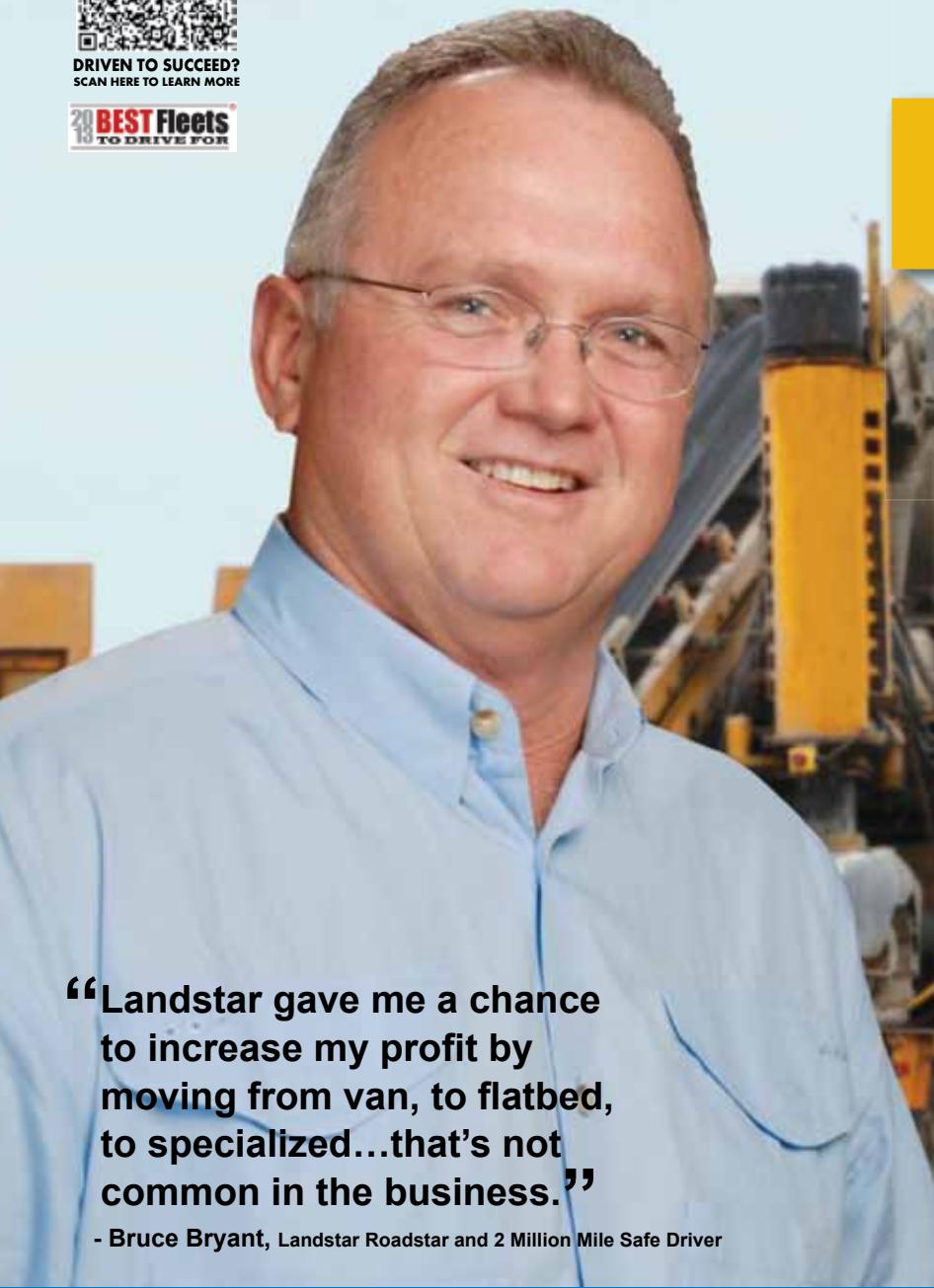
  
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# SPECIAL FEATURES & EVENTS



## MATS FLEET FORUM

The MATS Fleet Forum is a conference for Fleet Executives and Heavy Duty/Commercial Vehicle Industry VIPs. The forum will combine the resources and expertise of two of trucking's major publications, Fleet Owner & Heavy Duty Trucking, and MATS to provide an in-depth look at the future of heavy-duty equipment and the trucking industry.

LOCATED IN SOUTH WING CONF. ROOM C203 @ 11 AM ON 3/20



## HDMA 23RD ANNUAL BREAKFAST & BRIEFING

Presented by the Heavy Duty Manufacturers Association - 7:00 AM to 10 AM, Friday, March 22 in South Wing Conference Rooms C201 - C205. The 2013 Breakfast & Briefing features keynote speaker Troy Clarke, President & Chief Operating Officer, Navistar

LOCATED IN SOUTH WING CONFERENCE ROOMS C201 - C205



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LOCATED BEHIND THE SOUTH WING



## 24TH ANNUAL PKY TRUCK BEAUTY CHAMPIONSHIP

The PKY Truck Beauty Championship kicks off the show truck season with the largest grouping of show trucks in the country, all vying for honors in the country's premier truck beauty show.

Join us for the awards Presentation in South Wing Conference Rooms B101-B103 on Saturday at 10AM.

LOCATED IN LOT J, BEHIND THE PAVILION/WEST WING



## MATS CONCERT PRESENTED BY MOBIL DELVAC

On Friday, March 22 at 7:00 PM, Mobil Delvac will present Randy Houser in concert with opening act The Diesel Outlaws. The concert will be held in Freedom Hall on-site at the Kentucky Expo Center immediately after the Friday edition of the Show.

Complimentary concert tickets will be available to attendees, while supplies last, from Mobil Delvac's Booth 18160. See our ad on Page 143

TICKETS AVAILABLE IN MOBIL DELVAC BOOTH # 18160



## MATS DRIVER RECRUITMENT & WELLNESS CENTER

A specialized area of MATS showcasing the nation's premier fleets looking to recruit drivers alongside products and services that will help those drivers have a long and productive career in trucking.

LOCATED IN THE WEST WING

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# SPECIAL FEATURES & EVENTS



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LOCATED IN THE NORTH WING



## THE INTERNET & TECHNOLOGY CENTER

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LOCATED IN THE WEST WING



## RED EYE RADIO PRESENTS COUNTRY MUSIC CELEBRITIES

Eric Harley, host of Red Eye Radio, will be on hand to introduce country music artist Kix Brooks, along with Maggie Rose, Edgar Hansen from "Deadliest Catch", and Marc Springer from "Shipping Wars". These personalities will be in the Red Eye Radio lobby booth shaking hands, signing autographs, and taking pictures with attendees. See our ad on Page 144.

LOCATED IN SOUTH LOBBY A

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\*SAE J1321 Fuel Consumption test for the Delo 400 LE Synthetic SAE 5W-30 shows up to 4.5% fuel economy improvement with short haul trucks (Class 6) and 2% with long haul trucks (Class 8) when compared to SAE 15W-40 oil. Actual results will vary depending upon vehicle type, load and other driving conditions.



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# OUTLOOK IMPROVES FOR 2013 AND MORE

BY HOWARD S. ABRAMSON / PUBLISHER & EDITORIAL DIRECTOR / TRANSPORT TOPICS PUBLISHING GROUP



A year ago in this space, I wrote how 2012 was shaping up as a year of opportunity for the trucking industry and suppliers.

Even with high unemployment, the run-up to national elections, and economic and political uncertainty in many areas of the world, a large portion of the trucking sector did indeed report improvements.

For fleets, the gains extended into 2013, with American Trucking Associations' tonnage index reaching an all-time high in January.

A sustained growth in freight demand translates into a need for more trucks, trailers, parts and employees, benefiting nearly everyone at this show.

Trucking's resilience comes amid a continued lack of action out of Washington, D.C., to sufficiently address problems that threaten to derail long-term growth.

And the most notable area continues to be a long-term transportation funding solution.

Congress and President Obama deserve credit for agreeing on a new reauthorization law last summer. But the law — known as the Moving Ahead for Progress in the 21st Century — was passed only as a limited compromise after Capitol Hill could not reach a long-term agreement.

It took nearly three years of extensions of the previous law to get this short-term legislation passed.

The law provides \$52.2 billion in spending for the current fiscal year and \$52.95 billion in fiscal 2014 for the nation's highway and public transit programs through September 2014.

While there is little agreement in Washington about much of anything, there is near unanimous sentiment that the law provides nowhere near the amount of funding required to handle the projected traffic in the coming years.

In his State of the Union address, Obama proposed spending an immediate \$50 billion, with \$40 billion going to repair roads, bridges and other facilities.

His Fix-it-First plan also called for a national infrastructure bank, which would provide loans and lines of credit to local and state governments.

However, one thing missing from Obama's proposals is how they would be paid for. Rep. Bill Shuster (R-Pa.), chairman of the House Transportation and Infrastructure Committee, pointed out it was only "a short-term proposal for long-term challenges."

Since taking over of the committee, Shuster has stated he is open to any option that can increase the amount of federal funding available for highway projects, including the possibility of raising the fuel tax.

At his first hearing as chairman, he stressed the need for a

strong federal role in overseeing infrastructure improvements.

None of the individual comments or suggestions represents anything concrete enough.

But as the importance of infrastructure is discussed in different arenas on the national stage, maybe there is some reason to think that by this time next year, an outline of a long-term funding plan — along with a focus on a critical freight component — could be a reality.

Blocks away from the Capitol Building, another piece critical to trucking's long-term success was scheduled to be under review recently.

Arguments were scheduled last week by the U.S. Court of Appeals for the District of Columbia Circuit over disputed portions of the Federal Motor Carrier Safety Administration's latest hours-of-service rule.

ATA has argued the 34-hour restart provision is too restrictive and blamed FMCSA for relying on misrepresentations of the role driver fatigue has played in truck-related crashes and deaths.

The new rule allows a restart once in a seven-day period, and requires that time frame to include two periods between 1 a.m. and 5 a.m.

## TRUCKING'S RESILIENCE COMES AMID A CONTINUED LACK OF ACTION OUT OF WASHINGTON, D.C., TO SUFFICIENTLY ADDRESS PROBLEMS THAT THREATEN TO DERAIL LONG-TERM GROWTH.

It also adds a requirement that drivers take a half-hour rest break before driving more than eight hours.

ATA has warned that the disputed provisions, which are scheduled to take effect in July, will add significant costs to the industry without providing much of a benefit.

Combined with separate concerns from a number of groups about privacy and harassment issues related to the use of electronic onboard recorders to monitor of hours, a failure to settle this issue could jeopardize the potential for trucking's growth.

Like the lack of highway funding, HOS updating has been a long-standing issue, resulting in multiple court challenges and rewritten rules in recent years.

Another court ruling requiring FMCSA to revisit the rule would only serve to increase the chances of one more to trucking's satisfaction, setting the stage for further growth for years to come.

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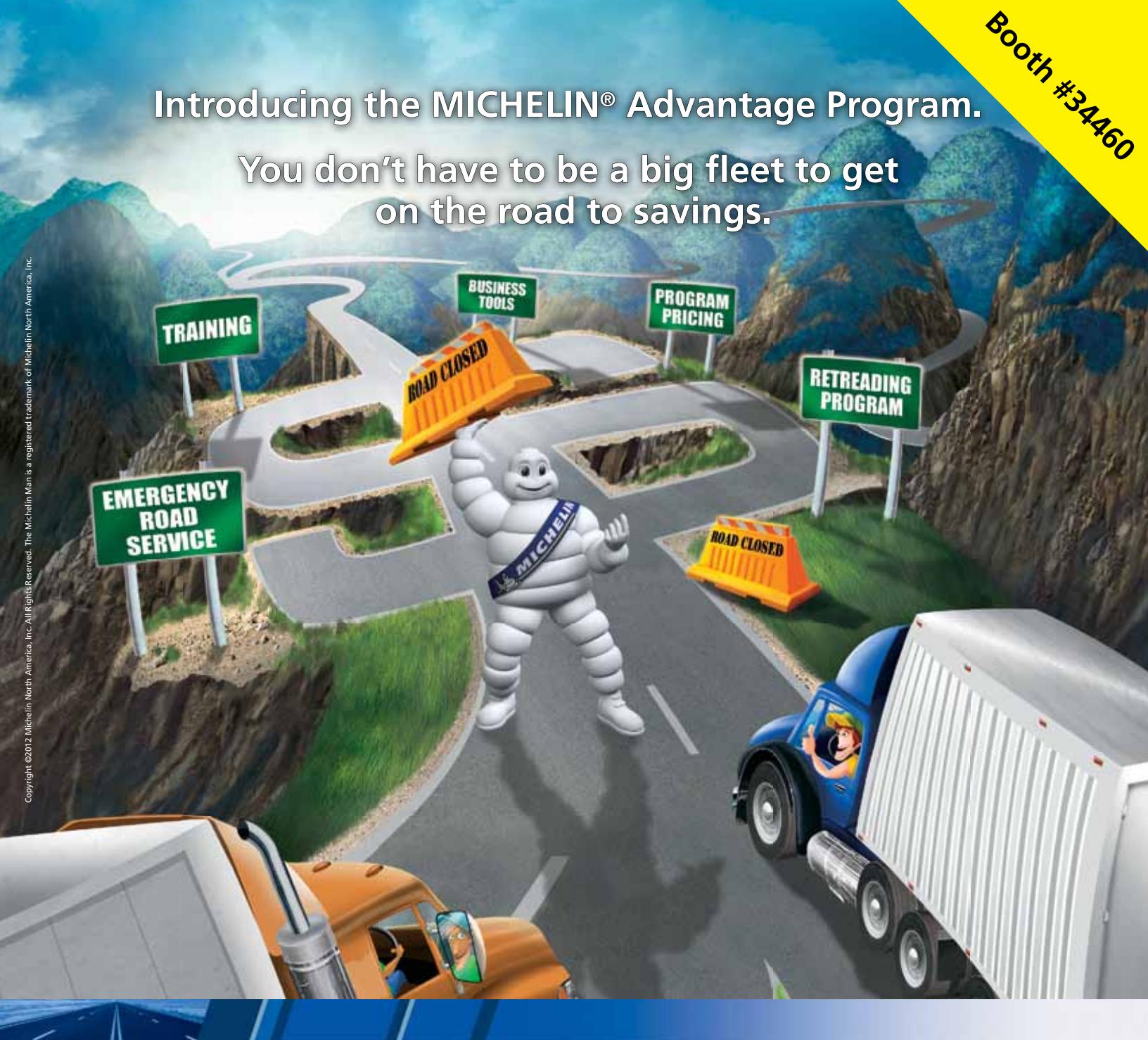


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# EOBRs CLOCK IN

BY BRIAN STRAIGHT / MANAGING EDITOR / FLEET OWNER



When the Federal Motor Carrier Safety Administration was forced by court decision to rescind its electronic onboard recorder (EOBR) rule in 2011, it was considered a win for drivers everywhere. The Owner-Operator Independent Drivers Association (OOIDA) had fought the rule on the grounds that the devices, which monitor hours-of-service compliance, could be used by fleets as a tool to harass drivers, violating privacy rights under the Fourth Amendment.

Fast-forward nearly two years, and once again the subject of EOBRs is coming to the forefront of industry discussion. Driven by the need for drivers to meet new hours-of-service regulations set to go into effect this summer, more and more carriers are implementing EOBRs.

And with FMCSA required by the Moving Ahead for Progress in the 21st Century Act, or MAP-21, to issue a new EOBR regulation, fleets are trying to get out in front of any mandate.

"For starters, the new hours-of-service (HOS) rules that are going into effect [in July] will be difficult to comply with manually using paper logbooks," explained John Gaither, senior sales executive and engineer for technology provider GPS Insight. "Use of EOBRs will not only reduce the amount of time required to keep logbooks in compliance, they can also help fleets improve their Compliance, Safety, Accountability (CSA) scores as well."

What exactly is an EOBR and what data does it capture? For starters, XRS Corp. said an EOBR must record the name of driver and any co-driver(s), along with corresponding driver identification information. Other important information EOBRs must track in order to be compliant include: Driver duty status; date and time; vehicle location; distance traveled; name and DOT number; 24-hour period starting time; the multiday basis used by the carrier to compute cumulative duty hours and driving time; and truck or tractor and trailer number.

While any new EOBR regulation is bound to be challenged in court again, the fact remains that fleets are implementing the systems and drivers must adjust. So what exactly can an EOBR do? According to a number of experts, there are plenty of advantages to using an EOBR.

Dave Kraft, director of industry affairs for Qualcomm Enterprise Services, said drivers do not actually find the devices intrusive.

"We've found that once EOBRs are in place, it not only improves time management for drivers and logging accuracy, it reduces job stress to a degree since the devices now automatically track metrics they used to have to calculate by hand," he said during a webinar last fall.

Another benefit of EOBRs, Kraft said, is a significant reduction in paperwork and other administrative costs connected to managing paper logbooks. Qualcomm's research indicates that a move to EOBRs could eliminate 688 hours of administrative work per driver per year and, because drivers are more accurately recording hours and spending less time on paperwork, they have more available drive time as well. And that can add up to increased salary for those drivers who are paid by the mile.

Kraft said that there's been a 12% reduction in total logbook violations and a corresponding 12% decline in out-of-service tallies linked to hours-of-service violations over the past several years as EOBR usage has increased.

Tom Cuthbertson, vice president-regulatory compliance for XRS, said EOBR data can also help fleets and owner-operators charge for detention time. "With the data [from EOBRs] to support those extra charges, carriers have the ability to bill for the time and compensate their drivers accordingly," he said.

## EOBRs COULD ELIMINATE 688 HOURS OF ADMINISTRATIVE WORK PER DRIVER PER YEAR.

Gaither also draws a connection between EOBRs and improved CSA scores, claiming that eight types of HOS violations under CSA can be virtually eliminated by using EOBRs, especially in terms of providing roadside inspectors with a simple way to check logbook data.

Many EOBRs also integrate map and route solutions which can help drivers navigate around construction and avoid high-traffic areas, XRS said, providing drivers with a multi-solution answer in a single device.

Drivers may never embrace the devices, but it appears their introduction into commercial vehicles of all types may be near. And in the end, if the software providers are correct, drivers may find that they provide more help than harm to the 21st century trucker.

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# MATS: A DRIVER FAMILY REUNION OF EPIC PROPORTIONS

LAND LINE  
M A G A Z I N E

BY SUZANNE STEMPINSKI / FIELD EDITOR / LAND LINE MAGAZINE



For professional truckers, the center of the universe runs through Louisville, KY, in March. Some truckers describe the Mid-America Trucking Show as "Old Home Week" because for the professional truck driving community, it's more than a truck show. It's one big family reunion.

Before I ever set foot on the grounds, I heard tales of the Eighth Wonder of the World that is the show we call MATS. I heard it was the biggest, the grandest, the most elite and sought after. It couldn't possibly be all that, could it?

And then 20 years ago Bob, my husband/best friend/co-driver, and I made a decision to check it out in person. So we made a call to book a hotel room. Before the Internet there was Directory Assistance. And if one hotel was full, they might recommend another.

And by the time I was done, my dialing finger was earning frequent flyer miles, but we had a room. It was a very high-dollar room in a charming bed and breakfast in downtown Louisville. It was either there or something about 60 miles away, because a lot of other people had the same idea, and I found out they had booked their rooms up to a year in advance.

So we left our big truck at home and headed for the show. Neither rain nor sleet nor blazing sun could slow us down – and that was only the first day. We figured we could cover most of the show in about eight hours. Wrong. Wings on our feet would not have made that a remote possibility.

Which entrance to use? Where to park? What to see first? Did it ever end? What's that amazing smell? Pinch me, quick. I'm in heaven and it looks like trucks.

At MATS, the action is everywhere.

We collected doodads and give-aways, yardsticks and anything that was free to a good home (other than a puppy). My head was on a swivel. I had no idea there could possibly be so much truck stuff in one place. Miles of aisles – and that was just the South Hall – which led to the East Wing, which was more like a bridge to the North Wing and maybe the east parking lot out past the stables. It was totally overwhelming, exhausting and exhilarating, and I never wanted it to end.

And the trucks. New ones, old ones, prototypes, antiques and

– oh my heart beats fast for SHOW TRUCKS. The most glorious group of shined and polished, customized and adorned representatives of our industry ever assembled in one place. Magic shimmered in the air around them. Or maybe it was polish residue.

Great working trucks turned into gorgeous, drop-your-socks and grab-your-camera amazing works of art. And each year, the creativity and imagination just keeps getting bigger, better, more. Who comes up with this stuff? See-through fuel tanks. Cutting edge bumpers. Paint jobs that have depth and reflect the gleam of pride in their owners' eyes. Everywhere you turn, there is something to delight your eyes.

Last year, between the contenders for the NAST Truck-Lite Trophy and the Paul K. Young Memorial Truck Championships, there were more than 90 trucks in competition. All gathered in one place to celebrate another year of opportunity.

**BEFORE I EVER SET FOOT ON THE GROUNDS, I HEARD TALES OF THE EIGHTH WONDER OF THE WORLD THAT IS THE SHOW WE CALL MATS.**

On our first trip to Louisville, I felt as if the world had tipped on its axis and nothing would ever be the same. It was a homecoming to a place we hadn't been before. And we kept coming back.

We talked to strangers and booth reps. And along with tens of thousands of attendees, we bumped into people we already knew. A smile, a hug and the beginning of a traditional notion known as The Ten-Foot Rule. After 20 years, you'd be hard pressed to travel 10 feet through the corridors or parking lots without meeting up with someone you've come to know. It may be getting closer to The Five-Foot Rule.

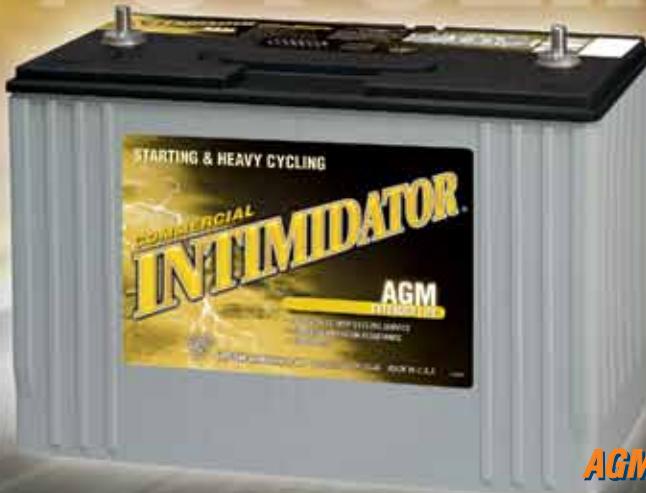
As the years moved forward, we evolved and our extended trucking family grew. Show truck participants; OEMs; manufacturers of parts and accessories; educators; show management; journalists; security guards; shippers and receivers; lawmakers and outlaws; recruiters and insurers; entertainers and artists; and the dedicated chefs who keep those pork chops on the grill – every last one of them has become ours.

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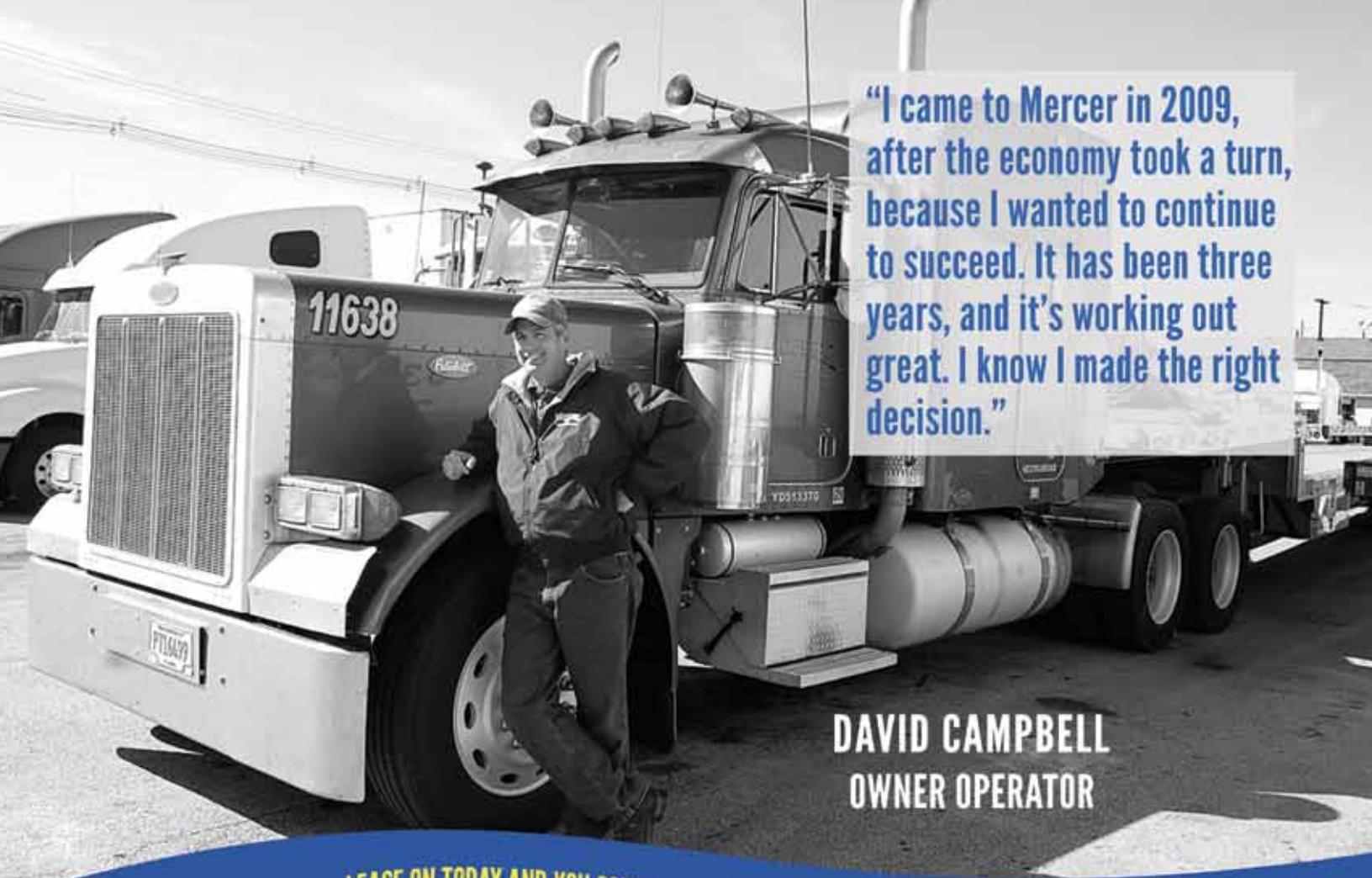


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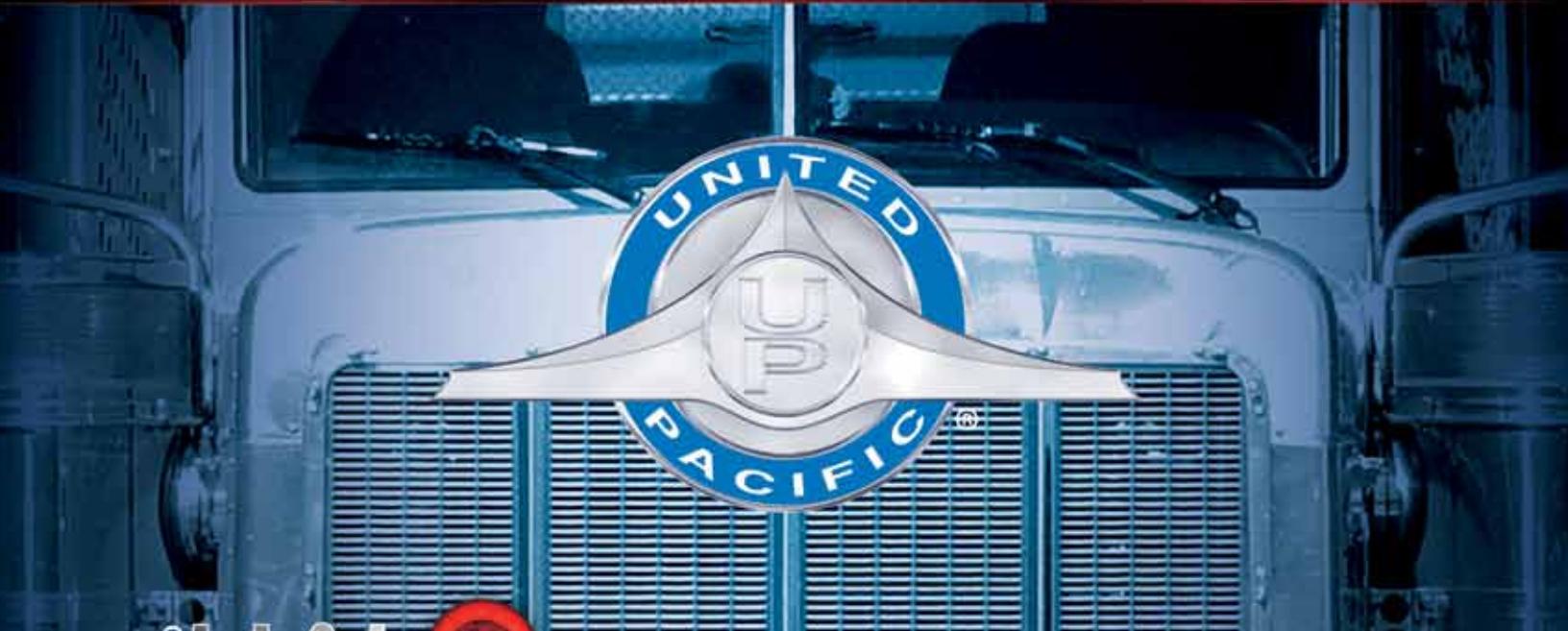
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There are hundreds of shows held across the country all year, but none compare to this one. To win any trophy in Louisville is a great honor bestowed to only a select few each year, and to earn "Best of Show" or the "People's Choice" award, well, that is simply reserved for the "Best of the Best!" The event, which has become a star attraction at the Mid-America Trucking Show, celebrates North America's heavy-duty, working show trucks. You can review a list of competitors, their truck specs, and photos this page and the next. The championship is open to all attendees, and is located in Lot "J" behind the West Wing.

BY DANIEL J. LINSS, MANAGING EDITOR / 10-4 MAGAZINE

# 2013 PKY COMPETITOR LIST



## 2013 KENWORTH T-800

OWNER: *Mikes Trucking Ltd.*

DRIVER: *Michael Culbertson*

## LIVE TO RIDE

## 2007 WESTERN STAR 4900EX

OWNER: *Mitch Broderson*

## 2012 KENWORTH T-800

OWNER: *ZACH PLETCHER*

## TRIPLE B

## 2000 KENWORTH W 900 L

OWNER: *Jason Shelly*

## NTA, LTD.

## 2013 KENWORTH T-660

OWNER: *Kristopher DuBois*

## 1997 PETERBILT 379

OWNER: *Kenneth Fisher*

## 2005 KENWORTH W 900 L

OWNER: *David Foster*

## COWBOY UP

## 2010 PETERBILT 389

OWNER: *Billy Powell*

## WILD CARD

## 1999 PETERBILT 379

OWNER: *Randy & Missy Victory*

## THE PREACHER

## 2013 VOLVO 600 VNL

OWNER: *Admirals Black Transport Inc.*

DRIVER: *Robert Jordan*

## CUSTOMBILT

## 1984 PETERBILT 359

OWNER: *Mike Manuel*

## SUPER TRAIN

## 2007 KENWORTH W 900

OWNER: *Tom Bissell*

CONTINUED ON NEXT PAGE...



**SUPER TRAIN**  
**2009 KENWORTH W900**

OWNER: *Adam Bissell*

**BACK IN BLACK**  
**2013 PETERBILT 389**

OWNER: *Brett Cole*

**1990 PETERBILT 379EXHD**

OWNER: *Claudio Scetto*

**MADDOG**  
**1987 MACK MODEL R**

OWNER: *Kelly Trucking LLC*

DRIVER: *Matt Kelly*

**BULLDOG EXPRESS**  
**1988 MACK SUPERLINER**

OWNER: *Munchy Trucking Inc.*

DRIVER: *John Byers Sr.*

**2001 MACK CX613**

OWNER: *Bulldog Enterprises Inc.*

DRIVER: *Scott A. Lynch*

**LONGLEGGED**  
**1988 FREIGHTLINER FLC**

OWNER: *LL Carter & Son Inc.*

DRIVER: *John Byers Jr.*

**2013 PETERBILT 389**

OWNER: *Landoll Trucking*

DRIVER: *Todd Landoll*

**NORTHERN SENSATION**  
**1989 KENWORTH K100E**

OWNER: *FST Oiled*

DRIVER: *Jim Raines*

**NV'D**  
**2013 PETERBILT 389**

OWNER: *Rollin Transport LLC*

DRIVER: *Kevin Pascavis*

**USA 1**  
**2013 KENWORTH W900**

OWNER: *P. I. & I. Motor Express*

DRIVER: *MiKey Powers*

**SPECIAL K**  
**2013 KENWORTH T660**

OWNER: *P. I. & I. Motor Express*

DRIVER: *Anthony Neri*

**LOW BOY**  
**2005 INTERNATIONAL 9400 ITT**

**1999 ATOKA LOW BOY**

OWNER: *P. I. & I. Motor Express*

DRIVER: *Russell Langley*

**1987 PETERBILT 359**

OWNER: *P. I. & I. Motor Express*

DRIVER: *Brian Cox*

**FLIRTIN WITH DISASTER**  
**1991 FREIGHTLINER 120 CLASSIC**

OWNER: *TROY HODGKINSON*

**COMING OF AGE**  
**1999 PETERBILT 379**

OWNER: *PAUL MARCOTTE*

**GOTTA HAVE IT**  
**2000 KENWORTH W900**

OWNER: *SHANE KELLOGG*

**OLD SCHOOL HYBRID**  
**2012 PETERBILT 389**

OWNER: *PHIL LANGEVIN*

**2013 KENWORTH T660**

OWNERS: *WAYNE & DEBORAH CARNEY*

**2014 PETERBILT 389**

OWNER: *PRIMETIME EXPRESS*

DRIVER: *SETH DENNING*

**2012 PETERBILT 389**

OWNER: *V MAX TRANSPORTATION INC.*

DRIVER: *RYAN VAN HAITSMA*

**2012 PETERBILT 389**

OWNER: *V MAX TRANSPORTATION INC.*

DRIVER: *TOM SCHOTTON*

**2007 PETERBILT 379 EX.HOOD**

OWNER: *MCCORD TRANSPORT LLC*

DRIVER: *DALLAS MCCORD*





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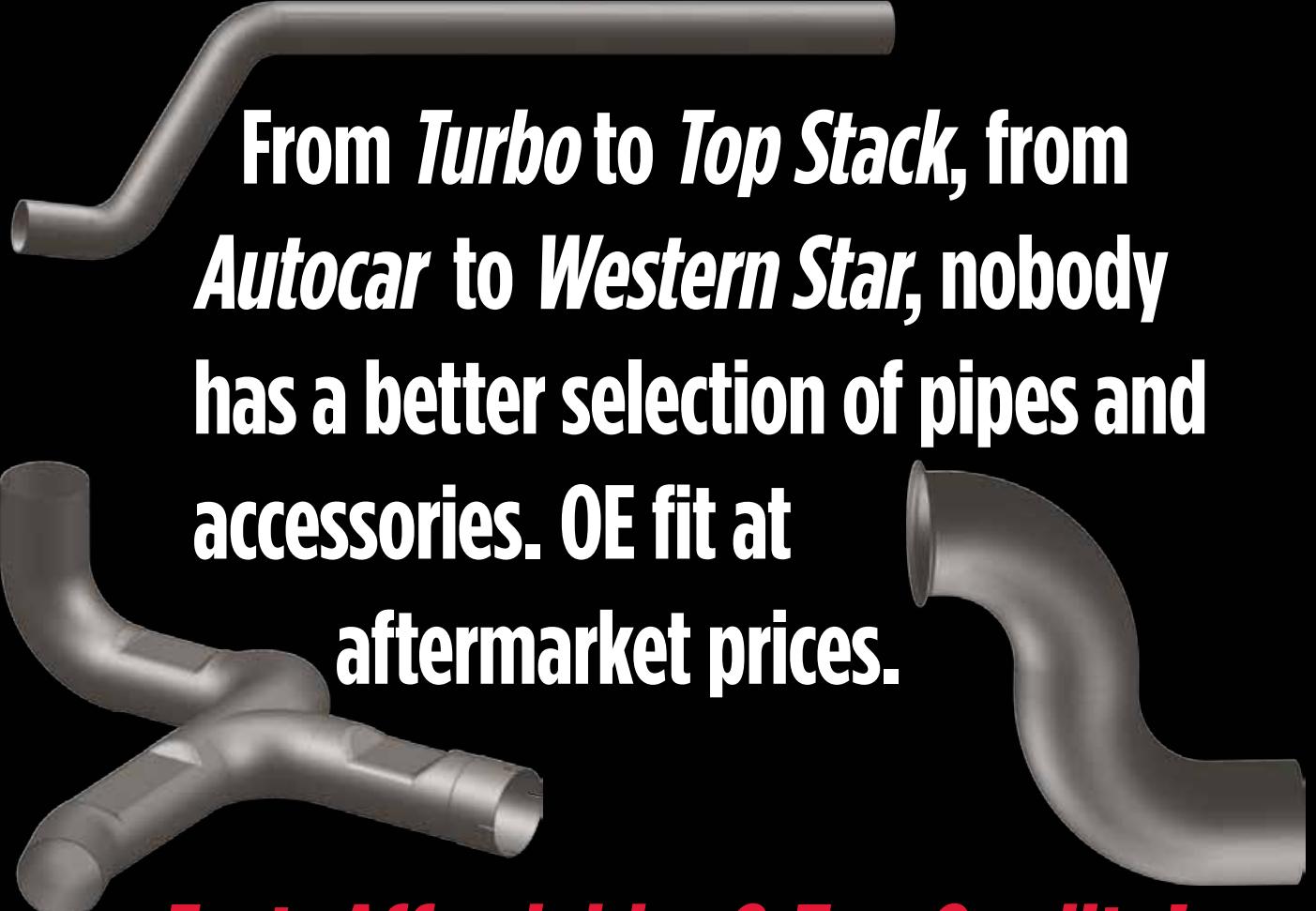


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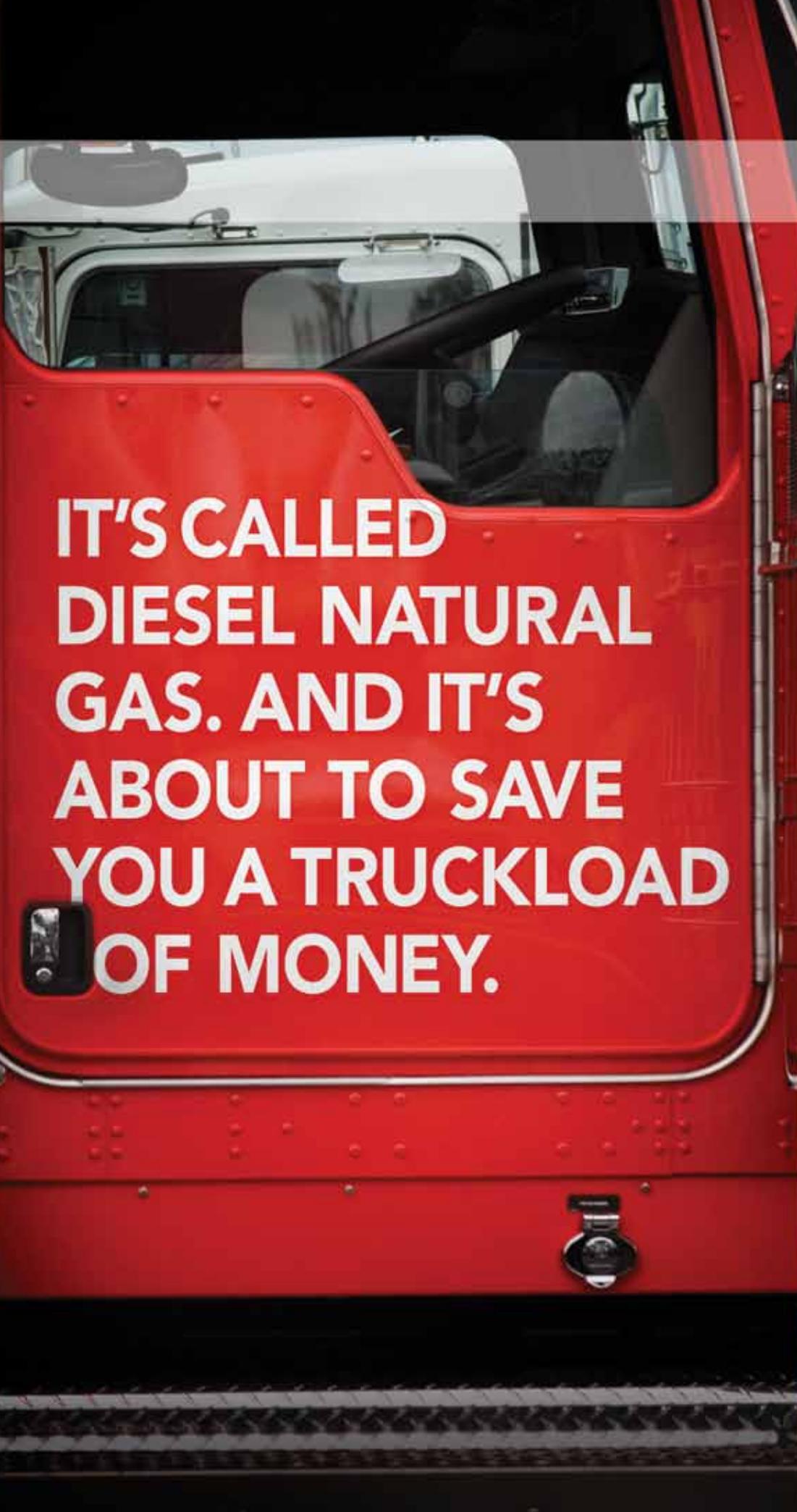
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A large, high-contrast photograph of the front of a red truck cab. The truck is angled towards the viewer, showing the front grille, headlights, and a side-view mirror. The background is dark and out of focus.

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# NATURAL GAS: FUEL FOR THOUGHT

BY DEBORAH LOCKRIDGE / EDITOR IN CHIEF / HDT - HEAVY DUTY TRUCKING



At last year's Mid-America Trucking Show, we were struck by the number of announcements about natural gas fuel. It seemed every truck maker had a natural-gas-powered truck on display, and the industry welcomed news that natural gas engines would become available in a wider range of displacements.

Announcements continued throughout the year, with more and more fleets trying out one or dozens of natural gas trucks. Most significantly, we saw announcements of some major investments in natural gas fueling infrastructure, including for liquefied natural gas, which most believe is needed for true long-haul trucking applications.

Compressed natural gas continues to be the most abundant choice, infrastructure-wise, and is a natural for fleets that get back to home base every night or run regular routes where there is existing infrastructure. It's a natural for refuse fleets. Other vocations, including fleets doing dedicated runs, are exploring it, as well. One truck maker last year even staged a cross-country run on CNG.

The widespread adoption of natural gas as a fuel for commercial trucks faces a chicken-and-egg dilemma. Truckstops don't want to invest in natural gas fueling infrastructure unless there are customers to buy it. Fleets can't invest in natural gas trucks unless there's somewhere to fill up. Truck dealers tell us many customers are interested in natural gas, but the discussion usually ends when they take a critical look at the fueling infrastructure.

However, there is progress. By the end of 2012, Clean Energy Fuels was expected to have completed 70 new LNG truck fueling stations along highways that link major metropolitan areas. Many of these stations are located at existing Pilot-Flying J truckstops. By the end of 2013, they say they will have 150.

Starting this year, Shell and TravelCenters of America plan to sell LNG to on-highway customers through the existing network of TA and Petro truckstops. Love's Travel Stops recently opened its first rapid-fill CNG facility. Clean Energy and Chesapeake Energy are among the companies working with fleets to put in natural gas facilities that also are open to the public.

Another chicken-and-egg problem is the higher up-front cost of natural gas vehicles. As demand increases, prices will come down, and already have in the refuse business. There are government programs in some states to help defray that

incremental cost. Many buyers expect the trucks will pay for themselves and eventually save the fleet money because of lower natural gas prices.

There are still questions in fleets' minds related to payback, especially long-term.

Yes, natural gas is cheaper than diesel, but how do fuel surcharges play into the equation? Some fleets say customers expect them to pass along those savings on natural gas in the form of lower or nonexistent fuel surcharges.

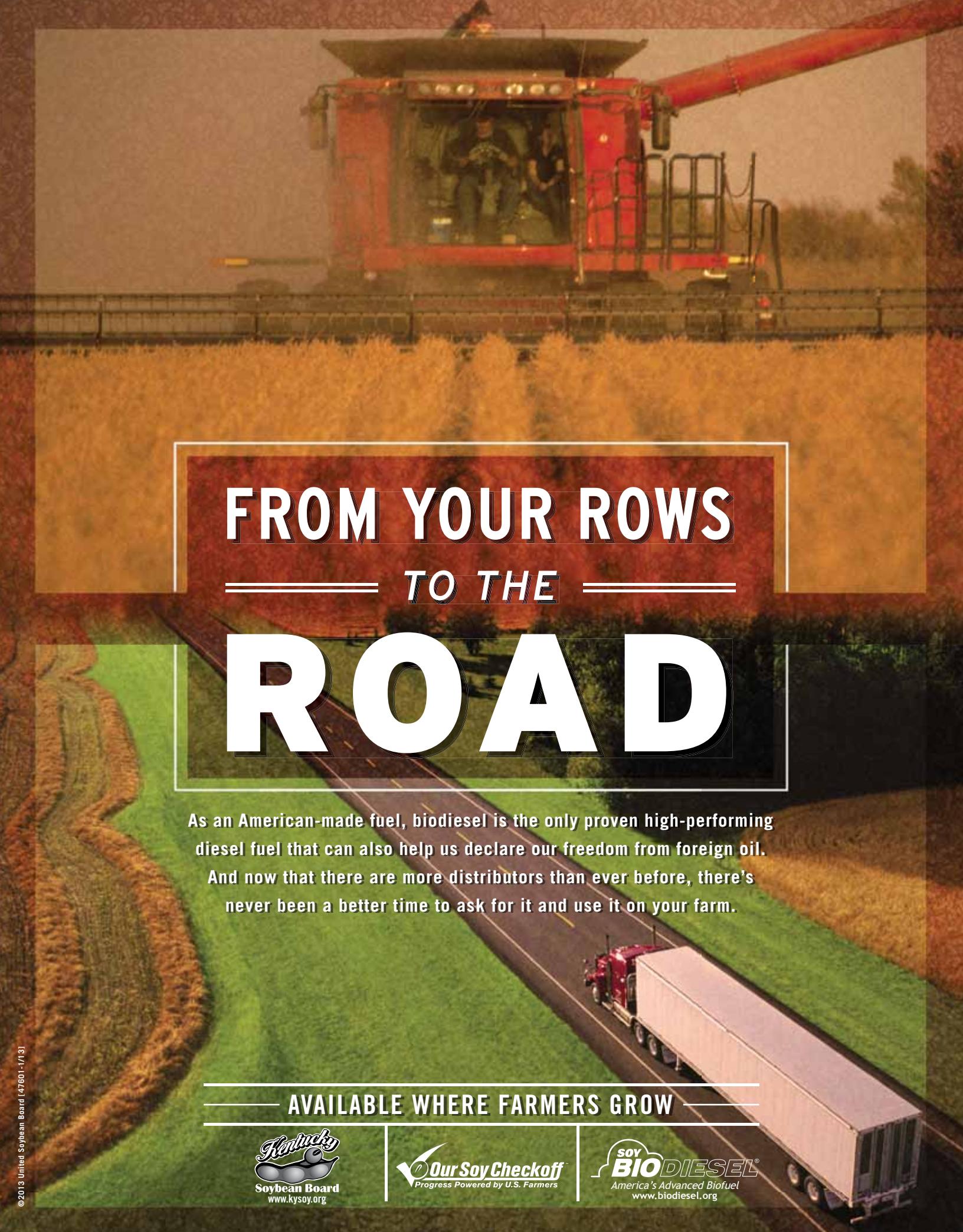
## MANY BUYERS EXPECT THE TRUCKS WILL PAY FOR THEM-SELVES AND EVENTUALLY SAVE THE FLEET MONEY...

What happens if natural gas prices go up? Proponents say even if the wholesale price rises significantly, retail prices will not go up as much as diesel or gasoline would. Another question is whether or not states will implement or raise fuel taxes on natural gas at the pump.

Nevertheless, most observers believe natural gas will be a fuel of the future, near- and long-term. But it's unlikely natural gas will be THE fuel of the future. There are many alternatives currently available and being researched, and it is likely that different fleets will choose different alternative fuels to fit their own applications.

Clean diesel, of course, will continue to play a major role in truck transport. Continuing advancements in battery technology are making electric and diesel-electric hybrid trucks more feasible for medium-duty applications. Natural gas may find its way into more fuel tanks via new gas-to-liquid technology that can create diesel fuel from natural gas. Hydrogen fuel cells are being researched, and one company already is offering a hydrogen-fuel-cell hybrid. Biodiesel is a viable option for some fleets, and ongoing research into more efficient feedstocks for biofuels could see biodiesel made from algae. Dimethyl ether, or DME, is another biofuel that shows promise in trucking.

And who knows what other alternatives the future may bring? But with the abundance natural-gas resources available in the U.S., it's likely CNG and LNG will play a part in trucking transportation's future.



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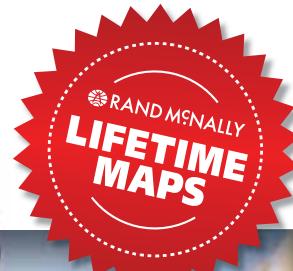
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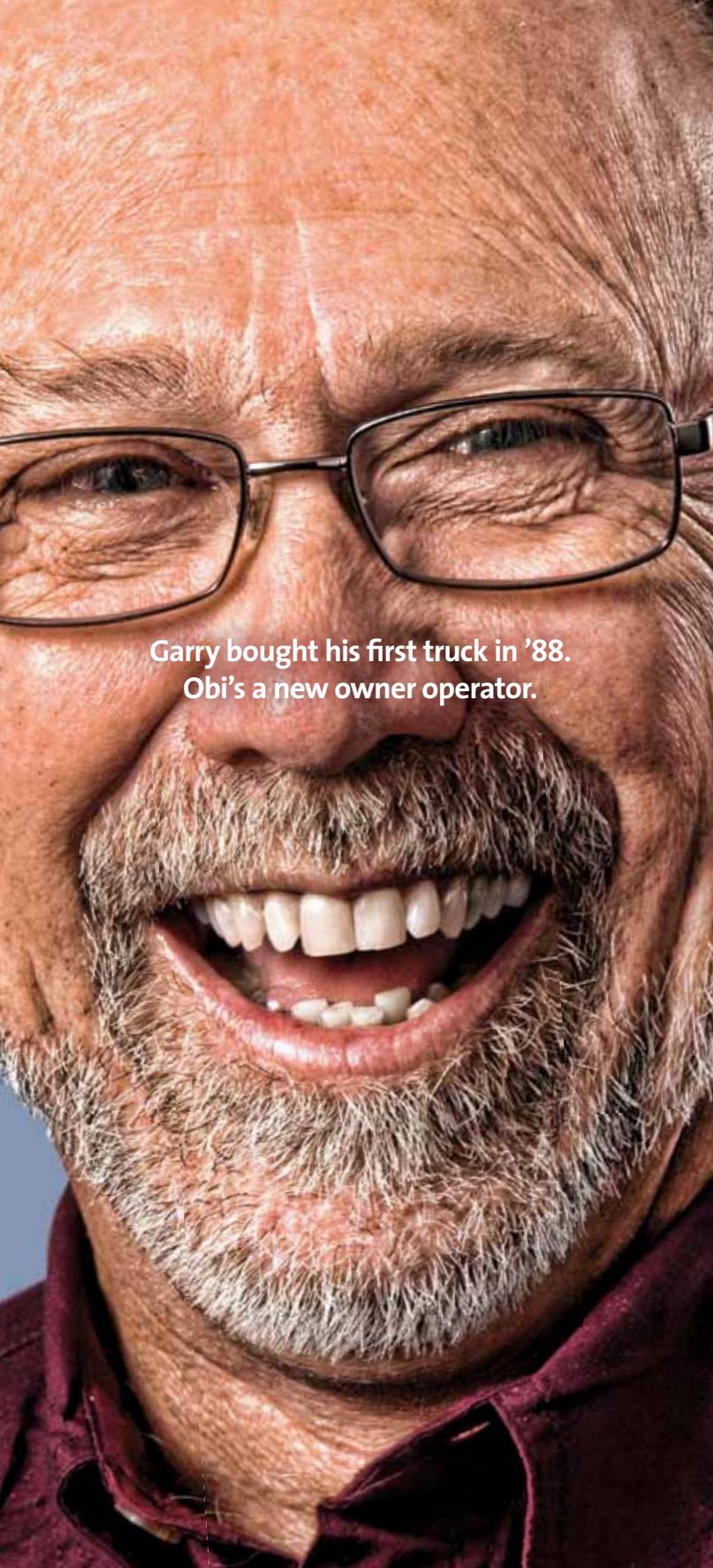


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EXHIBITOR LIST | 2013 MID-AMERICA TRUCKING SHOW

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**



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# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

C  
C

2013 MID-AMERICA TRUCKING SHOW | EXHIBITOR LIST

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

C  
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**WILL DISPLAY:** MATERIAL HANDLING: FROM HOISTS TO RIGGING

**COMMERCIAL TRUCK TRADER** ..... 16125 & 17144  
 150 Granby Street  
 Norfolk, Virginia 23510  
 (757) 392-4946  
**Nadene Evans**  
 www.commercialtrucktrader.com  
**WILL DISPLAY:** WEBSITE AND ONLINE ADVERTISING SOLUTIONS

**COMMERCIAL VEHICLE GROUP** ..... 32365  
 7800 Walton Parkway  
 New Albany, Ohio 43054  
 (614) 289-0445  
**Jason Gray**  
 www.cvgrp.com  
**WILL DISPLAY:** RESEARCH & DEVELOPMENT, CAB STRUCTURES, INTERIOR TRIM, MIRRORS, SEATING, WIPER SYSTEMS & WIRING HARNESSSES

**COMTRAK LOGISTICS, INC.** ..... 63016  
 5660 Universal Drive  
 Memphis, Tennessee 38118  
 (800) 846-0024  
**Recruiting Department**  
**WILL DISPLAY:** RECRUITMENT

**CONMET**

**CONSOLIDATED METCO, INC.** ..... 32245  
 5701 Southeast Columbia Way  
 Vancouver, Washington 98661  
 (360) 828-2687  
**Mark Jorgensen**  
 www.commet.com  
**WILL DISPLAY:** WHEEL HUBS, WHEEL HUB ASSEMBLIES, WHEEL HUB & ROTOR ASSEMBLIES AND BRAKE DRUMS FOR THE COMMERCIAL VEHICLE MARKET  
**SEE OUR AD ON PAGE 95**

**CONSTRUCTION TRAILER SPECIALISTS, INC.** .... 16072  
 2535 Rose Parkway  
 Sikeston, Missouri 63801  
 (573) 481-0941  
**Kyle Eudy**  
 www.constructiontrailerspecialists.com  
**WILL DISPLAY:** INDUSTRIAL, AGRICULTURAL AND COMMERCIAL STEEL TRAILERS

**CONTAINERPORT GROUP, INC.** ..... 65052  
 1340 Depot Street  
 Cleveland, Ohio 44116  
 (614) 348-4822  
**Jim Mellott**  
 www.containerport.com  
**WILL DISPLAY:** OWNER OPERATOR RECRUITING & INTERMODAL TRANSPORTATION SERVICES

**Continental** 

**CONTINENTAL** ..... 18252  
 1830 MacMillan Park Drive  
 Fort Mill, South Carolina 29707  
 (704) 583-3900  
**Steve Hentschke**  
 www.continental-truck.com  
**WILL DISPLAY:** TRUCK, BUS, CONSTRUCTION TIRES FOR A WIDE SPECTRUM OF APPLICATIONS AND SERVICE CONDITIONS  
**SEE OUR AD ON PAGE 56**

**CONTITECH NORTH AMERICA, INC.** ..... 19220  
 8202 Clearvista Parkway, Suite 5A  
 Indianapolis, Indiana 46032  
 (317) 845-0050  
**Kevin Brown**  
**WILL DISPLAY:** AIR SPRINGS FOR HEAVY DUTY TRUCK AND TRAILER

**Con-way**   
**TRUCKLOAD**

**CON-WAY TRUCKLOAD, INC.** ..... 63060  
 4701 East 32nd Street  
 Joplin, Missouri 64804  
 (417) 623-5229  
**Gretchen Jackson**  
 www.con-way.com/en/truckload  
**WILL DISPLAY:** DRIVER RECRUITING  
**SEE OUR AD ON PAGE 48**

**CooperStandard**   
 PERFORMANCE PRODUCTS

**COOPER STANDARD PERFORMANCE PRODUCTS** ..... 40564 & 91480  
 P.O. Box 8034  
 Novi, Michigan 48376  
 (800) 333-3265  
**John Croft**  
 www.cooperstandard.com  
**WILL DISPLAY:** TRIM SEALS, QUICKEDGE TRIMS, CHANNEL & WEATHERSTRIP, QUICK CONNECTS

**COUNTERACT BALANCING BEADS** ..... 12105  
 13029 8th Line  
 Georgetown, Ontario L7G 4S4 Canada  
 (905) 873-3339  
**Mishelle LeBlanc**  
 www.counteractbalancing.com  
**WILL DISPLAY:** COUNTERACT BALANCING BEADS, AND COUNTERACT STUD CLEANING TOOL

**COVENANT TRANSPORT** ..... 68056  
 400 Birmingham Highway  
 Chattanooga, Tennessee 39419  
 (423) 463-3030  
**Robert Pierson**  
**WILL DISPLAY:** RECRUIT TEAMS WITH HAZMAT

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When choosing a no-idle system, heading down the right road is critical. Some manufacturers make false claims about their cooling performance – and you get hit with the consequences: Drivers are hot and miserable, units often need to be replaced, and you are frustrated. But with the NITE® Phoenix system, you get real numbers – proven true in a recent independent test.

### INDEPENDENT NO-IDLE TEST RESULTS

In an independent no-idle test, our competitor's system produced **58.5%** less Btu/hr than claimed, and was still **45%** less than the **NITE Phoenix**.

	ACTUAL	CLAIMED	% BELOW CLAIMED
Competitor	4,150 Btu/hr*	10,000 Btu/hr	<b>58.5%</b>
NITE Phoenix	7,500 Btu/hr*	7,500 Btu/hr	<b>0%</b>

Choose the NITE – it's truly the best direction.



See all the test results  
at [NITEsystem.com](http://NITEsystem.com).



\* 90°F indoor temperature / 75°F wetbulb temperature / 100°F outdoor temperature

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2545 W Diversey Avenue  
Chicago, Illinois 60647  
(847) 235-8210

**Mark Ford**

www.coyote.com

**WILL DISPLAY:** TRANSPORTATION / 3PL

**CRAMARO TARPAULIN SYSTEMS .....** **36185**

131 Sandy Drive  
Newark, Delaware 19713  
(302) 740-7404

**Ernest Dempsey**

www.cramarotarps.com

**WILL DISPLAY:** TARP SYSTEMS FOR DUMP TRUCKS, OPEN TOPS AND ROLLOFFS, ROLLING TARP SYSTEM FOR FLATBEDS, PLASTIC LINERS, MOTORS, PARTS

**CREATIVE PROMOTIONS / RHYTHM TOUCH ....** **60168**

201 North Riverside Drive, Apt. 203  
Pompano Beach, Florida 33062  
(954) 224-4487

**Bob Douglas**

**WILL DISPLAY:** ELECTRIC MUSCLE STIMULATOR, RHYTHM TOUCH

**CRJ DEVELOPMENT COMPANY, LTD.....** **60073**

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Hong Kong, China  
0086-13322437000

**Ben Lee**

**WILL DISPLAY:** BRAKE DRUM, SPRING LEAF, BRAKE SHOE, BRAKE CHAMBER, SLACK ADJUSTER, LAMP

**CROSSPOINT SOLUTIONS .....** **11036**

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Indianapolis, Indiana 46268  
(317) 471-2900

**Charla Bentz**

www.crosspointsolutionsgroup.com

**WILL DISPLAY:** CUMMINS DIESEL SALES & SERVICE & RELATED PRODUCTS, APU'S

**SEE OUR AD ON PAGE 70**

**CRST EXPEDITED.....** **65013**

3930 16th Avenue Southwest  
Cedar Rapids, Iowa 52406  
(319) 390-2640

**Jim Chapman**

**WILL DISPLAY:** OPPORTUNITIES FOR OWNER OPERATORS, EXPERIENCED DRIVERS, TEAMS, RECENT GRADS AND STUDENTS

**CRST MALONE .....** **65013-1**

1901 Floyd Bradford Road  
Birmingham, Alabama 35173  
(319) 390-2765

**Carl Hadley**

**WILL DISPLAY:** OPPORTUNITIES FOR FLATBED OWNER OPERATORS AND LEASE PURCHASE PROGRAM

**CUMMINS INC.....** **30035**

500 Jackson Street  
Columbus, Indiana 47201  
(812) 377-8021

**John Kestler**

everytime.cummins.com

**WILL DISPLAY:** DIESEL ENGINES

**SEE OUR AD ON THE BACK COVER & INSIDE FRONT COVER**

**CURTIS MACHINE COMPANY .....** **74120**

P.O. Box 700  
Dodge City, Kansas 67801  
(620) 227-7164

**John Curtis**

www.curtismachine.com

**WILL DISPLAY:** RIGHT ANGLE GEARBOXES, PARALLEL SHAFT GEARBOXES

**CUSH CORPORATION .....** **18217**

1001 Falconcrest Court  
Nixa, Missouri 65714  
(417) 724-1239

**Jason Klein**

www.cushcorp.com

**WILL DISPLAY:** TRAILER & TRUCK SUSPENSION SYSTEMS, PARTS AND AXLES FOR AIR RIDE AND SPRING RIDE SUSPENSIONS, PRIMARY AND LIFT AXLE KITS

**CUSTER PRODUCTS, LTD.....** **64124**

4101 Shuffel Drive Northwest  
North Canton, Ohio 44720  
(800) 490-3158

**Al Hershberger**

**WILL DISPLAY:** LIGHTS

**CUSTOM RADIO CORP.....** **18285**

4012 Merchant Road  
Ft. Wayne, Indiana 46818  
(260) 489-2062

**Robert O'Brien**

**WILL DISPLAY:** TRUCK RADIOS, VIDEO, REAR OBSERVATION, 4 CAMERA, DIGITAL VIDEO RECORDER

**CUSTOM-PAK, INC.....** **74156**

86 16th Avenue North  
Clinton, Iowa 52732  
(563) 244-5144

**Greg Weets**

www.custom-pak.com

**WILL DISPLAY:** PLASTIC BLOW-MOLDED PRODUCTS

**CVSA .....** **69165**

6303 Ivy Lane, #310  
Greenbelt, Maryland 20770  
(301) 830-6154

**William Schaefer**

**WILL DISPLAY:** SEE WHY PROPER AIR BRAKE ADJUSTMENT IS SO IMPORTANT FOR SAFETY

**CZZT MOTORKITS CORPORATION LTD...**  **65125**

Bingang Industrial Area  
Yuhuan, Zhejiang 317607 China  
0086-576-87210806

**Zhao Xiudong**

www.czzt.com.cn

**WILL DISPLAY:** DOUBLE-ENDED STUDS-INNER SETTING

**D & B TRUCKS & EQUIPMENT SALES, LLC .....** **61156**

1401 Burkesville Road  
Glasgow, Kentucky 42141  
(270) 659-9433

**Dale Clark**

www.dandbequipment.com

**WILL DISPLAY:** 2013 PETERBILT TRUCKS

**DACOFF.COM.....** **72188**

8939 South Sepulveda Blvd., Suite 198  
Los Angeles, California 90045  
(888) 852-4238

**Jason Darling**

www.dacoff.com

**WILL DISPLAY:** DAC DISPUTING AND DRIVER SERVICES

**DAILY EXPRESS, INC.....** **66029**

P.O. Box 39  
Carlisle, Pennsylvania 17013  
(717) 240-2188

**Erik Thompson**

www.dailyrecruiting.com

**WILL DISPLAY:** OWNER OPERATOR RECRUITING

**DAIMLER TRUCKS NA .....** **30155**

2477 Deerfield Drive  
Fort Mill, South Carolina 29715  
(803) 578-3600

**Sarah Carrick**

**WILL DISPLAY:** HEAVY DUTY AND VOCATIONAL TRUCKS

**DAIMLER TRUCKS NORTH AMERICA - CAB & GLIDER SALES .....** **14112**

2477 Deerfield Drive  
Fort Mill, South Carolina 29715  
(803) 578-3169

**Shel McMullin**

**WILL DISPLAY:** FREIGHTLINER & WESTERN STAR - GLIDERS

**DANA HOLDING CORPORATION .....** **30555**

One Village Center Drive  
Van Buren Township, Michigan 48111  
(269) 615-4408

**Judith Monte**

www.dana.com/commercialvehicle

**WILL DISPLAY:** DRIVETRAIN TECHNOLOGIES INCLUDING AXLES, DRIVESHAFTS, TIRE MANAGEMENT, AND GENUINE SPICER REPLACEMENT PARTS

**DART TRANSIT .....** **67013**

800 Lone Oak Road  
Eagan, Minnesota 55121  
(800) 366-3278

**Adam Williams**

www.darttruckingjobs.com

**WILL DISPLAY:** RECRUITMENT

**DAS INC.....** **60156**

724 Lawn Road  
Palmyra, Pennsylvania 17078  
(309) 236-7021

**Gary Hill**

**WILL DISPLAY:** CB ANTENNAS & ACCESSORIES

**DAT.....** **65188**

11000 Southwest Stratus Street  
Beaverton, Oregon 97008  
(800) 547-5417

www.dat.com

**WILL DISPLAY:** DAT LOADBOARDS

**SEE OUR AD ON PAGE 77**

# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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D  
EXHIBITOR LIST

<b>DAWSON INTERNATIONAL</b> ..... 74188	5725 Delphi Drive Troy, Michigan 48098 (248) 813-2000 www.delphi.com <b>WILL DISPLAY:</b> SAFETY, COMFORT, VEHICLE PERFORMANCE, AND FUEL ECONOMY PRODUCTS	36517	<b>DIECAST DIRECT, INC.</b> ..... 10180 3005 Old Lawrenceburg Road Frankfort, Kentucky 40601 (502) 227-8697 <b>Kevin Black</b> <b>WILL DISPLAY:</b> DIECAST MODEL TRUCKS & COLLECTIBLES
<b>DAYCAB COMPANY</b> ..... 91525	3900 Via Oro Avenue Long Beach, California 90810 (888) 963-3676 www.densoheavyduty.com <b>WILL DISPLAY:</b> LIGHT, MEDIUM & HEAVY DUTY STARTERS, ALTERNATORS, COMPRESSORS, SPARK PLUGS AND OTHER ENGINE PRODUCTS	18205	<b>DIE-CAST PROMOTIONS</b> ..... 12004 P.O. Box 189 Peosta, Iowa 52068 (563) 583-3468 <b>Joan Nicks</b> <b>WILL DISPLAY:</b> DIE-CAST COLLECTIBLE TRUCKS FOR CUSTOM IMPRINTING AND PROMOTIONS, LOW MINIMUMS
<b>DAYTON FREIGHT LINES</b> ..... 61025	135 Saint Charles Street Bowling Green, Kentucky 42101 (270) 842-7809 <b>Jonell Westerfield</b> <b>WILL DISPLAY:</b> T-SHIRTS & BLANKETS	11264	<b>DIESEL INJECTION SERVICE</b> ..... 30172 4710 Almond Avenue Louisville, Kentucky 40209 (502) 357-7838 <b>E. J. Clark</b> www.dieselusa.com <b>WILL DISPLAY:</b> DIESEL FUEL INJECTION COMPONENTS, CHARGE-AIR SYSTEMS INCLUDING TURBOCHARGERS AND HEAVY DUTY ELECTRICAL
<b>DE-ELEGANT MODEL TRUCK FLEET / ELEGANCE ON EIGHTEEN WHEELS</b> ..... 60085	2477 Deerfield Drive Fort Mill, South Carolina 29715 (803) 578-3600 <b>Sarah Carrick</b> <b>WILL DISPLAY:</b> DIESEL ENGINES, AXLES, TRANSMISSIONS	30155-1	<b>DINFORD (SHENZHEN) COMPANY, LTD</b> ..... 70196 World Financial Center, Shennan East Road Shenzhen, Guangdong 518010 China +86-755-25569906 <b>Jun Li</b> sz-dinford.co.bokee.net <b>WILL DISPLAY:</b> LED WORKING LAMP, LED DRL, HID, XENON BULBS, HALOGEN BULBS, LED BULBS, AUTO ACCESSORIES
<b>DEEPER MANUFACTURING COMPANY, LTD.</b> ..... 65133	15385 Pine Romulus, Michigan 48174 (256) 584-0012 <b>Janisea Pritchett</b> <b>WILL DISPLAY:</b> HEAT EXCHANGE COOLING PRODUCTS: RADIATORS, CHARGE AIR COOLERS, AC CONDENSERS, AIR TANKS, RADIATOR CORES, SURGE TANKS	32335	<b>DISCOUNT RAMPS.COM, LLC</b> ..... 90075 760 South Indiana Avenue West Bend, Wisconsin 53095 (888) 651-3431 <b>Bob Krolski</b> www.discountramps.com <b>WILL DISPLAY:</b> HEAVY DUTY ALUMINUM LOADING RAMPS FOR STEP DECK TRAILERS, LOAD LEVELERS, AUTO, MOTORCYCLE & ATV RAMPS, TIE DOWN STRAPS
<b>DEFLECKTOR AERO WHEEL COVER</b> ..... 12037	5045 Cincinnati-Brookville Road Shandon, Ohio 45063 (513) 738-4500, Ext. 128 <b>Lori Kroeger</b> <b>WILL DISPLAY:</b> RECRUITING	69052	<b>DJ PRODUCTS, INC.</b> ..... 72169 1009 4th Street Little Falls, Minnesota 56345 (800) 686-2651 <b>Jeff Berg</b> <b>WILL DISPLAY:</b> WALK BEHIND, BATTERY POWERED TRAILER SPOTTER/MOVER
<b>DELCO REMY</b> ..... 22165	 <b>DIAMOND WIRE SPRING COMPANY</b> ..... 74201 1901 Babcock Blvd. Pittsburgh, Pennsylvania 15209 (412) 821-2703 <b>Kelley Christy</b> www.diamondwirespring.com <b>WILL DISPLAY:</b> PRECISION COMPRESSION, EXPANSION, TORSION, AND DIE SPRINGS AND WIRE FORMS, CUSTOM AND STOCK SPRINGS AVAILABLE	74201	<b>DOMETIC CORPORATION - TRUCK DIVISION</b> ..... 68196 11126 Air Park Drive, Suite 8 Ashland, Virginia 23005 (804) 746-1313 <b>Jimmy Elliott</b> www.dometictruck.com <b>WILL DISPLAY:</b> BATTERY AND APU BASED HVAC FOR SLEEPERS & DAY CAB APPLICATIONS, AC/DC REFRIGERATORS & FREEZERS



**DELCO REMY** ..... 22165  
600 Corporation Drive  
Pendleton, Indiana 46064  
(765) 778-6532  
**Rhonda Stephens**  
www.delcoremy.com  
**WILL DISPLAY:** HEAVY DUTY ALTERNATORS, STARTERS, AND ELECTRIC MOTORS FOR EV AND HYBRID VEHICLES  
**SEE OUR AD ON PAGE 45**

**DONALDSON COMPANY, INC. .... 13196**

P.O. Box 1299  
Minneapolis, Minnesota 55440  
(952) 887-3131

[www.donaldsonfilters.com](http://www.donaldsonfilters.com)

**WILL DISPLAY:** FILTRATION PRODUCTS FOR DIESEL ENGINES

**SEE OUR AD ON PAGE 47**

**DOONAN SPECIALIZED TRAILER, LLC .... 16240**

36 Northeast Highway 156, Building B  
Great Bend, Kansas 67530  
(800) 734-0608, Ext. 265

**Kelly Zecha**

**WILL DISPLAY:** FLAT BED & DROP DECK CLASS 8 TRAILERS

**DRILL BIT CITY ..... 10200**

37567 Highway 109  
Winnebago, Minnesota 56098  
(800) 950-3938

**Max Winters**

**WILL DISPLAY:** U.S.A. INDUSTRIAL DRILL BITS

**DRIVERS VIEW ..... 69072-1**

P.O. Box 305  
Anniston, Alabama 36202  
(800) 786-4723

**Megan Cullingford-Hicks**

[www.truckjobseekers.com](http://www.truckjobseekers.com)

**WILL DISPLAY:** MONTHLY PUBLICATION FOR PROFESSIONAL DRIVERS

**DRIVEWYZE ..... 69205**

Suite 212, 1009 East Capitol Expressway  
San Jose, California 95121  
(888) 988-1590

**Marc Nichols**

[www.drivewyze.com](http://www.drivewyze.com)

**WILL DISPLAY:** DRIVEWYZE PRECLEAR, BYPASS WEIGH STATIONS AND TEMPORARY SITES FOR LOCAL AND INTERSTATE CARRIERS

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# DRIVING AMBITION

Professional CDL Driver Staffing

**DRIVING AMBITION ..... 66149**

1311 North Shadeland Avenue  
Indianapolis, Indiana 46219  
(317) 352-0306, Ext. 15

**Jeremy Reymar**

**WILL DISPLAY:** CDL DRIVER STAFFING COMPANY SERVING INDIANA, KENTUCKY, MISSOURI, OHIO & TENNESSEE

**DRIVINGSCHOOL, INC..... 74108**

1166 Ashwaubenon Street  
Green Bay, Wisconsin 54304  
(920) 632-7159

**Jim Van Den Elzen**

[www.drivingschoolinc.org](http://www.drivingschoolinc.org)

**WILL DISPLAY:** PROMOTE CAREERS IN TRANSPORTATION INDUSTRY BY VISITING SCHOOLS USING A MOBILE CLASSROOM EQUIPPED WITH DRIVING SIMULATOR

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Bluefield, Virginia 24605  
(276) 322-3119

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**WILL DISPLAY:** REMANUFACTURED BRAKE SHOES, CALIPERS, AIR COMPRESSORS, STARTERS, VALVES, DRYERS, FAN CLUTCH, VACUUM BOOSTER, WATER PUMP

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Lincoln, Nebraska 68521  
(402) 441-4300

**Scott Kuck**

**WILL DISPLAY:** CROSSFIRE-TIRE PRESSURE EQUALIZER, DUAL GUARD-ALUMINUM HUBCAPS, LOAD-N-LOCK-CARGO CONTROL STORAGE DEVICE

**DUBUQUE DATA SERVICES ..... 70144**

40 Main Street, Suite 100  
Dubuque, Iowa 52001  
(800) 382-3733

**Kristy Hatcher**

**WILL DISPLAY:** BUSINESS SOFTWARE SOLUTION

**DUKES A & W ENTERPRISES, LLC..... 10108**

1000 Industrial Blvd.  
Louisville, Kentucky 40219  
(502) 961-0903

**Bill Berger**

[www.dukesaw.com](http://www.dukesaw.com)

**WILL DISPLAY:** PETERSON LIGHTS, TRUCK ACCESSORIES, ELECTRICAL PRODUCTS, FLAG POLES, NOVELTY ITEMS

**DUPONT ..... 90225**

4417 Lancaster Pike, BMP21-1127  
Wilmington, Delaware 18802  
(800) 438-3876

**Janine Little**

[www.dupont.com/coatingsolutions](http://www.dupont.com/coatingsolutions)

**WILL DISPLAY:** FINISHES FOR COMMERCIAL VEHICLES

**DURA-LITE HEAT TRANSFER PRODUCTS, LTD..**

..... 40444

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Calgary, Alberta T2Z 4A2 Canada  
(403) 259-2691

**Kelly Sissons**

**WILL DISPLAY:** CHARGE AIR COOLER, COOLING MODULES, RADIATORS

**DYNAFLEX PRODUCTS ..... 14140**

6466 Gayhart Street  
Commerce, California 90040  
(323) 724-1555

**Cory Pehrsson**

[www.dynaflexproducts.com](http://www.dynaflexproducts.com)

**WILL DISPLAY:** HEAVY DUTY EXHAUST, CHROME PRODUCTS, HARD PARTS

**DYNASYS ..... 34921**

2620 Brushy Creek Loop  
Cedar Park, Texas 78613  
(512) 439-8559

[www.dynasysapu.com](http://www.dynasysapu.com)

**WILL DISPLAY:** AUXILIARY POWER UNIT

**E.D. ETNYRE & COMPANY ..... 19096**

1333 South Daysville Road  
Oregon, Illinois 61061  
(800) 995-2116

**Kevin Sassaman**

[www.etnyre.com](http://www.etnyre.com)

**WILL DISPLAY:** LOW BOY TRAILER, LIVE BOTTOM TRAILER

**E/Z PRODUCTS ..... 61192**

7405 West Kilgus Circle  
Crestwood, Kentucky 40014  
(502) 241-5536

**Don Wilke**

**WILL DISPLAY:** ALUMINUM BRAZING ROD

**EAST MANUFACTURING CORPORATION .....**

..... 26177, 34035, 34555-1 & 91475

P.O. Box 277  
Randolph, Ohio 44265  
(330) 325-9921

**Jerry Shepherd**

[www.eastmfg.com](http://www.eastmfg.com)

**WILL DISPLAY:** FLATBED & DUMP TRAILERS, ACCESSORIES

**EAST PENN MANUFACTURING COMPANY, INC.**

..... 30220

Deka Road  
Lyon Station, Pennsylvania 19536  
(610) 682-6361

**Jason Brunner**

[www.dekabatteries.com](http://www.dekabatteries.com)

**WILL DISPLAY:** HEAVY DUTY LEAD ACID BATTERIES

**SEE OUR AD ON PAGE 32**



Powering Business Worldwide

**EATON - ROADRANGER.....**

..... 32175, 99300, 99350, 99400, 99450

13100 East Michigan Avenue  
Galesburg, Michigan 49053  
(269) 342-3000

**Lua Meave**

[www.eaton.com](http://www.eaton.com)

**WILL DISPLAY:** TRANSMISSIONS (MEDIUM & HEAVY DUTY), CLUTCHES, AFTERMARKET PARTS, ROAD-RANGER SERVICES

# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

## ECA-SSI SIMULATOR SYSTEMS

**INTERNATIONAL** ..... **61089**

5358 South 125th East Avenue, Suite C  
Tulsa, Oklahoma 74146  
(918) 250-4500

**Todd Roberts**

[www.simulatorsystems.com](http://www.simulatorsystems.com)

**WILL DISPLAY:** EF TRUCK SIM OFFERS AN OEM TRUCK CAB, MULTI-SPEED TRANSMISSION, MOTION PLATFORM & A COMPREHENSIVE TRAINING PROGRAM

## ECONTROLS

..... **63137**

5757 Farinon Drive  
San Antonio, Texas 78249  
(210) 495-9772

**Tom James**

[www.econtrols.com](http://www.econtrols.com)

**WILL DISPLAY:** ENGINE CONTROL EXPERTISE, PRODUCTS PROVIDING TOTAL ENGINE CONTROL AND EMISSIONS SYSTEMS

## EKU FREN KAMPANA VE DOKUM SAN. AS.

..... **16201**

Taysad Org San Bol.  
Kocaeli, Cayirova 41420 Turkey  
+90 262-658-1010

**Serhan Acar**

[www.eku.com.tr](http://www.eku.com.tr)

**WILL DISPLAY:** BRAKE DRUM / BRAKE DISCS (ROTORS)

## ELECTRONICS REMANUFACTURING COMPANY

..... **65177**

2001 Dallavo Drive, Suite 101  
Walled Lake, Michigan 48390  
(248) 214-4547

**Jon Kipper**

**WILL DISPLAY:** REMANUFACTURED TRUCK AND TRAILER ELECTRONICS

## ELECTROWARMTH PRODUCTS / BREEZEWAY SCREENS

..... **60044**

513 Market Street  
Danville, Ohio 43014  
(800) 990-4622

**Dan Grindle**

**WILL DISPLAY:** ELECTROWARMTH 12V BUNK WARMING PAD AND BREEZEWAY TRUCK WINDOW SCREENS

## ELITE DIESEL SERVICE

..... **61241**

480 Basher Drive  
Berthoud, Colorado 80513  
(970) 344-1090

**Holly Lake**

**WILL DISPLAY:** DIESEL ENGINE REPAIR AND REBUILDS

## ELKHART PLASTICS

..... **67245**

3300 North Kenmore  
South Bend, Indiana 46628  
(574) 232-8066

**Todd Outman**

**WILL DISPLAY:** ROTATIONAL-MOLDED DEF TANKS

## EMERGING PRODUCTS SALES, LLC

..... **76196**

19740 Valiant Way  
Cornelius, North Carolina 28031  
(704) 754-2375

**Gary Nichols**

[www.emergingproductssales.com](http://www.emergingproductssales.com)

**WILL DISPLAY:** BRAKEADJUST - VISUAL ADJUSTMENT INDICATOR, SLIDESTOP - SLIDING TANDEM TOOL, TIRE-TRACK - BAR CODE LABELS

## ENERGY SUSPENSION

..... **30436**

1131 Via Callejon  
San Clemente, California 92673  
(949) 361-3935, Ext. 231

**Kevin Taeger**

[www.energysuspensionxd.com](http://www.energysuspensionxd.com)

**WILL DISPLAY:** POLYURETHANE REPLACEMENT COMPONENTS - SUSPENSION, MOTOR MOUNTS, UNDERHOOD PARTS, GLAD HAND SEALS

## E-PAK TRAILERS

..... **40469 & 90250**

1109 Pittsburgh Avenue, Box 269  
Wooster, Ohio 44691  
(330) 264-0825

**Kyle Schlabach**

**WILL DISPLAY:** TRAILERS

## EQUISTAR CHEMICALS, LTD, A

LYONDELLBASELL COMPANY ..... **63121**

2727 Alliance Drive  
Lansing, Michigan 48910  
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E  
F

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F  
G



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**WILL DISPLAY:** DEVICE SPECIFICALLY DESIGNED TO SOLVE THE PROBLEM OF EXCESS TIE-DOWN STRAP**GRAY MANUFACTURING COMPANY, INC.** 32275

3501 South Leonard Road

St. Joseph, Missouri 64503

(816) 233-6121

**Sarha Smith****WILL DISPLAY:** VEHICLE LIFTING SYSTEMS AND SHOP SERVICE EQUIPMENT**GREAT AMERICAN INSURANCE GROUP** 69172

301 East Fourth Street, GAT 22

Cincinnati, Ohio 45202

(513) 333-6994

**Ingrid Ross**

www.greatamericantrucker.com

**WILL DISPLAY:** INSURANCE PRODUCTS AND SERVICES TO OWNER OPERATORS AND MOTOR CARRIERS**GREAT DANE TRAILERS** 34075

P.O. Box 67

Savannah, Georgia 31402

(912) 644-2100

**Brandie Fuller**

www.greatdanetrailers.com

**WILL DISPLAY:** LONG HAUL TRAILERS FOR OVER-THE-ROAD FREIGHT HAULING**GLOBAL PARTS, INC.** 70089

2952 Moreland Avenue

Conley, Georgia 30288

(678) 485-0737

**Charlie Stille****WILL DISPLAY:** CHROME ACCESSORIES & LED LIGHTS

# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

G  
H

2013 MID-AMERICA TRUCKING SHOW | EXHIBITOR LIST

<b>GREAT LAKES DIESEL</b> ..... 61101	<b>GROH TRUCK INSURANCE A DIVISION OF EVANS</b> ..... 10045	<b>H &amp; M BAY, INC.</b> ..... 65056
2600 Hamburg Pike Buffalo, New York 14218 (716) 822-2298	P.O. Box 587 Dover, Ohio 44622-0587 (800) 362-6695	1800 Industrial Park Drive Federalsburg, Maryland 21632 (800) 932-7521, Ext. 251
<b>Rick Plauman</b> <b>WILL DISPLAY:</b> HIGH PERFORMANCE CATERPILLAR ENGINES	<b>Todd Groh</b> <b>WILL DISPLAY:</b> TRUCK INSURANCE & RISK MANAGEMENT TECHNIQUES	<b>Colleen English</b> <a href="http://www.hmbayinc.com">www.hmbayinc.com</a> <b>WILL DISPLAY:</b> DRIVER RECRUITMENT
<b>GREAT PRODUCTS</b> ..... 69213	<b>GROVER PRODUCTS COMPANY</b> ..... 30420	<b>HADLEY</b> ..... 34250
c/o 462 Goldleaf Avenue Vandalia, Ohio 45377 (706) 968-1354	3424 East Olympic Blvd. Los Angeles, California 90023 (323) 263-9981	2851 Prairie Street Southwest Grandville, Michigan 49418 (616) 530-1717
<b>Susan Molnar</b> <b>WILL DISPLAY:</b> MUSCLE STIMULATOR, AUTOMATIC WIRE STRIPPERS	<b>Thomas Lee</b> <a href="http://www.airhorns.com">www.airhorns.com</a> <b>WILL DISPLAY:</b> AIR HORNS, SNOW COVERS, AIR COMPRESSORS, AIR TANKS, SOLENOID VALVES & COMPLETE INSTALLATION KITS	<b>Bob Zirlin</b> <a href="http://www.hadleyadvantage.com">www.hadleyadvantage.com</a> <b>WILL DISPLAY:</b> SMARTVALVE AND HEIGHT CONTROL SYSTEMS, AIR AND ELECTRIC HORNS, TRUCK MIRRORS, AND MINI COMPRESSORS
<b>GREAT WEST CASUALTY COMPANY</b> ..... 17056	<b>GTCNA</b> ..... 64196	<b>HALE TRAILER BRAKE &amp; WHEEL, INC.</b> ..... 34555-2
1100 West 29th Street South Sioux City, Nebraska 68776 (402) 494-7742	4580 Stephen Circle Northwest, #202 Canton, Ohio 44718 (330) 498-5000	1335 Ivey Cline Road Concord, North Carolina 28027 (800) 438-2250
<b>Jaima Geisert</b> <a href="http://www.gwccnet.com">www.gwccnet.com</a> <b>WILL DISPLAY:</b> TRUCK INSURANCE	<b>Rob Mehl</b> <b>WILL DISPLAY:</b> TRUCK TIRES	<b>Chris Hill</b> <b>WILL DISPLAY:</b> TRAILERS
<b>GREATWIDE TRUCKLOAD MANAGEMENT</b> ..... 64041	<b>GUANGZHOU EAGLE ELECTRONIC TECHNOLOGY COMPANY, LTD.</b> ..... 66105	<b>HALCO INDUSTRIES, INC.</b> ..... 36221
2150 Cabot Blvd. West Langhorne, Pennsylvania 19047 (800) 283-9700	Rm1515, No.611 Jiacheng International Plaza (M), Guangzhou Rd Guangzhou, Guangdong 510000 China 0086-20-37587321	P.O. Box 505 Tillamook, Oregon 97141 (800) 542-5526 <a href="http://www.hallcoind.com">www.hallcoind.com</a> <b>WILL DISPLAY:</b> LIVE FLOOR CONVEYOR SYSTEMS
<b>Tim Hooper</b> <a href="http://www.greatwide-tm.com">www.greatwide-tm.com</a> <b>WILL DISPLAY:</b> DRIVER RECRUITING, CONTRACTS WITH AGENTS & OWNER-OPERATORS TO MOVE FREIGHT WITHIN THE 48 CONTINENTAL STATES AND CANADA	<b>Zhu Zaixing</b> <b>WILL DISPLAY:</b> HID & LED WORK LIGHTS, HID CONVERSION KITS	<b>HALTEC CORPORATION</b> ..... 30336, 32006 & 65105
<b>GREDE HOLDINGS, LLC</b> ..... 36320	<b>GUANGZHOU GAP AUTO PARTS COMPANY, LTD.</b> ..... 65159	P.O. Box 1180 Salem, Ohio 44460 (330) 283-8957
4000 Town Center, Suite 500 Southfield, Michigan 48075 (248) 440-9514	Zone B, Xinbei Industrial Park, Xinbei, Xinbei Road, Beiyue Village, Xinzao Town Panyu District, Guangzhou 511442 China 0086-20-39950498	<b>Dave Caruso</b> <a href="http://www.haltec.com">www.haltec.com</a> <b>WILL DISPLAY:</b> ALCOA ACCESSORIES, TIRE GAUGES, AIR CHUCKS, TIRE VALVES, HUB COVER SYSTEMS AND INFLATION EQUIPMENT
<b>Rob Allerton</b> <a href="http://www.grede.com">www.grede.com</a> <b>WILL DISPLAY:</b> CAST IRON COMPONENTS	<b>Wangpeng Du</b> <a href="http://www.gapasa.com">www.gapasa.com</a> <b>WILL DISPLAY:</b> SLACK ADJUSTERS, BRAKE CHAMBERS, CAM SHAFTS AND BEARING SUPPORTS	<b>HAMMERHEAD / GEAR KEEPER</b> ..... 60140
<b>SEE OUR AD ON PAGE 74</b>	<b>GULF COAST BUSINESS CREDIT</b> ..... 60084	1501 Goodyear Avenue Ventura, California 93003 (805) 658-9922
<b>GREEN LIFE DEVELOPMENT, INC.</b> ..... 67104	5918 West Courtyard Drive, Suite 500 Austin, Texas 78730 (512) 372-8847	<b>Mark Bursek</b> <b>WILL DISPLAY:</b> RETRACTABLE MIC KEEPERS
5112 West Charleston Blvd. Las Vegas, Nevada 89146 (702) 273-9200	<b>Chrissy Sphar</b> <a href="http://www.gulfcoastbc.com">www.gulfcoastbc.com</a> <b>WILL DISPLAY:</b> ACCOUNTS RECEIVABLE FINANCING, FACTORING	<b>HANGZHOU ACME IMPORT &amp; EXPORT COMPANY, LTD.</b> ..... 70209
<b>Gideon Yung</b> <a href="http://www.greenlifedevelopment.com">www.greenlifedevelopment.com</a> <b>WILL DISPLAY:</b> NATURAMA G3A-5-EPA IS A SURFACE WASHING AND DEGREASER, EPA LISTING #SW53	<b>GULF COAST FILTERS</b> ..... 72105	Room 1419, No.1 Bulding Lvdu Bairui Plaza, 197 North Shixin Road, Xiaoshan District Hangzhou, Zhejiang 311215 China +86-571-89273686
<b>GROENEVELD TRANSPORT EFFICIENCY</b> ... 11256	P.O. Box 2787 Gulfport, Mississippi 39505 (228) 341-4917	<b>Ben Pang</b> <a href="http://www.stampingpartschina.com">www.stampingpartschina.com</a> <b>WILL DISPLAY:</b> GAS SPRING COIL SPRING, DIE CASTING PARTS, STAMPING PARTS
1130 Industrial Parkway North Brunswick, Ohio 44212 (303) 225-4949	<b>Colleen Sims</b> <b>WILL DISPLAY:</b> OIL BYPASS SYSTEMS	
<b>Jared Robinson</b> <a href="http://www.groeneveld-group.com">www.groeneveld-group.com</a> <b>WILL DISPLAY:</b> AUTOMATIC GREASING SYSTEMS, OIL MANAGEMENT SYSTEMS AND ACTIVE SAFETY SYSTEMS	<b>GYPSUM EXPRESS LTD.</b> ..... 65017	
	P.O. Box 187 Carrollton, Kentucky 41008 (502) 525-5609	
	<b>Carmen Calderone Jr.</b> <b>WILL DISPLAY:</b> RECRUITING	

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Great Prizes and Tattoos!*

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Load Board on the Planet*

**FREE Food  
Game Prizes  
Booth 65188  
(West Wing)**



# RIGHT FOR THE ROAD.

At Mack, we understand the demands on our customers. Every run on time. Every load delivered flawlessly. Every mile and every driver taken seriously. It's why Mack continues to be right for the road. We remain on the cutting edge of component integration with our new MACK® Twin Y™ Air Suspension and the new *mRIDE* spring suspension. Mack Natural Gas keeps our eye on the future with fuel efficiency and cost savings. And Pedigree Uptime Protection supports your business with solutions that keep you moving. So you keep pulling the load. We'll keep pushing the limits.

LIVE BY THE CODE. DRIVE BY THE CODE.



[MackTrucks.com](http://MackTrucks.com)

# FLOOR PLAN MAP OVERVIEW



## BOOTH NUMBERS

- 10000's.....NORTH WING
- 20000's.....EAST HALL
- 30000's.....SOUTH WING
- 40000's.....LOBBY AREAS
- 60000's.....WEST WING
- 70000's.....PAVILION
- 90000's.....OUTDOOR & RIDE-N-DRIVE

## SPECIAL AREAS

- REGISTRATION
- RECRUITMENT
- INTERNET/TECH CENTER
- PKY
- EPA SMARTWAY AREA
- FOOD COURT
- EXHIBITOR LOUNGE
- SHOW OFFICES
- SEMINAR ROOM
- PRESS ROOM

FOLD-OUT MAPS  
ON FOLLOWING  
PAGES

A semi-truck is shown from a low angle, driving away on a highway. The truck is dark-colored with a light-colored trailer. The background features a clear blue sky and a line of green trees along the side of the road.

INTRODUCING TWIN Y™ AIR SUSPENSION

THE SMOOTHEST  
DISTANCE  
BETWEEN TWO  
POINTS.



You deserve a comfortable ride. Lightweight. Low maintenance. Stable. Our revolutionary new MACK® Twin Y™ Air Suspension delivers a smooth ride from start to finish. With the industry's first Y-shaped twin blade air suspension, you can expect best-in-class ride and handling, weight savings up to 400 pounds and extended tire life. So every load carries heavy and drives light.

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[MackTrucks.com](http://MackTrucks.com)

# SOUTH WING | 30000'S

Freightliner 99100

Western Star 99150

Freightliner 99175

EcoDual 99200

99225

Roadranger 99300

Roadranger 99350

36000's Aisle

CAT Scale  
36020

NAPA  
36040



34035

East  
Manufacturing



34105

Johnson  
Refrigerated  
36110

Lang Mekra  
36090

Quick Draw  
Tarp Systems  
36121

Merritt  
Equipment  
36150

Horton  
34165

Hyundai Translead  
34205

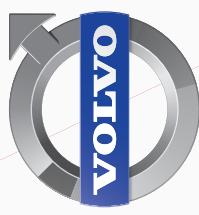
Fleet  
Engineers  
36250

BorgWarner  
36290

Stemco  
36330

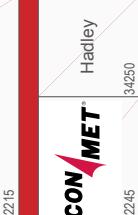
34000's Aisle

Ford Commercial Truck  
32045



32125

Eaton  
Powering Business Worldwide  
32175



32245

Gray Manufacturing  
32275

32000's Aisle



30035

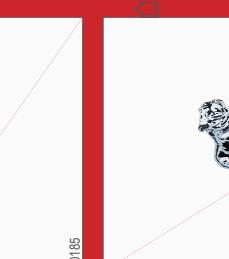


30125



30126

Daimler Trucks NA  
30155

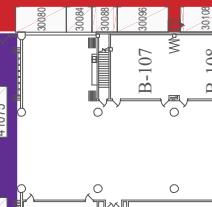


30225

30000's Aisle



30036



30080

Red Eye  
Radio  
41064

Mobil  
Delvac  
90400

B-107

B-108

B-109

B-110

30132

30133

30134

30135

30136

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30142

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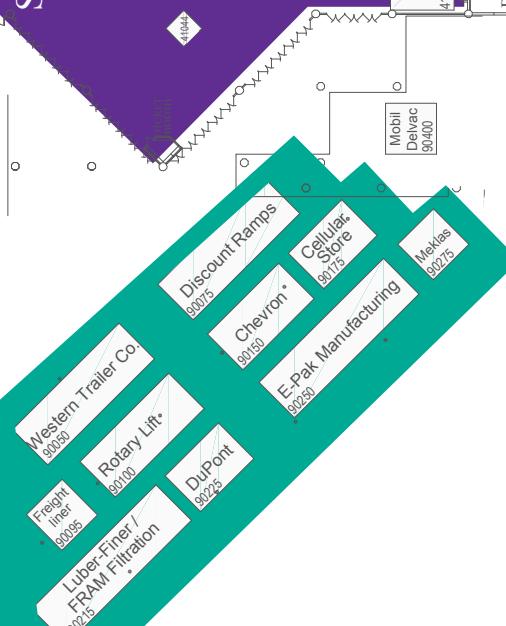
30158

30159

30160

30161

## South Wing Lobby A



## Food Court

National Association  
Of Show Trucks  
91450

CooperStandard  
PERFORMANCE PRODUCTS  
91480

K.M.T.A.  
91500

Kenworth  
Truck Company  
91510

Kenworth  
Truck Company  
91530

Volvo Trucks  
91550

Daycab Company  
91525

Women In Trucking  
91485

Seminar Room  
B-104

Press Room  
B-105

Roadranger 99400

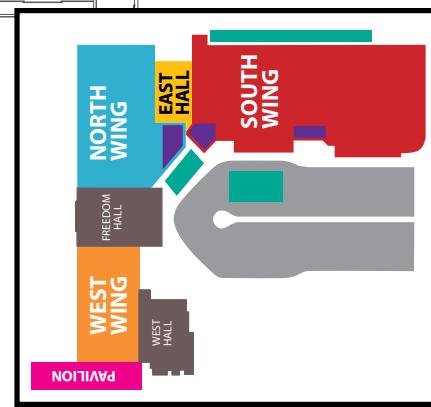
Roadranger 99450

Meritor Wabco 99500

Mack Trucks 99700

Bendix 99800

## RIDE-N-DRIVE



A large industrial building with a blue and yellow facade, and a white truck in the foreground.

MACK NATURAL GAS

ALL THE  
DEPENDABILITY,  
WITHOUT THE  
DEPENDENCE.



A hard-working truck gets dirty. But you can still drive clean. The new natural gas-powered versions of the MACK® Pinnacle™ and MACK Granite® add to our growing fleet of low-emissions trucks. With natural gas, you can improve fuel efficiency while tapping into abundant domestic energy. Tack on additional savings through reduced alternative fuel vehicle lifecycle costs to significantly boost your return on investment.

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 **MACK**  
**NATURAL GAS**



[MackTrucks.com](http://MackTrucks.com)

# WEST WING | 60000'S

60012 60024 60032 60036 60040 60044

60048 60052 60056 60060 60068 60072 60080 60084 60088 60096 60100 60104 Kentucky State Police 60128

## 60000's Aisle

60001 60013 60017 60021 60029  
61000 61012 61016 61020 61024 61032

60041 60049 60057  
61044 61048 61052 61056 61060

60069 60073 60077 60085  
61076 61080 61088

60089 60093 60101  
61092 61096 61104

Walinga USA 61132

## 61000's Aisle

61005 61009 61013 61021 61025 61029  
62012 62016 62024 62028 62032

Averitt Express 62044  
62048 62052 62056 62060

61069 61073 61077 61081 61085  
62068 62072 62076 62088

61089 61097 61101  
62092 62096 62100 62104

Blackjack 61129  
Wilson Trailer 62132

## 62000's Aisle

62004 62009 62013  
62005 63016  
63004

Valley Transp. 63032  
62037 62041 62045 62049 62053 62057  
63044 63048 63052 63060

Tri-State Expedited 62089  
63068 63076 63080 63084 63088

62093 62097 62101  
63096 63104

Garmin USA 63116  
Forward Thinking 63128 63136

## 63000's Aisle

63005 63009 63013  
64012 64020  
64024 64032

63025 63029  
64044  
64052 64060

sureride 64072  
Falken 64084

Avantechs 64116

63117 63121  
64124

## DRIVER RECRUITMENT

Fikes Truck Line 65024  
Ace Doran 65032

64037 64041  
65044  
65052 65056 65060

Mansons 65072  
Erich Jaeger USA 65080

65118 65122  
65119 65123

65134 65138  
65135 65139  
65136 65140  
65144 65148

## & WELLNESS CENTER

65000 65013 65017  
65025 65029  
66016 66020  
66028 66032

Prime 66048  
66069 66077  
66072 66076 66080

65069 65077  
66092 66096 66100 66104 66108 66112 66116

65089 65093 65095 65097 65101 65105 65113  
66092 66096 66100 66104 66108 66112 66116

65121 65125 65129 65133  
66120 66132

## 66000's Aisle

66004 66013 66021 66025 66029  
67012 67016  
67028 67032

Gordon 67048  
67052 67060

66065 66069 66081  
67068 67072 67080 67084

66089 66093 66097 66101 66105 66109 66113  
67092 67096 67104 67108 67112 67116

66125 66129  
67120 67124 67136

## 67000's Aisle

67004 67013 67017 67021 67029  
68016 68020 68024 68032

Celadon 68044  
68056 68060

Getloaded GetloadedOps FreightCheck 68084

67093 67095 67101  
68096 68098 68100 68104

Sapp Bros. 68116  
67125 67129  
68124 68128 68132

## 68000's Aisle

68004 68005 68021 68029  
69004 69020 69024 69032

U.S. Xpress 68057  
69044 69048 69052 69060

Target Media 69072  
TYTAL USA 69096

Road-master 69104

Alex Rims 69116  
Stoops Spec Trucks 69144

## 69000's Aisle

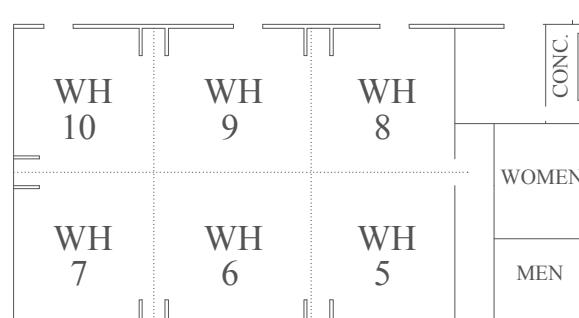
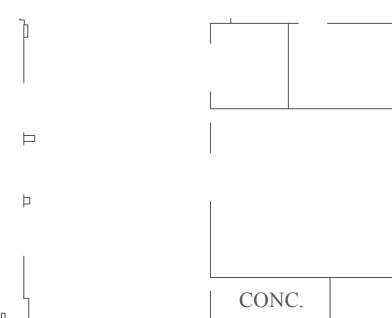
69004 69009

69021

69041 69045 69049 69057 69061 69069 69073 69077 69081 69089

69097 69101 69113

69129 69133





THE MOST  
DEMANDING  
JOBS CALL  
FOR THE LEAST  
DEMANDING  
RIDE.

INTRODUCING **mRIDE**  
SPRING SUSPENSION



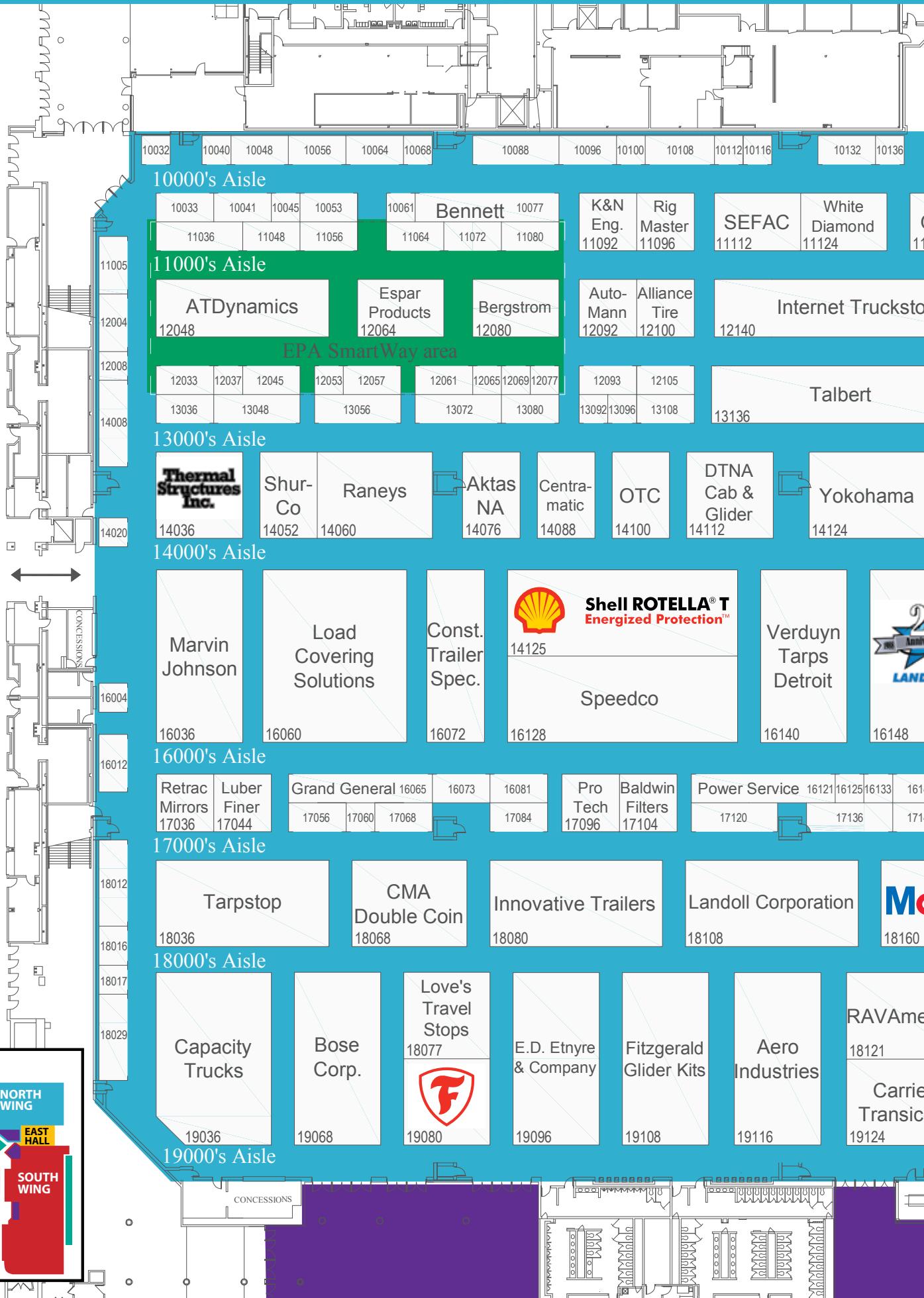
Introducing the new Mack® *mRIDE*, a next generation spring suspension that allows you to take everything the road throws at you. A lighter weight suspension for both heavy haul and vocational trucks, its articulation keeps your wheels planted firmly on the ground, maximizing traction no matter the conditions. Now you can ride lighter and smoother, and let *mRIDE* take the beating.



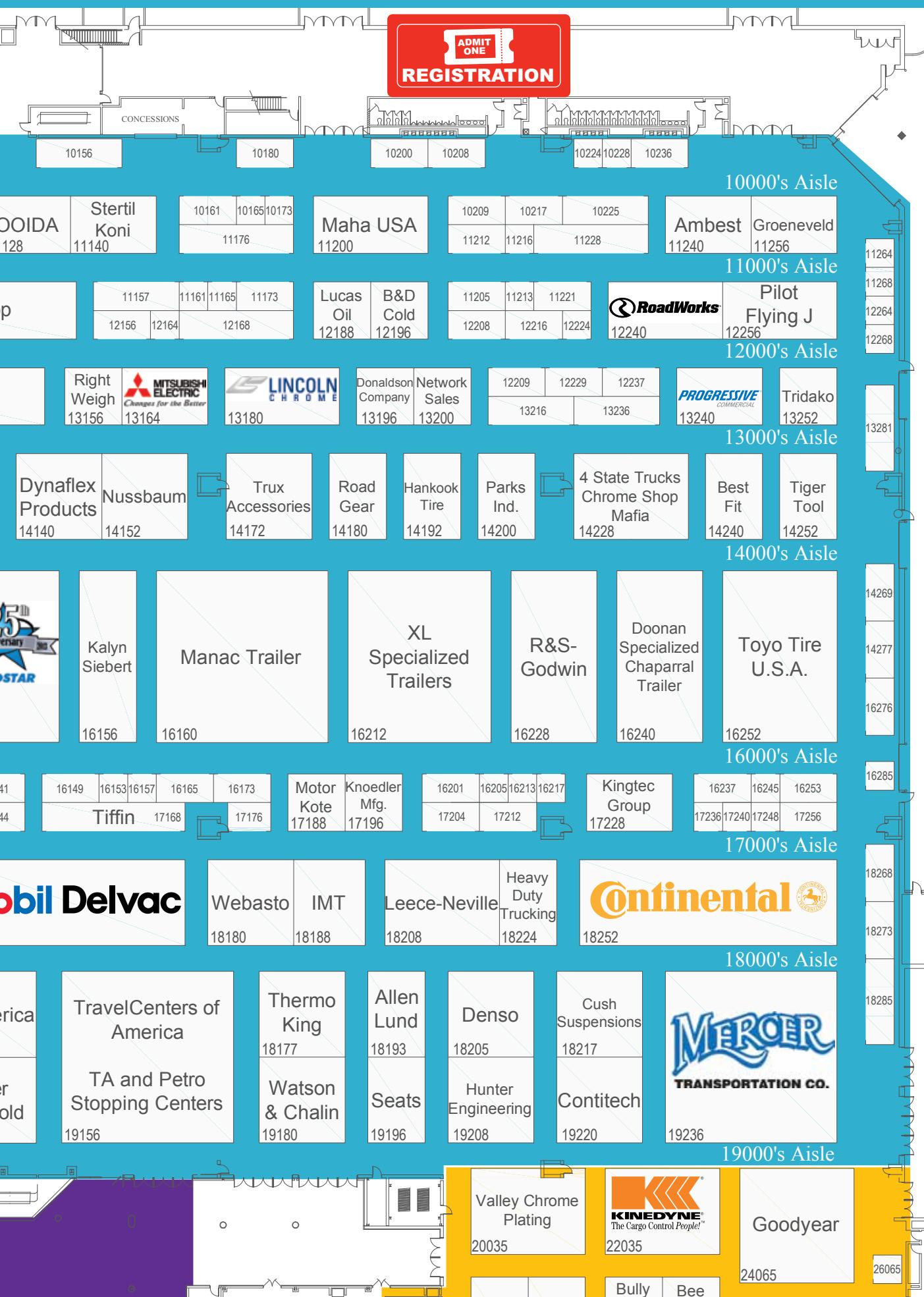
LIVE BY THE CODE. DRIVE BY THE CODE.

[MackTrucks.com](http://MackTrucks.com)

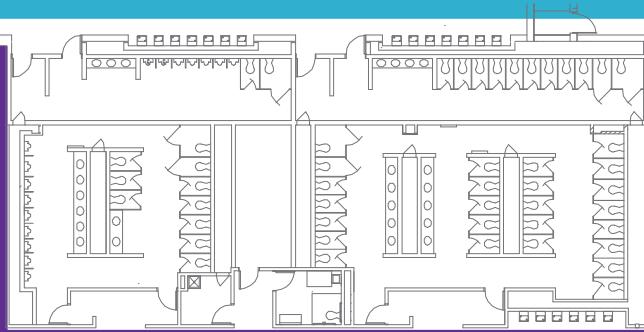
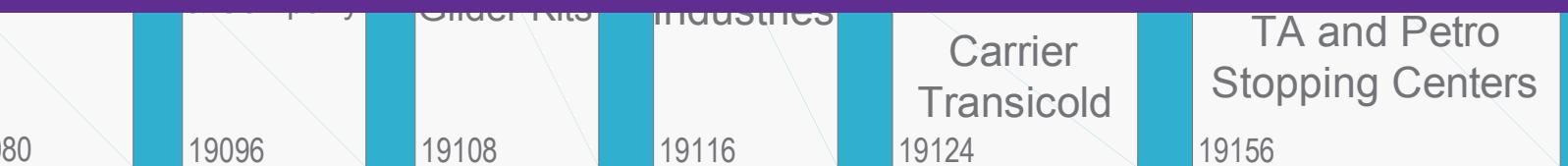
# NORTH WING | 10000'S



**REGISTRATION**



# NORTH WING LOBBY | 40000'S



## North Wing Lobby

40345 40357  
40444 40460

Voss  
40464

40369 40371 40377  
40472 40474 40480

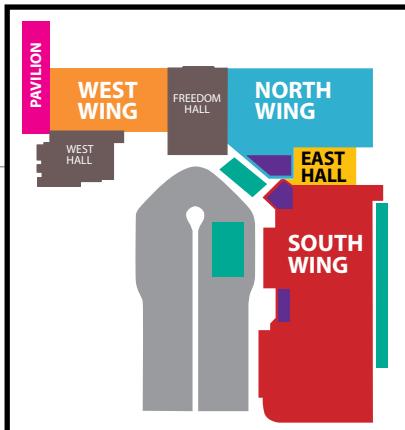
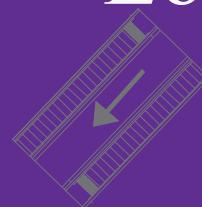
40445 40457  
40548 40556 40560

Performance  
Products  
40564

40469 40477  
40568 40572 40574 40580

40545 40549 40557  
40648 40652 40656 40660

40565 40569 40571 40577  
40672 40674 40676 40680



## South Wing Lobby A

41005  
30000 30001 30005

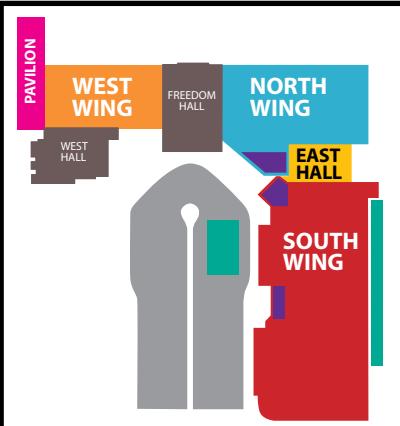
30000's Aisle

# EAST HALL | 20000'S



# PAVILION | 70000'S

## FOOD COURT



THE WHOLE IS  
GREATER THAN  
THE SUM OF  
ITS KICKASS  
PARTS.



Integration isn't news to Mack Trucks. We've been doing it for 100 years. And in our trucks today you'll find that every moving part is engineered to work together—from the engine to the transmission to the suspension. With Pedigree Uptime Protection, we've integrated our service offerings, too. That's called total integration. It gives Mack an edge in pushing uptime, efficiency and legendary Mack durability to a whole new level.

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# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

H  
H

2013 MID-AMERICA TRUCKING SHOW | EXHIBITOR LIST

## HANGZHOU GUANYAN AUTOMOBILE PARTS INDUSTRY COMPANY, LTD ..... 70201

No.18 Fengxiang Road, Economic Development Zone of Tonglu  
Hangzhou, Zhejiang 311508 China  
+86-571-69870658

**Weifang Zhou**

[www.gyqp.cn](http://www.gyqp.cn)

**WILL DISPLAY:** BRAKE LINING

## HANGZHOU HANRAY INDUSTRY ..... 70205

Ninwei Town, Xiaoshan Economic Development Zone  
Hangzhou, Zhejiang 311215 China  
+86-571-82892605

**Eric Wang**

[www.hanray.com.net](http://www.hanray.com.net)

**WILL DISPLAY:** AIR SUSPENSION COMPRESSOR, AIR SPRING, CENTER BEARING, DIFFERENTIAL SPIDER

## HANGZHOU HILIFT MACHINERY COMPANY, LTD ..... 65139

Yuxing Road 13, Linpu Industrial Park, Xiaoshan Hangzhou, Zhejiang 311251 China  
+86-571-82460018

**Yan Xu**

[www.hilift-china.com](http://www.hilift-china.com)

**WILL DISPLAY:** RATCHET TIE DOWN, ROUND SLING, FLAT WEBBING SLING, CORNER PROTECTOR

## HANGZHOU LOZO MACHINERY COMPANY, LTD ..... 66109

Xishan Industrial Area, Renhe, Yuhang District Hangzhou, Zhejiang 310000 China  
0086-571-86575535

**Fei Shen**

**WILL DISPLAY:** BRAKE PARTS FOR TRUCKS AND TRAILERS: SLACK ADJUSTERS, BRAKE CHAMBERS, SHOE AND KITS, CAMSHAFT AND KITS, HUB CAPS, VALVES

## HANGZHOU WANKANG INDUSTRIAL COMPANY, LTD ..... 65138

Room 1901, Building 3th, Huarui Center, Xiaoshan Hangzhou, Zhejiang 311215 China  
+86-571-83782998

**Ni Yang**

[www.wkjx.com](http://www.wkjx.com)

**WILL DISPLAY:** UNIVERSAL JOINT

## HANGZHOU WESTLAKE FRICTION MATERIAL COMPANY, LTD ..... 70208

No.490, Xingyuan Road, Yuhang Economic Development Area Hangzhou, Zhejiang 311103 China  
+86-571-86183568

**Scott Wang**

[www.hxmbrake.com](http://www.hxmbrake.com)

**WILL DISPLAY:** DRUM BRAKE LINING/BLOCK, BRAKE SHOE ASSEMBLY, HEAVY-DUTY BRAKE SHOE (BARE/LINED), OTHER FRICTION MATERIALS

## HANGZHOU XIAOSHAN DINGLI MACHINERY COMPANY, LTD ..... 65123

28 Qiaoyuan Road, Xiaoshan Hangzhou, Zhejiang 311215 China  
+86-571-22806017

**Xiaodong Qi**

[www.steadyway.com](http://www.steadyway.com)

**WILL DISPLAY:** AUTO PARTS

## HANGZHOU YUHANG ZHENGDA MACHINERY COMPANY, LTD ..... 65170

45# Gouyun Road, Gouzhuang, Liangzhu Town Hangzhou City, Zhejiang China  
0086-571-88750898

**Lifen Wu**

**WILL DISPLAY:** BRAKE SHOE, BRAKE S-CAMSHAFT, BRAKE SLACK ADJUSTER

## HANGZHOU ZHENGQIANG UNIVERSAL JOINT COMPANY, LTD ..... 70197

Shushan Street, Litoujin Industrial Area, Xiaoshan Hangzhou, Zhejiang 311201 China  
+86-571-57573582

**Penny Shen**

[www.zhengqiang.com](http://www.zhengqiang.com)

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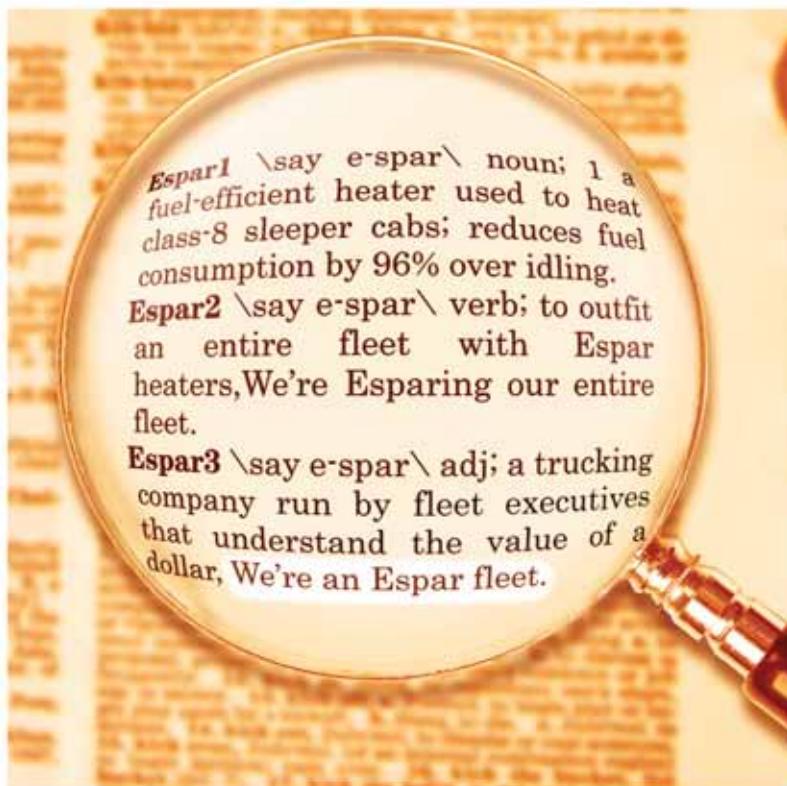
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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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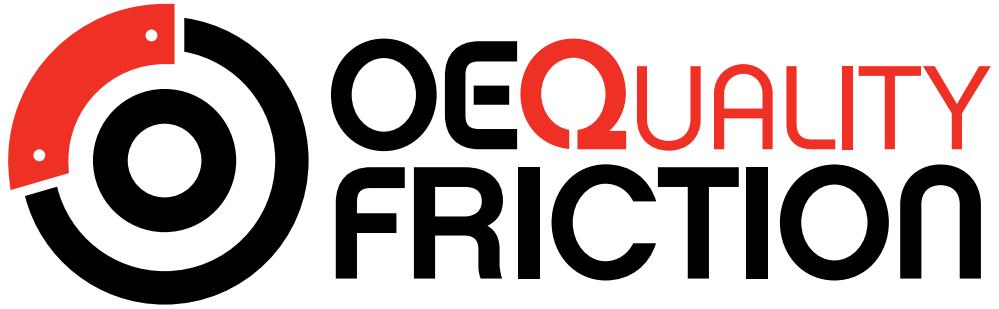


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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

M  
M



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DEMOUNTABLE RIMS

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**MAXWELL TECHNOLOGIES, INC. ..... 65153**

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**WILL DISPLAY:** ENGINE START MODULE, ULTRA-  
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SUPERCAPACITORS

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**WILL DISPLAY:** HEAVY-DUTY TRUCK HEAD LAMP,  
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**MEADOW LARK TRANSPORT ..... 63052**

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Denver, North Carolina 28037  
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**Paige Eppinger**

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M

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**Adam Warmack**

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OP

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

P  
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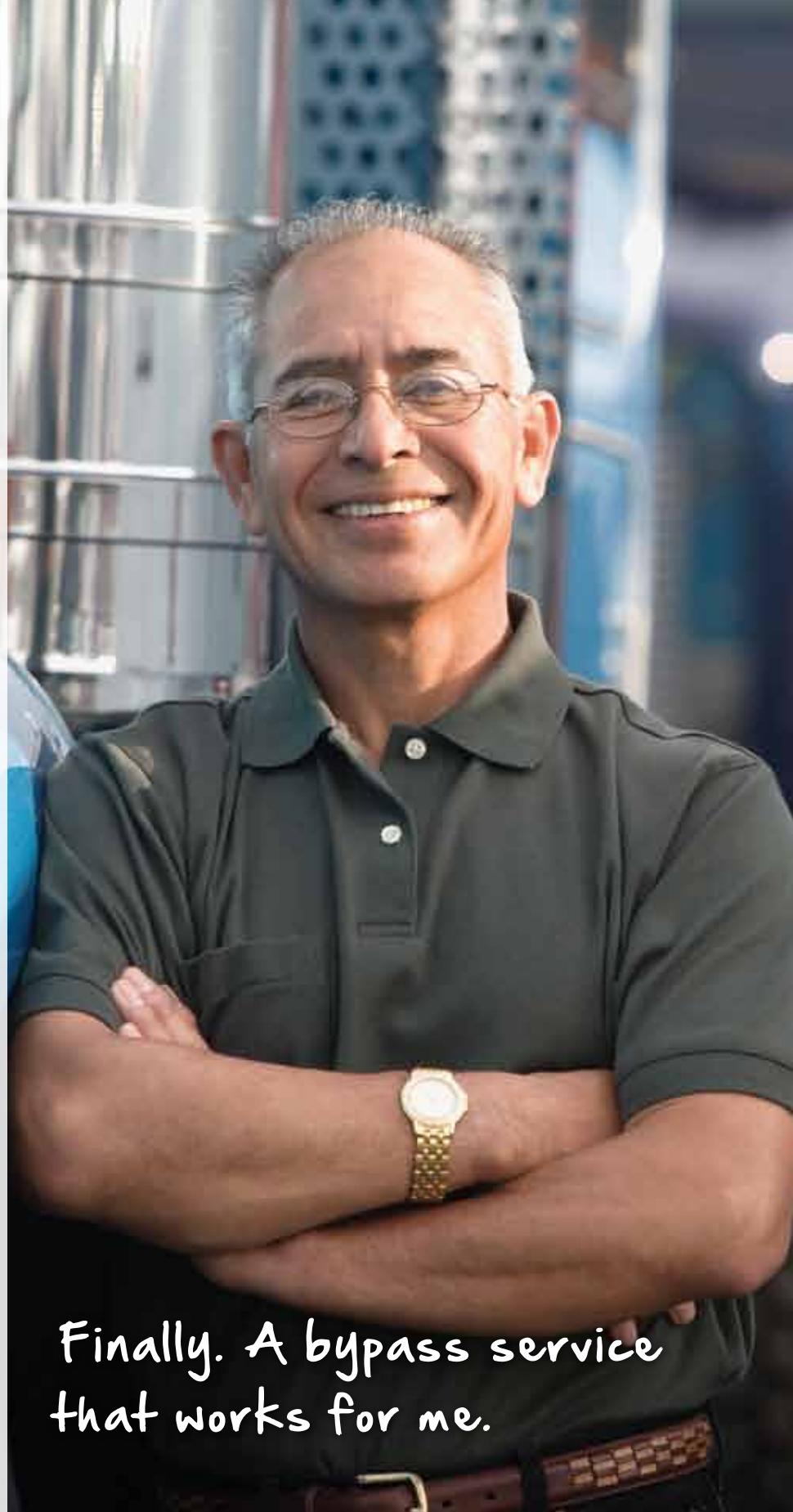


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Q  
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Chang Hua Shien, 505-44 Taiwan  
886-4-7810588  
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**Rick Rickman**  
www.ridewellcorp.com  
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# MATS 2013 EXHIBITOR LIST

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

R  
R

2013 MID-AMERICA TRUCKING SHOW | EXHIBITOR LIST

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**Scott McCulloch**

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Jacumba, California 91934  
(619) 766-9207

**Lonnie Woods**

**WILL DISPLAY:** ROADKING SHOCKS

**SEE OUR AD ON PAGE 103**

**ROADMASTER TIRES..... 69104**

701 Lima Avenue  
Findlay, Ohio 45840  
(419) 957-5155

**Bill Hoban**

[www.coopertire.com](http://www.coopertire.com)

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**ROADWORX TRUCKING MAGAZINE ..... 60176**

P.O. Box 91  
Callender, Iowa 50523  
(877) 205-7261

**Julie Vinsand**

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**SEE OUR AD ON PAGE 15**

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**Travis Clark**

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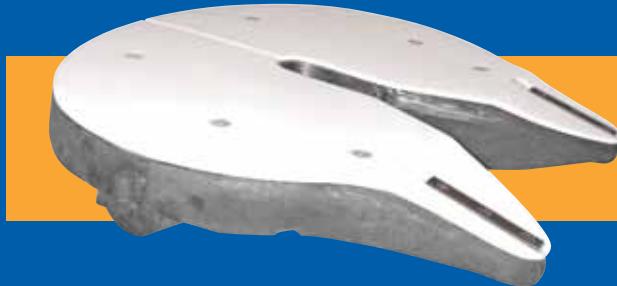
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 Chiping, Shandong 252100 China  
 +86 635 4287610  
**Guo Qitao**  
**WILL DISPLAY:** OIL COOLER, INTERCOOLER, RADIATOR, HEATER

**SHANDONG SPECIAL INDUSTRY GROUP COMPANY, LTD.....** 70225  
 4607 - 44th Street  
 Grand Rapids, Michigan 49512  
 (616) 554-8912  
**Jennifer Duff**  
**WILL DISPLAY:** METAL FORMING, MACHINING, PUNCHING, RIVETING, WELDING, HEAT TREATING AND TOOLING

**SHANDONG TAIJIU POWER MACHINE MANUFACTURING COMPANY, LTD.....** 66104  
 No.18 Wangke Industry Zone, Weizi Town  
 Changyi, Shandong 261314 China  
 0086-536-7712180  
**Liu Xiuqing**  
**WILL DISPLAY:** FLYWHEEL, RING GEAR

**SHANGYU GROUPSTAR ELECTRIC APPLIANCE COMPANY, LTD .....** 65119  
 Wufu Industrial Development Area, Yiting Town  
 Shangyu, Zhejiang 312353 China  
 +86-574-62499389  
**Xinmiao Xie**  
 www.china-groupstar.cn  
**WILL DISPLAY:** TRAILER LAMP, LED EMERGENCY LIGHT

**SHAOXING FANGJIE AUTO ACCESSORY COMPANY, LTD .....** 65134  
 Fuquan Industrial Park  
 Shaoxing, Zhejiang 312046 China  
 +86-575-84620897  
**Zhou Yaolan**  
 www.cnfjqp.com  
**WILL DISPLAY:** AUTOMATIC GAP ADJUSTMENT ARMS AND DISC BRAKE REPAIR KITS FOR TRUCKS, TRAILERS, BUSES AND OTHER HEAVY-DUTY VEHICLES

**SHAOXING HUAXING SPARE PART OF AUTOMOBILE COMPANY, LTD .....** 65140  
 Chengwan Road Keyan Street  
 Shaoxing, Zhejiang 312030 China  
 +86-575-84316378  
**Kikco Qiu**  
 www.sxhuaxing.com  
**WILL DISPLAY:** SLACK ADJUSTER, CAMSHAFT

**SHAOXING YISHENG AUTO PARTS COMPANY, LTD .....** 65135  
 Baiyutan Village, Lingzhi Industrial Zone  
 Shaoxing, Zhejiang 312000 China  
 +86-575-85010188  
**Sophie Wang**  
 www.sxsxwj.com  
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**WILL DISPLAY:** SHELL ROTELLA WITH ENERGIZED PROTECTION, LUBRICANTS, COOLANTS, HEAVY DUTY GEAR OILS AND GREASES  
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**SHENYANG JINYUAN HERLI AUTOMOTIVE .....** 70228  
 237 Daxi Road  
 Shenyang, Liaoning Province 110014 China  
 +86 24 22936435  
**Chang Bai**  
 www.jhl-auto.net  
**WILL DISPLAY:** CHARGE AIR COOLER, RADIATOR, FUEL SENDING UNIT

**SHENZHEN U-MAN IND. COMPANY, LTD.....** 65143  
 Suite 515, Maoyuan Bldg., Songyuan Road  
 Shenzhen, 518001 P.R.China  
 0086-755-25563469  
**Zeyin Xu**  
 www.umcooling.com  
**WILL DISPLAY:** RADIATOR, CHARGE AIR COOLER, CONDENSER, HEATER, OIL COOLER FOR TRUCKS

**SHENZHEN WATT AUTO ELECTRICAL COMPANY, LTD.....** 65144  
 Huafeng Technology Industrial Zone, Fengtang Road, Tangwei Fuyong  
 Bao'An, Shenzhen 518103 China  
 0086-755-27319483  
**Huagui Qiu**  
**WILL DISPLAY:** LED WORK LIGHT, LED BAR LIGHT

**SHIFT PRODUCTS, LTD.....** 91020  
 963 Dugald Road  
 Winnipeg, Manitoba R2J 0G8 Canada  
 (204) 770-8886  
**David Dyck**  
 www.shiftproducts.com  
**WILL DISPLAY:** CARBON FIBER AND FIBERGLASS FENDERS AND STAINLESS & ALUMINUM LIGHTBARS FOR CLASS 8 TRUCKS

**SHINRAY AUTO PARTS COMPANY, LTD.....** 17240  
 187, Dongming Road, Jinshui District  
 Zhengzhou, Henan 450008 P.R. China  
 86-371-6236-0616  
**Jing Dajun**  
 www.zjjingrui.com/en  
**WILL DISPLAY:** LEAF SPRINGS

**SHOREPOWER TECHNOLOGIES .....** 12053  
 2351 Northwest York Street  
 Portland, Oregon 97210  
 (503) 892-7345  
**Alan Bates**  
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Yankton, South Dakota 57078  
(605) 665-6000

**Mike Krajewski**

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[www.socalflashlights.com](http://www.socalflashlights.com)

**WILL DISPLAY:** FLASHLIGHTS

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Boucherville, Quebec J4B 5Z5 Canada  
(450) 641-3656

**Steve Stafford**

[www.spectrapremium.com](http://www.spectrapremium.com)

**WILL DISPLAY:** RADIATORS, CHARGE AIR COOLERS, CONDENSERS, OIL PANS, HEATER CORES

**SIGNATURE AUTO CONCEPTS, INC.** ..... 61005

9240 Hall Road  
Downey, California 90241  
(562) 287-5223

**David Zheng**

[www.roadcomfort.com](http://www.roadcomfort.com)

**WILL DISPLAY:** SEAT ACCESSORIES, SEAT HEATER, SEAT MASSAGER, LUMBAR SUPPORT, GEL SEAT CUSHION, LEATHER SEAT COVER, TRUCK WHEELS

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Valencia, California 91355  
(661) 295-4411

**Allie Dierckman**

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**WILL DISPLAY:** RAPID PROTOTYPING, SHORT-RUN PRODUCTION, TOOLING AND MOLDING SERVICES

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Toronto, Ontario M8Z 4X4 Canada  
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**Andy Malion**

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**Eric Nathans**

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**WILL DISPLAY:** TRUCK LUBE & TIRES

**SMART TELEMATICS, INC.** ..... 66133

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Dallas, Texas 75201  
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**Stephen Kennedy**

**WILL DISPLAY:** ROAD SAFETY CAMERAS FOR TRUCKS

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Taylor, Michigan 48180  
(734) 941-1460

**Adam Purdy**

[www.southpointeradiator.com](http://www.southpointeradiator.com)

**WILL DISPLAY:** STAINLESS STEEL COOLANT TUBES, RADIATORS, A/C PARTS, FAN CLUTCHES

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**WILL DISPLAY:** PROPRIETARY, NO COST COMMERCIAL FLEET FUELING PROGRAM

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(410) 241-3122

**Brenda Krahm**

**WILL DISPLAY:** CARB COMPLIANT TRAILER ALTERNATIVE

**SOUTHEAST VAL6, INC.** ..... 70088

20 Chestnut Drive  
Beckley, West Virginia 25801  
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**Shane Picha**

[www.southeastval6.com](http://www.southeastval6.com)

**WILL DISPLAY:** VAL6 SERIES INFRARED PORTABLE SPACE HEATERS

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**SMART WIND AERODYNAMIC TRAILER SKIRTS** ..... 70172

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Tishomingo, Mississippi 38873  
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**Rodney Thompson**

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**WILL DISPLAY:** AERODYNAMIC DEVICES (ADVANCED TRAILER FAIRINGS)

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**Harry Linfield**

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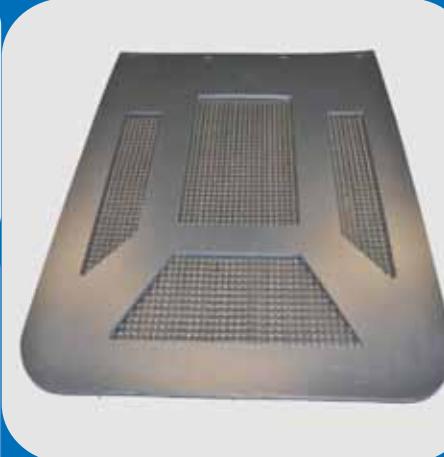
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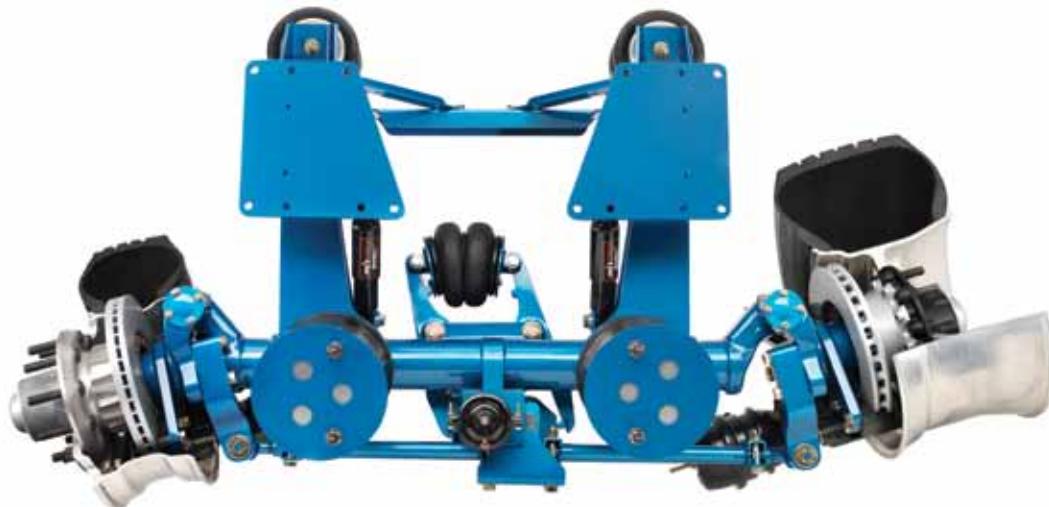
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**WILL DISPLAY:** CHROME EXHAUST SYSTEMS

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(980) 721-7562

**Tom Williams**

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**SYNTEC INDUSTRIES..... 63117**

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**Eric Bellamy**

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**WILL DISPLAY:** XTREME FUEL TREATMENT

**TAFEL MOTORS ..... 74129**

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**WILL DISPLAY:** MERCEDES BENZ SPRINTER VANS

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0086-576-87518258

**Yao Yangjuan**

**WILL DISPLAY:** SLACK ADJUSTER, CAM SHAFT

**TAKE SHAPE FOR LIFE..... 76177**

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**WILL DISPLAY:** PUBLICATION

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**Jacquie Gilmore**  
**WILL DISPLAY:** PROTECTIVE CASES

### THE RATCHET DEPOT, INC..... 67176

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Prescott, Ontario K0E 1T0 Canada  
(613) 918-0829  
**Ellie van Velthuizen**  
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**WILL DISPLAY:** LARGE VEHICLE MIRROR PROTECTION SYSTEM

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(503) 618-8823  
**Kurt Arnold**  
[www.thermal-armor.com](http://www.thermal-armor.com)  
**WILL DISPLAY:** CHROME EXHAUST

# Thermal Structures Inc.

## THERMAL STRUCTURES, INC. .... 14036

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**Jenee Harlow**  
www.thermalstructures.com

**WILL DISPLAY:** HIGH TEMPERATURE THERMAL INSULATION & HEAT SHIELDS ENCAPSULATED IN METAL FOIL OR FABRIC

**SEE OUR AD ON PAGE 149**



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Bloomington, Minnesota 55420  
(952) 887-2688

**Ellie Walradth**

**WILL DISPLAY:** AUXILIARY POWER UNITS FOR SLEEPER CABS, TRANSPORT TEMPERATURE CONTROL UNITS

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**Carol Taylor**

www.thetford.com  
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**Beth Kummerer**

www.tiffincrane.com  
**WILL DISPLAY:** TRUCK MOUNTED MATERIAL HANDLING EQUIPMENT

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# TIGER TOOL International Incorporated

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Abbotsford, British Columbia V2S 7P1 Canada  
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**Kevin Scheer**

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**Torbjorn Lundqvist**

**WILL DISPLAY:** TIRE PRESSURE MONITORING SYSTEMS AND TIRE PRESSURE MONITORING VALVE CAPS

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**Sandy Kloepfer**

**WILL DISPLAY:** TRAILERS

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**Hazen Tu**

**WILL DISPLAY:** AIR BRAKE VALVE, AIR DRYER, SLACK ADJUSTER, AIR HOSE



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**Dale Zimmerman**

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

T  
EXHIBITOR LIST

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**Stan Chen**  
**WILL DISPLAY:** TIRES

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## TRAILER TRANSIT, INC..... 68020

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**Audrey Brooks**  
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**WILL DISPLAY:** AERODYNAMIC SKIRTS, ULT DOORS (THERMOPLASTIC COMPOSITE TECHNOLOGY)

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**Joan O'Clair**  
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15552 Herriman Blvd.  
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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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T

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FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

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[www.thedieseloutlaws.com](http://www.thedieseloutlaws.com)

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**Kevin Wills**

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## XRS CORPORATION ..... 66144

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**Christian Schenk**

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**Alan Holtschneider**

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**Chuan-Yu Hsu**

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St. Louis, Missouri 63147  
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**Mark Schmidt**

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**Robert Pelka**  
[www.zephyrpro40.com](http://www.zephyrpro40.com)  
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**WILL DISPLAY: RING AND PINION GEARS**

**KENTUCKY SPECIALIZED HAULERS ..... 67012**

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**REV LNG ..... 10041**

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**SETI IMPORTS, INC. ..... 70136**

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# MATS PRODUCT SHOWCASE

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**BOOTH:** 74225 / **CONTACT:** Bryan Curtis / **PHONE:** 405-935-9528

**WEBSITE:** [www.peakefuelsolutions.com](http://www.peakefuelsolutions.com)

## IDLE SMART

### Idle Smart - The Smarter Alternative for Idle Reduction

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**WEBSITE:** [www.cargostrategies.com](http://www.cargostrategies.com)

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Steve Schueller: 763-780-5940 / [steve@dieselcastwelding.com](mailto:steve@dieselcastwelding.com)

**CONTACT:** Kim Ladd / **PHONE:** [dcwhome@dieselcastwelding.com](mailto:dcwhome@dieselcastwelding.com)

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**BOOTH:** 70120 / **CONTACT:** Pete Mollura / **PHONE:** 267-535-9572

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### VOLVO TRUCKS

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**WEBSITE:** [www.volvolucks.us.com](http://www.volvolucks.us.com)

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# MATS PRODUCT SHOWCASE

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Specific Points of Interest (truck stops, weigh stations, etc.), Hands-free Calling Via Bluetooth, State Mileage Reports. In addition to seeing these features demonstrated, we also have a video demo of our award winning Magellan Wireless Back-up Camera, which is compatible with all 3 of our units. WANT TO WIN A FREE 5" OR 7" GPS UNIT? We will have a drawing once a day at booth #64168, so come visit us to win and experience first-hand a RoadMate Commercial GPS Navigator.

**BOOTH:** 64168 / **CONTACT:** Sunnie Tsai / **PHONE:** (408) 615 5284

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We are also featuring a ND 10,500 Gal 2 Compartment Dble Conical DOT-407 Condensate Trailer w/ 77 1/2" Track, Titan Level Gauge with Alarm, Overfill Protection, Pump System, Liner, and Centrifuge.

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**WEBSITE:** [www.MACtrailer.com](http://www.MACtrailer.com)

## MAXION WHEELS

### RAISING THE STANDARD IN PREMIUM TOPCOATS

Maxion Wheels is the world's largest wheel manufacturer and the leading supplier of steel wheels to the commercial vehicle industry. Our North American-based operations feature manufacturing plants in Akron, Ohio, and San Luis Potosi, Mexico, as well as our headquarters in Northville, Mich.

Recognized for having the industry's largest portfolio of lightweight steel wheels, Maxion is also raising the standard for wheel finishes.

Building on the legacy of being the first to bring premium topcoats to the market, Maxion recently introduced its MaxCoat finish – a triple-protection process that includes a zinc-phosphate undercoat, electro-deposition primer (EDP) epoxy midcoat, and a baked-on premium topcoat. MaxCoat provides superior resistance to corrosion, road wear, and the harmful effects of UV radiation. It is included in the standard pricing of all Maxion Wheel products.

**BOOTH:** 62196 / **PHONE:** 800-521-0515

**WEBSITE:** [maxionwheelsandrims.com](http://maxionwheelsandrims.com)

## WINDPOWER TIRES

### INTRODUCING WIND POWER MEDIUM RADIAL TRUCK TIRES

Introducing Wind Power Medium Radial Truck Tires. WindPower Tires have been designed, developed and engineered by a leading global commercial truck tire manufacturer. Wind Power is seeking distribution partners in the US market. In the USA Wind Power is distributed by Husky Tire. Come to booth 70109 and be amongst the first, in the commercial truck industry, to find out why Wind Power Tires are a MUST BUY!



**BOOTH:** 70109 / **CONTACT:** Vic Delorio / **PHONE:** 1-855-465-6140

**WEBSITE:** [www.huskytire.com](http://www.huskytire.com)

# MATS PRODUCT SHOWCASE

## BRIDGESTONE COMMERCIAL SOLUTIONS

### PREPARE FOR A RETREADUCTION — BANDAG

There's a million reasons to retread with Bandag, from taking care of your budget to watching out for the environment. Join us at the Mid-America Trucking Show, booth #34415, and learn to retread instead.



It's time to separate the retread fact from fiction. We put eight common retreading myths to the test and they all failed.

Fact is, retreading makes sense. Quality retreads are better on your budget. Better for your business. And

better for our planet. Starting with the price: Bandag retreads perform as well as, if not better than, new tires at a fraction of the cost. Bandag's patented retread process is proven to work like clockwork, keeping your trucks rolling night and day. And best of all, retreading is recycling. It uses fewer natural resources and saves countless tires from our landfills. So get your facts straight. Visit [retreadinstead.com](http://retreadinstead.com) and start your retreaduaction today.

**BOOTH:** 34415 / **WEBSITE:** [www.bandag.com](http://www.bandag.com)

## BRIDGESTONE COMMERCIAL SOLUTIONS

### THOSE WITH DRIVE, DRIVE A FIRESTONE

Those driven to keep costs down choose Firestone. Join us at the Mid-America Trucking Show, booth #34415, as we unveil our longest-wearing, most fuel-efficient Firestone truck tires yet.



Today's business owners know that the roads are relentless. So choose a tire company that does more than move your trucks. Choose one that matches your drive.

When your tires go further, so does your business. Today's new Firestone is committed as ever to lowering your operating costs and making your business more profitable. Our new technologies work together, delivering longer wear and better fuel economy without sacrificing removal miles. And with fuel prices rising, the savings can be substantial. Driven by innovation for over 100 years, Firestone has a tire that's right for you and your business. Check out our new lineup and see why we like to say that those with drive, drive a Firestone.

**BOOTH:** 34415 / **WEBSITE:** [www.firestonetrucktires.com](http://www.firestonetrucktires.com)

## HOWES LUBRICATOR PRODUCTS

### PROFESSIONAL GRADE PERFORMANCE SINCE 1920

Howes Lubricator, the leading brand of Diesel supplements in the US and Canada offers complete performance and protection for today's new diesel fuels.



Howes Lubricator Products are all based on the original formula developed by inventor, Wendell Vincent Howes, in the 1920's. At the time, the automotive industry was still in its infancy and performance improving products just didn't exist. After years of formulating and testing, Howes was finally satisfied with his product. Even today, more than 90 years later, all of the products in the Howes line are based on this original secret formula.

**BOOTH:** 16276 / **CONTACT:** JOSEPHWALKER

**EMAIL:** [jwalker@howeslube.com](mailto:jwalker@howeslube.com) / **WEBSITE:** [www.howeslube.com](http://www.howeslube.com)

## THERMO KING

### SEE THE NEW TRIPAC EVOLUTION AND MORE AT MID-AMERICA!

Thermo King will be showcasing the new TriPac Evolution APU system, the Precedent platform of trailer units and the new T-80 Series of units for trucks at the 2013 Mid-America Trucking Show.



Stop by Booth #18177 to see the latest from the World Leader in Transport Refrigeration!

**BOOTH:** 18177 / **CONTACT:** EllieWalradth

**WEBSITE:** [www.thermoking.com](http://www.thermoking.com) / **EMAIL:** [Elizabeth.Walradth@irco.com](mailto:Elizabeth.Walradth@irco.com)

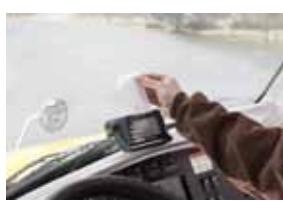
## VDO COMMERCIAL VEHICLES

### VDO ROADLOG EOBR PROTECTS YOUR CSA SCORES

EOBR is here and VDO RoadLog is your simple, all-in-one solution for daily logbook and compliance reporting. The easiest and most affordable compliance tool to protect your CSA scores and help you qualify for the most profitable loads. No monthly fees, long term contract or smartphone required.



It provides automated HOS logs with GPS accuracy and other key compliance data such as DVIR. Built-in printer makes for fast roadside inspections, to get you back on the road with less hassle. You can also transfer your data via through USB. RoadLog is extremely easy to set up and use, and it installs in your truck in as little as 15 minutes.



VDO RoadLog is backed by the #1 global leader in regulatory compliance systems with over 6 million devices installed worldwide. It is FMCSA compliant and update ready for future requirements

**BOOTH:** 18177 / **CONTACT:** EllieWalradth

**WEBSITE:** [www.thermoking.com](http://www.thermoking.com) / **EMAIL:** [Elizabeth.Walradth@irco.com](mailto:Elizabeth.Walradth@irco.com)



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natural gas solutions.

Agility Fuel Systems is the leader in safe, reliable and cost effective natural gas fuel systems, both CNG and LNG, for heavy trucks and buses.

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**Please visit us at booth # 34912  
to find out how to significantly reduce your operating costs.**

# 2012 MATS DINING & ENTERTAINMENT



Welcome to Louisville, Kentucky and the 42nd Annual Mid-America Trucking Show! Louisville is a city where the locals allegedly dine out more often per capita than any other U.S. metropolis. This certainly raises the bar for what you will find at our many wonderful dining and entertainment establishments, and the number and variety of options Louisville has to offer. With MATS attracting an average of more than 80,000 visitors to Louisville during the week of the show, it can be difficult to get a table in some of the hottest eateries. Our dining guide can definitely help.

With the abundance of great options, you may find that it is difficult to decide where to visit during your limited stay in Louisville. For your convenience, we have broken down some of the best choices based on specific locales and created an area map which color coordinates the recommended establishments with their location. This map is located on the last page of the Dining & Entertainment Guide section on page 158.

The Kentucky Expo Center is located in South Louisville and is surrounded by fast food and chain restaurants. There is convenience in many of the establishments near the Expo center, however you would be missing out on a number of exceptional and unique Louisville and Southern Indiana establishments that may just become the second greatest experience you have while in Louisville. Second only to the greatest show in trucking, that is...

Just North of the Kentucky Expo Center you will find Louisville's preeminent historical districts, which are identified on the map as Downtown Louisville and Near East (The Highlands and Crescent Hill). These areas are defined by their historical architecture, unique local eateries and exciting night-life.

Downtown Louisville, highlighted in orange on the map, is home to a number of museums, fine dining establishments and night time entertainment venues. If you are a night owl, downtown offers several of MATS' favorite clubs, including 4th Street live corridor.

Downtown also hosts outstanding dining venues. Some of our favorites include Proof on Main or superb steaks and seafood at Jeff Ruby's. For a more casual option we like the NuLu district on East Market Street.

Near East Louisville (Highlands and Crescent Hill) is highlighted in red on the map, and is known for its stately homes, small specialty shops and eclectic dining and evening entertainment.

East Louisville and Northeast (St. Matthews) is highlighted in blue and yellow on the map, and offers a wide array of new restaurants and shopping opportunities. While you're in the area make a stop at these exceptional restaurants: Napa River Grill, Wild Eggs and Hooters Restaurant.

Across the river in Southern Indiana you'll find a number of dining venues that provide seating with a breath-taking view of the Downtown Louisville skyline. Directly on the riverfront you will find one of our favorites, Hooters Restaurant.

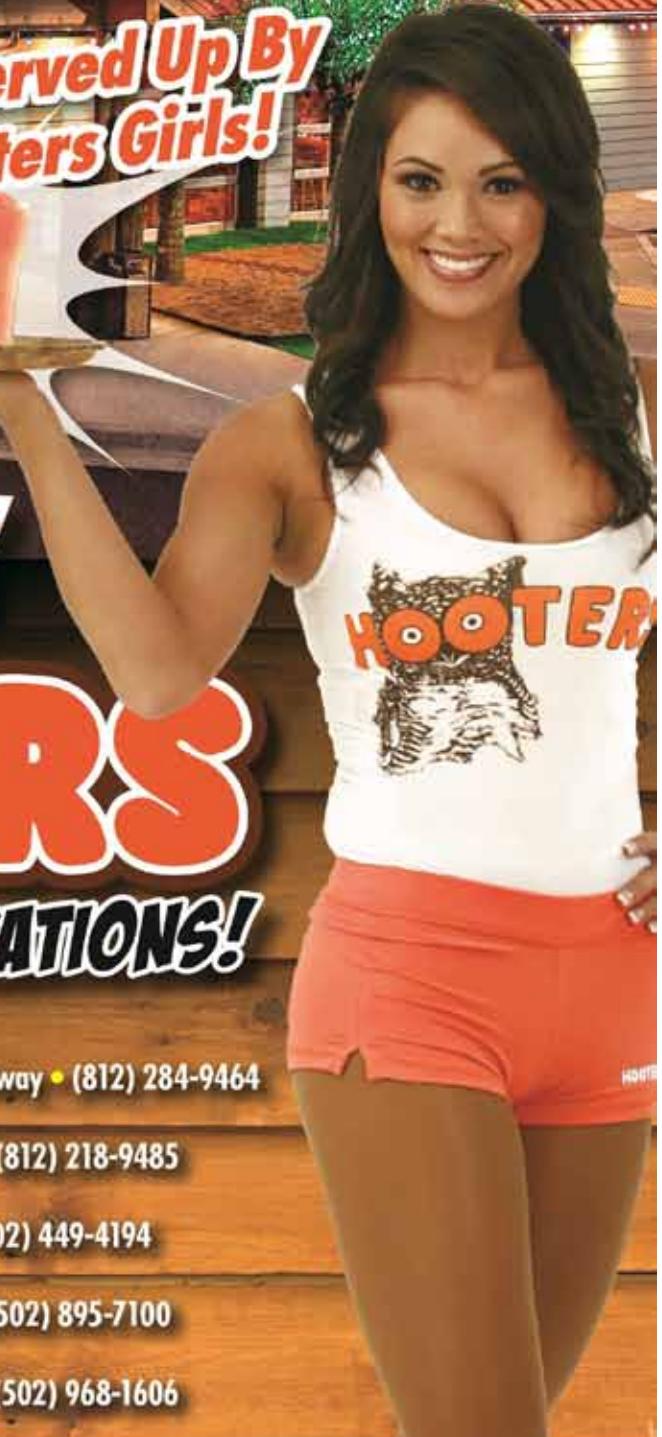
We hope that you find the opportunity to enjoy some of our local favorites and maybe discover a few of your own. The extensive list of unique dining and entertainment choices is just one more great reason to visit the Mid-America Trucking Show every year.

SEE A LOUISVILLE AREA MAP ON PAGE 158

# WE'RE JUST A HOOT AWAY!

HOOTERS

Great Food & Fun All Served Up By  
the World Famous Hooters Girls!



# HOOTERS

## FIVE KENTUCKIANA LOCATIONS!



- 1 CLARKSVILLE  
941 Lewis and Clark Parkway • (812) 284-9464
- 2 JEFFERSONVILLE  
700 W. Riverside Drive • (812) 218-9485
- 3 DIXIE HIGHWAY  
4948 Dixie Highway • (502) 449-4194
- 4 DUPONT  
4120 Dutchman's Lane • (502) 895-7100
- 5 PRESTON  
7701 Preston Highway • (502) 968-1606

Stop By Booth #67184 in the West Wing!

## 211 CLOVER LANE RESTAURANT

211 Clover Lane  
(502) 896-9570  
[www.211cloverlane.com](http://www.211cloverlane.com)

ARTEMISIA  
620 E. Market Street  
(888) 583-4177

ASIATIQUE  
1767 Bardstown Rd., Louisville, KY 40206  
(between Maryland & Speed)  
(888) 583-4177  
[www.asiatiquerestaurant.com](http://www.asiatiquerestaurant.com)

Excite your taste buds with Chef Peng S Looi's Pacific Rim cuisine at Asiatique. Chef Looi combines Asian flavors with traditional western techniques to create a delicious blend of cuisine. This unique dining experience provides a global fusion of fresh ingredients, flavor and texture. The restaurant offers a contemporary Zen design.

## AUGUST MOON

2269 Lexington Rd  
(502) 456-6569

BRISTOL  
1321 Bardstown Rd /  
Main Street 614 W. Main Street  
(502) 456-1702 / (502) 582-1995

EQUUS/JACK'S BAR  
122 Sears ave  
(502) 897-9721

FAZOLI'S  
[www.fazolis.com](http://www.fazolis.com)

9 locations in Metro Louisville, Southern Indiana to serve you, visit our website [www.fazolis.com](http://www.fazolis.com) for your nearest restaurant.

## HOOTERS RESTAURANTS

Hooters of Dixie 4948 Dixie Hwy.  
(502) 449-4194  
Hooters of Dupont 4120 Dutchmans Lane  
502-895-7100  
Hooters of Clarksville 941 Lewis and Clark Pkwy  
812-284-9464  
Hooters of Jeffersonville 700 W Riverside Dr  
812-218-9485  
Hooters of Preston 7100 Preston Hwy  
502-968-1606  
[www.hootersrmd.com](http://www.hootersrmd.com)

Consider our relaxed atmosphere that's as refreshing as a Caribbean breeze; our great food that's prepared with lots of tasty spices. And to top it all off and wash it all down, we've got the coldest beer in town. Those four simple elements that are often imitated but hardly ever duplicated, are what makes Hooters the "Cure For The Common Restaurant."

## JEFF RUBY'S STEAKHOUSE

325 W. Main St., Louisville, KY 40202  
(502) 584-0102  
[www.jeffruby.com](http://www.jeffruby.com)

The first & only steakhouse of its kind in the Louisville area, Jeff Ruby's serves handselected beef dry-aged on the premises. While steak is the foundation of the menu, Jeff Ruby's promises to please seafood lovers as well with its raw/sushi bar & offers an extensive wine list.

## LOS AZTECAS MEXICAN RESTAURANT

530 West Main St., Louisville, KY 40202  
(502) 561-8535  
[www.losaztecas.net](http://www.losaztecas.net)

Not only will your taste buds enjoy the delightful Mexican treasures of our homeland, but you'll also be amazed at our world-famous Margaritas served frosted or on the rocks with a touch of salt. And chips and salsa are always complimentary.

## L&N WINE BAR AND BISTRO

1765 Mellwood Ave., Louisville, KY 40206  
502-897-0070  
[www.landnwinebarandbistro.com](http://www.landnwinebarandbistro.com)

L&N has the area's most eclectic wine list - nearly 80 offered by taste & glass. Full bar with infused martinis & craft beers. Full menu of creative comfort cuisine. Charming old house ambiance with exposed brick, fireplaces and spacious summer patio. Pop your cork at L&N!

## MAKER'S MARK BOURBON HOUSE & LOUNGE

446 South 4th St.  
(502) 568-9009

MAYAN CAFE  
813 E. Market St., Louisville, KY 40206  
(502) 566-0651  
[www.themayancafe.com](http://www.themayancafe.com)

NORTH END CAFE  
1722 Frankfort Ave.  
(502) 896-8770

PALERMO VIEJO AUTHENTIC  
ARGENTINE RESTAURANT  
1359 Bardstown Rd  
(502) 456-6461

RIVUE RESTAURANT & LOUNGE  
140 N. 4th St.  
(502) 568-4239  
SEVICHE  
1538 Bardstown Rd.  
(502) 473-8560

60 WEST BISTRO & MARTINI BAR  
3939 Shelbyville Rd  
(502) 719-9717

SOL AZTECAS MEXICAN RESTAURANT  
2427 Bardstown Rd., Louisville, KY 40205  
(502) 459-7776  
2350 Frankfort Ave., Louisville, KY 40206  
(502) 895-3333  
[www.solaztecas.com](http://www.solaztecas.com)

Not only will your taste buds enjoy the delightful Mexican treasures of our homeland, but you'll also be amazed at our world-famous Margaritas served frosted or on the rocks with a touch of salt. And chips and salsa are always complimentary.

SWEET SURRENDER DESSERT CAFE  
1804 Frankfort Ave.  
(502) 899-2008

THE IRISH ROVER  
2319 Frankfort Ave.  
(502) 899-3544

UPTOWN CAFE  
1624 Bardstown Road  
(502) 458-4212

VINCENZO'S ITALIAN RESTAURANT  
150 S. Fifth St., Louisville, KY 40202  
(502) 580-1350  
[www.vincenzositalianrestaurant.com](http://www.vincenzositalianrestaurant.com)

Elegant and affordable fine-dining, Vincenzo's serves a traditional Italian menu featuring Vitello Gabriele, Spaghetti Con Arogosta. Vincenzo's claims several distinctions including winner of the AAA Four Diamond Award and the Distinguished Restaurants of North America Award.

VOLARE RESTAURANT  
2300 Frankfort Ave., Louisville, KY 40205  
(502) 894-4446  
[www.volare-restaurant.com](http://www.volare-restaurant.com)

"Volare is magnifico: Italian restaurant has service and cuisine down pat" The Courier Journal - May 1st, 2008.

Exquisite Italian cuisine at it's finest! Volare also has light, live entertainment Tues. Thurs., Fri., & Sat and half price bottle wines offered in the bar area 7 nights a week.

WINSTON'S RESTAURANT  
3101 Bardstown Road  
(502) 456-0980

## NIGHTTIME ENTERTAINMENT

ANGEL'S ROCKBAR  
432 B S 4th St., Louisville, KY 40202  
[www.angelsrockbar-ky.com](http://www.angelsrockbar-ky.com)

A ROCK AND ROLL CLUB - All the elements of a world class nightclub with none of the attitude. Part lounge, part club, all rock and roll, Angel's Rock Bar's weekly lineup of entertainment includes top DJ's and live music. Angel's Rock Bar guarantees wild performances on the stage, behind the bar, and most definitely throughout the room.

COMEDY CARAVAN  
1250 Bardstown Rd., Louisville, KY 40202  
(502) 459-0022  
[www.comedycaravan.com](http://www.comedycaravan.com)

Live Stand-Up Comedy Club in the Mid-City Mall. Comedy Caravan has been bringing laughs to Louisville since 1987. Call for reservations. Check out our calendar on our website. Come join us for a hilarious night of fun and laughter. After all,,, It's Cheaper Than Therapy!!!.

HOTEL NIGHTCLUB  
410 S 4th St., Louisville, KY 40202  
[www.hotel-ky.com](http://www.hotel-ky.com)

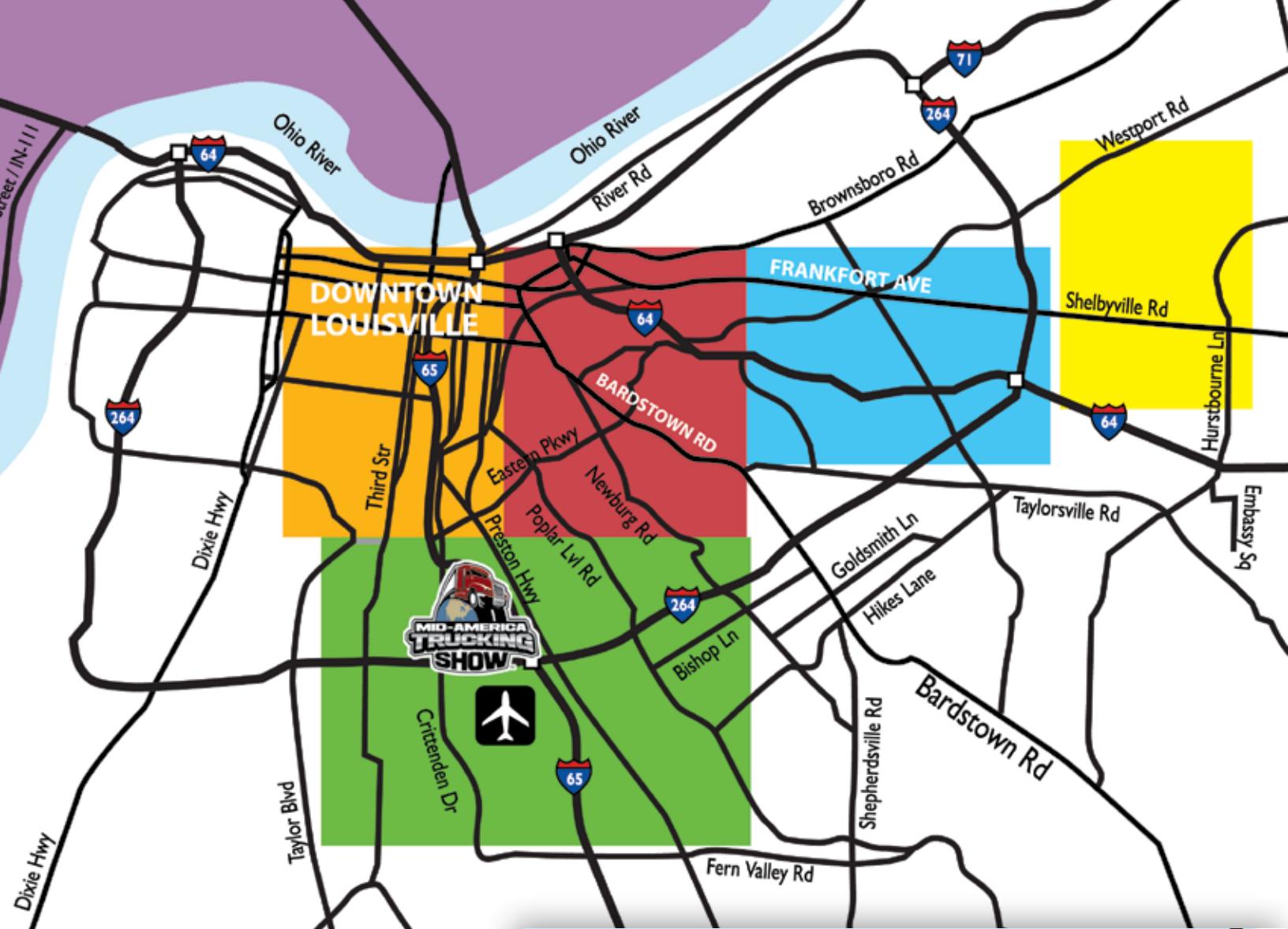
Dance, Decadence, Indulgence - Music Art, Fashion, and Five Star Service fuse to create a luxurious environment set to redefine Louisville's nightlife. Immerse yourself in the culture of music and sophistication. Hotel's high-energy soundtrack will equal the dance floors of the world finest clubs. Hotel's an entertainment experience on par with the leading clubs in the country, featuring international DJ talent, premium club service, unique cocktails, and decadent VIP "Hotel" rooms.

HORSESHOE CASINO • HOTEL  
11999 Casino Center Dr. SE, Elizabeth, IN 47117  
1-866-676-SHOE  
[www.horseshoe-indiana.com](http://www.horseshoe-indiana.com)

Horseshoe Southern Indiana can open the door to a world of Indiana entertainment. Horseshoe Southern Indiana is one of the premier Indianan Hotels and Casinos. For easy Indiana hotel reservations, Horseshoe Southern Indiana offers convenient online booking. If you're seeking the best in dining, entertainment, and casino gambling for our Indiana trip, look no further than Horseshoe Southern Indiana. Book your hotel reservation today and experience all that Horseshoe has to offer.

KENTUCKY DERBY MUSEUM  
704 Central Avenue., Louisville , KY 40202  
(502) 637-1111 ext 220  
[www.embymuseum.org](http://www.embymuseum.org)

LOUISVILLE SLUGGER MUSEUM & FACTORY  
800 West Main St., Louisville , KY 40202  
1-877-7-SLUGGER (877-775-8443)  
[www.slugermuseum.org](http://www.slugermuseum.org)



## MAPLEGEND

- DOWNTOWN LOUISVILLE
- NEAR EAST
- EAST
- INDIANA
- NORTH EAST
- SOUTH

DOWNTOWN LOUISVILLE  
NEAR EAST  
EAST  
INDIANA  
NORTH EAST  
SOUTH

HIGHLANDS / CRESCENT HILL  
ST. MATTHEWS  
JEFFERSONVILLE/HORSESHOE CASINO  
HURSTBOURNE N. / LYNDON  
AIRPORT / OKOLONA

## DOWNTOWN LOUISVILLE



# RANDY HOUSER

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FREE CONCERT  
PRESENTED BY  
MOBIL DELVAC

**FRIDAY  
MARCH 22  
2013**

**7:00 PM**

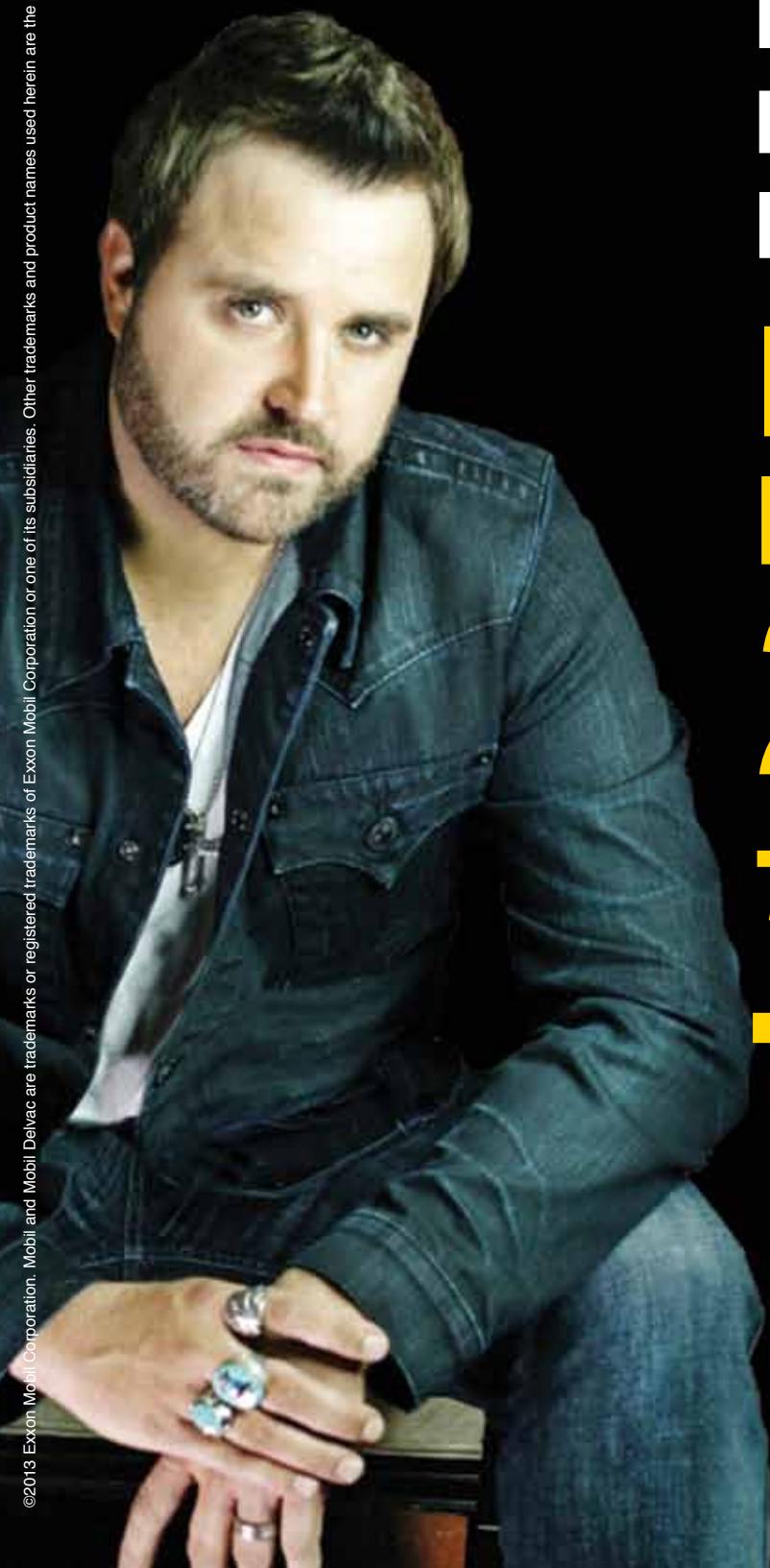


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Mobil Delvac™ heavy duty diesel engine oil  
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# REDEYERADIO RENDEZVOUS

Mid-America Trucking Show  
March 21-23, Louisville KY

Booth #41064 South Wing Lobby A

meet **KIX BROOKS,**

Edgar Hansen from  
Deadliest Catch



Recording artist  
Maggie Rose



Marc Springer from  
Shipping Wars



and register for your chance to win  
CB Radios, GPS Units, Justin J-Max  
Workboots & other great prizes!

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COMMERCIAL

Chevron  
**Delo**

**UShip**

**Pilot**  
**FLYING J**

**WESTERN STAR**

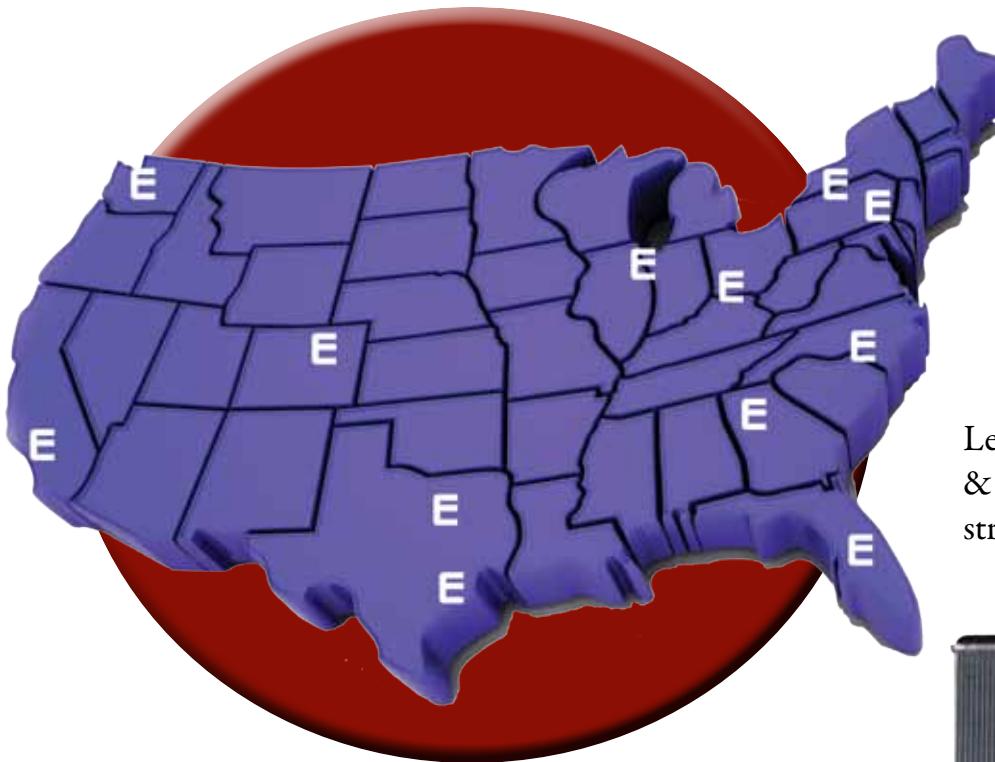


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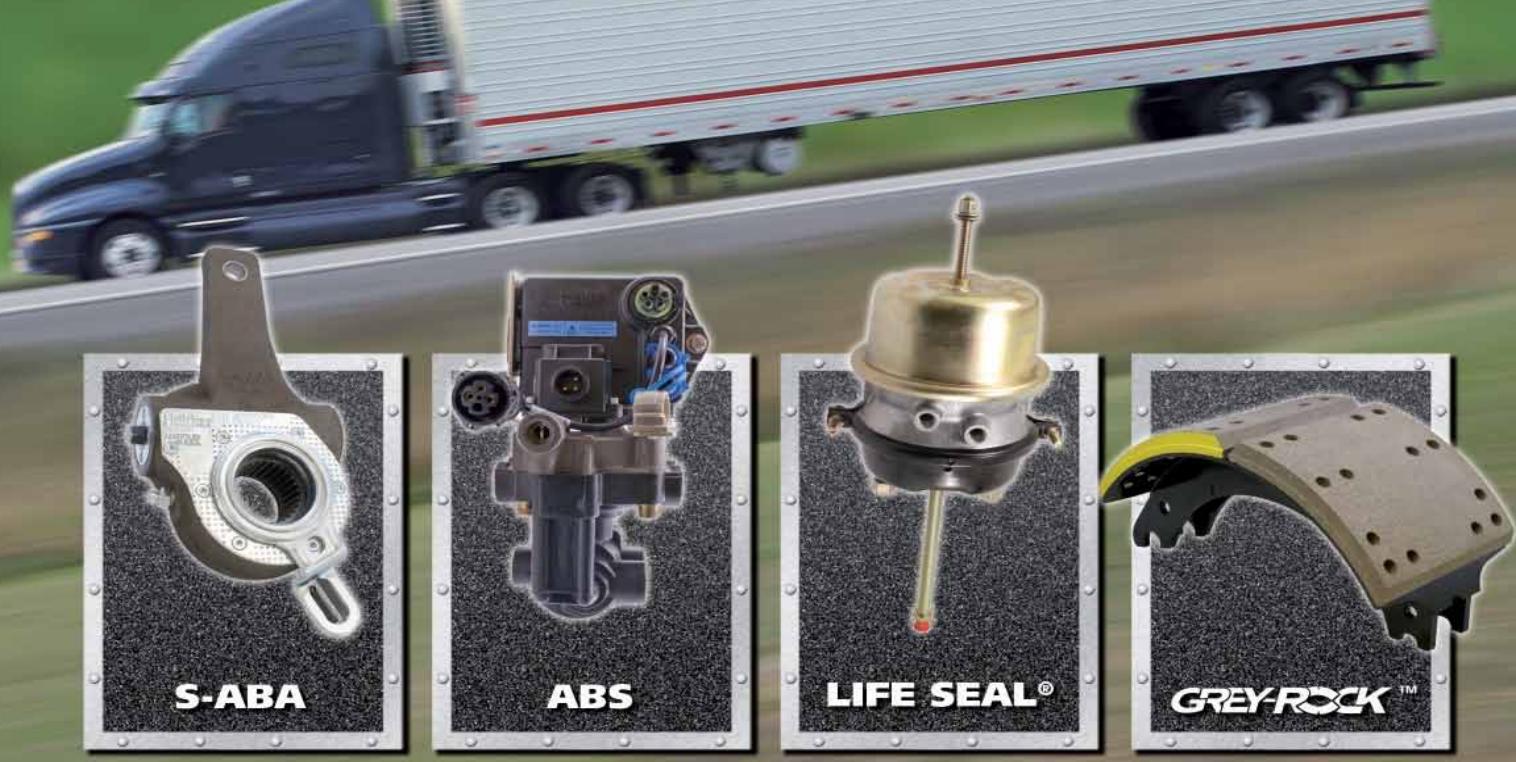
**ZF technology – the intelligent choice.  
Because using our innovative  
components and systems pays off.**

[www.zf.com/truck](http://www.zf.com/truck)

Cost-effectiveness, dependability and flexibility play an important role in operating at a competitive level in the transport of goods, and ZF gives customers this decisive advantage. Our transmissions, steering systems, suspension systems and components ensure the safe and economical control of driving power; reduce strain on the vehicle, freight and the environment; and facilitate driving. And that is why ZF driveline and chassis technology is used in millions of vehicles worldwide.



Driveline and Chassis Technology



## Haldex...Your Premium Products Provider

Haldex's premium products combine your need to maintain a top quality fleet with our commitment to provide durable, high performance products.

### **Self Adjusting Automatic Brake Adjuster (S-ABA)**

The unique design of the Haldex S-ABA is revolutionizing correct fit with easy installation, improved performance, extended service life and streamlined inventories. The S-ABA is a self-setting adjuster that establishes its own reference point. The gradual adjustment of the S-ABA lowers the risk of over-adjusting during prolonged braking. This optimal brake adjustment helps prevent brake wear, reducing operating and downtime costs.

### **PLC Select Anti-lock Brake System (ABS)**

Exclusive technologies like the Haldex Select Low/High protocol (SLH) enhance sensitivity and responsiveness, producing even better braking characteristics under all driving conditions. The SLH logic allows a single ABS modulator to perform similar to a two modulator ABS System. With fewer components, the PLC costs less to install and maintain than competitive ABS products and with the improved reliability built into the system, it minimizes the chance of costly, unplanned downtime.

### **Haldex Life Seal®**

The advanced design and engineering of the Life Seal delivers reliable performance and long life, mile after mile. It's the same outstanding value and dependable service you've come to expect from premium Haldex air brake system products. The unique patented power spring maintains maximum output force over an extended period of time and the integral caging tool makes caging quick, convenient and easy.

### **Haldex Grey-Rock™**

Premium high performance brake lining proven to provide exceptionally low lining wear and superior drum compatibility for low life-cycle cost. Available on high quality new or remanufactured brake shoes through Haldex's nationwide network of friction centers.

Keep your fleet on the road and maintain a lower cost of ownership at the same time. Choose Haldex ... your premium products solution provider.



[www.haldex.com](http://www.haldex.com)

1-800-643-2374



# MATS EXHIBITOR PRODUCT CATEGORIES

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

## ALTERNATIVE FUEL RELATED PRODUCTS & SERVICES

Agility Fuel Systems	34912
American Lung Association in Illinois	61096
American Power Group, Inc.	61220
Chart, Inc.	32912
Clean Energy	30917
Innovative Hydrogen Solutions	61032
Kentucky Soybean Promotion Board	67136
Peake Fuel Solutions	74225
TruStar Energy	70128

## APPAREL

AW Direct	70188
BDA	30300
Be Trucker Friendly	76189
BigRigTees	60224
Designs by JT	11264
Henderson Advertising	65005
Leather 4 U	69240
MA Designs	16285 & 41044
Oromar Silkscreen	60060
RMD Hooters	67184
The Larson Group	22145
Triple Crown Products	13092

## AUXILIARY POWER UNITS

AAP, Inc.	40477
Acemco Power Systems	12061
Bergstrom, Inc.	12080
Carrier Transicold	19124
Centramatic	14088
Crosspoint Solutions	11036
Dynasys	34921
Espars Products, Inc.	12064
Esparparts.com	62104
Go Green APU	66080
Idle Free Systems	12057
Parks Industries, LLC	14200
Proheat / Teleflex Canada	12033
RigMaster Power International	11096
Star Class, Inc.	11048
Thermo King	18177
Tridako Energy Systems	13252

## BRAKES, STOPPING SYSTEMS & ACCESSORIES

Alkon Corporation	67108
Automann	12092
Bendix Commercial Vehicle Systems LLC	32305 & 99800
Brak Chek LTD	10053
Consolidated Metco, Inc.	32245
CRJ Development Company, Ltd.	60073
DS Parts / Air Vac	17068
EKU Fren Kampana ve Dokum San. As.	16201
Emerging Products Sales, LLC	76196
Express Brake International	17236 & 30001
Fafa Bearing, Inc.	64160
Global Sorl Auto & Truck Parts, Inc.	64140
Guangzhou Gap Auto Parts Company, Ltd.	65159
Hangzhou Guanyan Automobile Parts Industry Company, Ltd.	70201
Hangzhou Westlake Friction Material Company, Ltd	70208
Hangzhou Yuhang Zhengda Machinery Company, Ltd.	65170
Hebei Longgu Auto Parts Import & Export Trade Company, Ltd.	65164
Hubei Quanli Machinery Group Company, Ltd.	65142
Jiaxing Jialida Auto Part Company, Ltd.	65167
KIC Holdings	36173
Longzhong Holding Group Company, Ltd.	65150
Meritor Wabco	99500
MGM Brakes	22185
Ningbo Meiyada Automobile Parts Manufacturing Company, Ltd.	66112
OE Quality Friction, Inc.	61085
Orsan Ticari Arac Sistemleri LTD. STI.	61197
Powermaster Suspension Corp	11205

## Qingdao Fulgoal Friction Material Company, Ltd.....

65120

## Qualyparts, Inc.....

68098

## Sealco Commercial Vehicle Products, Inc.....

16165

## Shaoxing Fangjie Auto Accessory Company, Ltd.....

65134

## Shaoxing Huaxing Spare Part of Automobile Company, Ltd .....

65140

## Shaoxing Yisheng Auto Parts Company, Ltd ....

65135

## Spectra Products, Inc.....

69225

## Tkl Group Vehicles Control System .....

65172

## Torque Truck Parts LLC .....

17176

## Tramec.....

36201

## Wabco.....

34455

## Walther Engineering & Mfg. Co., Inc.....

30216

## Winnard.....

60200

## Wuhan Dongjiang Valves Manufacturing Company, Ltd.....

65163

## Zaozhuang Toget Machinery Company, Ltd ....

70212

## Zhejiang Keyu Brake Caliper Company, Ltd ....

70200

## Zhejiang Roadage Machinery Company, Ltd.....

65121

## Zhuji Import Auto Parts Factory (Zhejiang Anct) .....

65154

## BROKERAGE & LOGISTICS SERVICES

ADS Logistics .....	62060
Allen Lund Company .....	18193
Choptank Transport .....	62012
Jones Motor Logistics .....	68104
Page Trucking .....	91475-1
Transport Pro .....	67125
Truck It Smart.com .....	68124
uShip, Inc.....	66141
XPO Logistics .....	66060-1

## CARGO CONTROL, LOAD SECUREMENT & TARPS

1PSArmour .....	61056
Aero Industries .....	19116
Angra International .....	20185
Blue Ribbon Ideas, Inc.....	74200
Buffers USA, Inc.....	10061
Bustin Industrial Products, Division of R-O-M Corporation .....	65208
Cargo Control USA .....	12008
Cargo Securement Academy .....	68024
Cargo Strategies .....	65101
Columbus McKinnon Corporation .....	68172
Cramaro Tarpaulin Systems .....	36185
Dual Dynamics .....	30124
Glenn Harp & Sons, Inc.....	63248-1
Global Parts, Inc.....	70089
Grandus, LLC .....	61073
Hangzhou Hilift Machinery Company, Ltd .....	65139
Harp's Tarps .....	63248
J & K Transport, LLC .....	60093
Kaplan Tarps .....	63149
Kinedyne Corporation .....	22035
LCS - Load Covering Solutions, Inc .....	16060
Linyi Xiangyun Industry Company, Ltd .....	65118
Morgan Manufacturing, Inc .....	16157
Mountain Tarp / Pioneer .....	20145
Mytee Products .....	60017
Pacific Precise International Company, Ltd.....	72133
Qingdao Ever Bright Import & Export Company, Ltd.....	70204
Quality Craft Tools .....	60024
Quick Draw Tarpaulin Systems / Longhaul Trucking .....	36150
Red Wood Enterprise Company, Ltd.....	61092-1
Rexgen Enterprise Company, Ltd.....	61092
Roll Rite, LLC .....	62220
Save-A-Load, Inc .....	10225
Shur-Co, LLC .....	14052
Tarstop, LLC .....	18036 & 30412
The Ratchet Depot, Inc .....	67176
Tie 4 Safe / Powermax Logistics Industries, Inc .....	67164
VeeBoards .....	18017
Verduyn Tarps Detroit, Inc .....	16140
Win Chance Metal Company, Ltd .....	62101

## Wuxi Caino Auto Accessories Company, Ltd.....

65158

## Zamzow Manufacturing Company, Inc.....

10088

## CASTING, FORGING, MACHINING, MANUFACTURING & MOLDING

Agri-Industrial Plastics Company .....	62176
ATC / KD Lamp Company .....	76245
Custom-Pak, Inc.....	74156
Deeper Manufacturing Company, Ltd .....	65133
Elkhart Plastics .....	67245
Equistar Chemicals, Ltd, a Lyondellbasell Company .....	63121
Global Finishing Solutions .....	66180
Grede Holdings, LLC .....	36320
Hangzhou Acme Import & Export Company, Ltd .....	70209
JDH Pacific, Inc.....	67192
RCO Engineering, Inc.....	70181
Sapa Extrusions North America .....	67221
Shandong Special Industry Group Company, LTD .....	70225
Solid Concepts .....	62072
The Plastic Forming Company - PFC Cases .....	66173
Wuhan Youfin Auto Parts Company, Ltd .....	66101
Yu-Hwa Rubber Industry Company, Ltd.....	70240

## CHROME, STAINLESS STEEL & ALUMINUM TRUCK ACCESSORIES

4 State Trucks / Chrome Shop Mafia .....	14228
Aranda Truck Accessories .....	12208
Belmor .....	63084
Big Front Grill, Inc.....	67161
Big Rig Chrome Shop .....	11228
Brunner's Fabrication, Inc .....	61153
Cab Fresh Filter Company .....	11005
Chrome Country .....	63240
Global Parts, Inc.....	70089
Globetech Manufacturing .....	18016
Grand General Accessories Manufacturing .....	16065
Haltec Corporation .....	30336, 32006 & 65105
Iowa80.com .....	10064
Lifetime Nut Covers, Inc .....	13216
Lincoln Chrome .....	13180
Magnum Trailer, Inc .....	36285
Panelite by Dieter's .....	30292
Pro-Tech Industries, Inc .....	17096
Quality Chrome Corporation .....	63076
Raneys Chrome .....	14060
RealChrome by Kuntz Electroplating, Inc .....	62160
Rig Matters, Inc .....	61088
RoadSknz .....	40377
RoadWorks Manufacturing, Inc .....	12240
Rockwood Products, Inc .....	30160
Shift Products, Ltd .....	91020
Steering Creations, Inc .....	40560
Thermal Armor .....	62217
Truck Armor LLC .....	60216
Trux Accessories .....	14172
United Pacific Industries .....	20055
Valley Chrome Plating, Inc .....	20035
West .....	16153

## CLEANING EQUIPMENT, WAXES, POLISHES & DETAILING PRODUCTS

Advanced Odor Solutions, LLC .....	61228
Alkota Cleaning Systems, Inc .....	12237
Big Red Supply .....	11268
Black Box Specialty Chemicals DBA Bug Juice Remover .....	60041
Busch Enterprises, Inc .....	41075
California Custom Products, Inc .....	10209
Chempak Solutions Wicked Products .....	40357
City Limits Cleaning Systems .....	60013
Flitz International, Ltd .....	30088
Green Life Development, Inc .....	67104
Haltec Corporation .....	30336, 32006 & 65105
Hotsy Cleaning Systems .....	72176
Justice Brothers, Inc .....	66232
Kentuckiana Tank Wash, Inc .....	10040
Krown Rust Control .....	62092
Mid-South Cleaning Systems .....	10173

Midwest CTI, Ltd.	17204
Presta Products	74176
Slick Ez	61232
Touch of Purple	16004 & 69229
Valco CP	69061
Vehicle Inspection Systems	10236
Ver-tech Labs	74140
Wheel Polish Specialist	60096
White Diamond Detail Products	11124
Widow Wax	61000
Zephyr	60048

#### COMMUNICATIONS, GPS UNITS, AUDIO & ELECTRONIC EQUIPMENT

ALK Technologies	63153
ASA / Voyager Cameras	62184
BESTPASS, Inc.	13072
Blue Tiger USA	68164 & 76085
Bose Corporation	19068
Cellular Store	90175
Cobra Electronics	17084
Custom Radio Corp.	18285
DAS Inc.	60156
Drivewyze	69205
Escort, Inc. / Beltronics	40652
eTruckBiz.com	68128
Eye3Data	66129
Forward Thinking Systems	63128
Garmin USA	63116
Hammerhead / Gear Keeper	60140
Jiarui Industry Company, Ltd.	62093
Loadman / Creative Microsystems, Inc.	66132
Magellan GPS	64168
Mizco International	69097
National Fleet Tracking	65185
NSI, Inc.	70177
Pana Pacific	34285
Rand McNally	67129, 68132 & 68144
Smart Telematics, Inc.	66133
Sylectus	70184
Telogis	40472
Top Dawg Electronics	67152
Tow Truck LEDS	72197
Transel Corporation	65240 & 65245
TruckDown Info International, Inc.	63141
VDO Commercial Vehicles	18252-1
Vecima Networks	72193
VideoDashCam.com	67168
VXi BlueParrott	16073
Winegard Company	67124
Xantrex Technology / Schneider Electric	40445
XRS Corporation	66144

#### COMPUTERS, SOFTWARE & INTERNET PRODUCTS & SERVICES

ALK Technologies	63153
Angel Enterprise Solutions	72204
Arsenault Associates	66140
Axon Development Corporation	66116
BigRoad	72125
CareersInGear.com	67004
CIE-Tech, Inc.	67120
DAT	65188
Dubuque Data Services	70144
eTruckBiz.com	68128
Find Truck Service, Inc.	67144
Getloaded	68084
GetloadedOps	68084-1
Hotels4Truckers	67140
iGlobal LLC	74148
InfoSite Technologies, Inc.	66120
Internet Truckstop	12140
I-Truck TV	72153
Layover.com, LLC	66125
Loadman / Creative Microsystems, Inc.	66132
PilotCarNow.com	60104
Rand McNally	67129, 68132 & 68144
Sylectus	70184
Telogis	40472
Transport Pro	67125
TruckDown Info International, Inc.	63141
Truckers Helper	66125-1
uShip, Inc.	66141
Vecima Networks	72193
Wright Media - TruckerJobs The App	67072

#### ELECTRICAL, LIGHTING, INSTRUMENTATION & INTERIOR ACCESSORIES

AAP, Inc.	40477
ATC / KD Lamp Company	76245
AtomicLED, Inc.	63068
Autosmart International, Inc.	65221
AW Direct	70188
Changzhou Mingzhi Auto Parts Company, Ltd.	65160
Changzhou T & D International Trading Company, Ltd.	64148
Cobra Electronics	17084
Commercial Vehicle Group	32365
Cummins Inc.	30035
Custer Products, LTD.	64124
Delco Remy	22165
Delphi	36517
Dinford (Shenzhen) Company, Ltd.	70196
Dometic Corporation - Truck Division	68196
Dukes A & W Enterprises, LLC	10108
East Penn Manufacturing Company, Inc.	30220
Electronics Remanufacturing Company	65177
Erich Jaeger USA	65080
Escort, Inc. / Beltronics	40652
Fleetpride, Inc.	30328
Global Parts, Inc.	70089
Go Power! by Carmanah	65181
Grand General Accessories Manufacturing	16065
Idle Smart	60052
Johnson Controls, Inc.	76093
Lynn Lite	65004
M & E Components, Inc.	36377
Maxwell Technologies, Inc.	65153
Maxzone Auto Parts Corp.	13096
Mizco International	69097
NSI, Inc.	70177
Origo	63165
Peterson Manufacturing Co.	32000
Philatron Wire and Cable	36097
Quality Chrome Corporation	63076
Quality Craft Tools	60024
Qualyparts, Inc.	68098
RAM Mounting Systems	67116
Rblox Sound Control, Inc.	66069
Rig Matters, Inc.	61088
RoadWorks Manufacturing, Inc.	12240
Rockwood Products, Inc.	30160
Sensata Technologies	62156
Shangyu Groupstar Electric Appliance Company, Ltd.	65119
Shenzhen Watt Auto Electrical Company, Ltd.	65144
Steering Creations, Inc.	40560
Superior Battery Manufacturing Company, Inc. dba Superlex Premium Power Battery	60036
Syntec Industries	63117
TecNiq, Inc.	12209
The Sentral Group	72185
Tow Truck LEDS	72197
Tramec	36201
Transel Corporation	65240 & 65245
Truck-Lite Company, LLC	24070
Trux Accessories	14172
Ultimate Power	60072
United Pacific Industries	20055
VDO Commercial Vehicles	18252-1
West	16153

#### ENGINES & RELATED COMPONENTS

Air International	63145
Aircell Intake Spacers	12264
Alkon Corporation	67108
American Power Group, Inc.	61220
Angel Enterprise Solutions	72204
Arctic Fox LLC	61104
Area Diesel Service, Inc.	61044
Awendiesel Power Company, Ltd.	65168
Best Fit Aftermarket Truck Parts /	
4 State Trucks	14240
BorgWarner	36290
Bully Dog	22055
C, G & J, Inc. Heat Transfer	63005
Chiping Luhuan Auto Radiator Company, Ltd.	65165
Crosspoint Solutions	11036
Cummins Inc.	30035

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# MATS EXHIBITOR PRODUCT CATEGORIES

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

## ENGINES & RELATED COMPONENTS

**CONTINUED**

Daimler Trucks NA	30155
Dawson International	74188
Delco Remy	22165
Denso	18205
Detroit	30155-1
Detroit Radiator Corporation	32335
Diesel Injection Service	30172
DS Parts / Air Vac	17068
Dura-Lite Heat Transfer Products, Ltd.	40444
East Penn Manufacturing Company, Inc.	30220
Econtrols	63137
Elite Diesel Service	61241
Esco Industries, Inc.	40474
Excel Radiator	70120
FASS Fuel Systems	69232
Geomar Heavy Duty, Inc.	69209
Great Lakes Diesel	61101
Guangzhou Eagle Electronic Technology Company, Ltd.	66105
Hangzhou Zhengqiang Universal Joint Company, Ltd.	70197
Horton, Inc.	34165
Idle Smart	60052
JM Turbo Corporation	72137
Johnson Controls, Inc.	76093
KTS TurboBillet X	76200
KSPG Automotive Group	65217
Leece-Neville Heavy Duty Systems	18208
Linnig Corporation	18029
Lynol Cooling Systems, Inc.	64220
Maxwell Technologies, Inc.	65153
Mitsubishi Electric	13164
Navistar, Inc.	30895, 45005 & 45125
P&D Auto Parts Company, Ltd.	65122
Performance Diesel	61176
Pittsburgh Power, Inc.	69212
Power Drives Inc.	66165
PureFlow Technologies, Inc.	17212
Radiator Works, Inc.	24145
Rebling Power Connectors	64224
RMP Powertrain Solutions	63180
Robert Bosch, LLC	34895
Saco USA IL Inc.	66164
Scheid Diesel Service Company, Inc.	11212
Sealco Commercial Vehicle Products, Inc.	16165
Shandong Gashin Heat Exchanger Company, Ltd.	72173
Shenyang Jinyuan Herli Automotive	70228
Shenzhen U-Man Ind. Company, Ltd.	65143
South Pointe Radiator	67212
Spectra Premium Industries	62144
Spinner II	18268
Spiral Industries, Inc.	36085
Steinbauer Performance	61181
Superior Battery Manufacturing Company, Inc. dba Superlex Premium Power Battery	60036
Taizhou Liansheng Automobile Parts Company, Ltd.	66108
Thermal Structures, Inc.	14036
Turbo 3000D	66097
Uptime Diesel	12264-1
Utechzone Company, Ltd.	63096
Valeo	70173
Vernon Salvage & Truck Sales, LLC	60068
Voss Automotive, Inc.	40464
Wenzhou Double Swords Ind. Group Co., Ltd.	65129
Wuhan Dongjiang Valves Manufacturing Company, Ltd.	65163
Wuhan Youfin Auto Parts Company, Ltd.	66101
Xantrex Technology / Schneider Electric	40445
Xingtai Longbin Rubber & Plastic Product Company, Ltd.	72240
Yu-Hwa Rubber Industry Company, Ltd.	70240
Zhejiang Bst Mechanical Company, Ltd.	65166

## EXHAUST SYSTEMS & COMPONENTS

American Truck Technology	61164
Diesel Injection Service	30172
Dynaflex Products	14140

## Globetech Manufacturing

18016

Grand Rock Company	11173
KSPG Automotive Group	65217
Lincoln Chrome	13180
Nelson Global Products	30144
Pypes Big Rig / Pypes Performance Exhaust	11157
STACKS by Imexco, Inc.	63232
Star Exhaust Systems	26149
Terra Environmental Technologies	10056
Thermal Armor	62217
Thermal Structures, Inc.	14036
Trux Accessories	14172
TurboStak	61020

## EXPEDITED TRUCKING

### Panther Expedited Services

63025

### Tri-State Expedited Services, Inc.

62089

## FILTRATION

Amsoil / A & A Marketing, Inc.	10224
AMSOIL Direct Jobber	65000
Baldwin Filters	17104
Cab Fresh Filter Company	11005
Cummins Inc.	30035
Donaldson Company, Inc.	13196
Fleet Air Filters	68224
FSX Equipment, Inc.	64208
FutureKleen Global	72200
Gulf Coast Filters	72105
K & N Engineering	11092
Luber-Finer / FRAM Filtration	17044 & 90215
Oil Purification Systems, Inc.	68216
Parker Racor	30180
Premo Lubrication Technologies, Inc.	12268
PureFlow Technologies, Inc.	17212
Scheid Diesel Service Company, Inc.	11212
Wix Filters	65097

## FINANCIAL, LEASING, TAX, OFFICE & LEGAL SERVICES

### American Express Open

69069

### Apex Capital Corp.

65189

### Bibby Transportation Finance

67084

### Canada Border Services Agency (CBSA)

40572

### CCAO / Coin Cash Article Organizers

60089

### Dacoff.com

72188

### eTruckerTax

65095

### FirstLab

62048

### Freight Capital

61052

### FreightCheck

68084-2

### Gulf Coast Business Credit

60084

### Labelmaster

16253

### Moments Notice Truck Driver Leasing

67160

### PACCAR

30325

### Permit America

63216

### Roadrunner Transportation

63049

### Steelhead Finance

61077

### Transport Pro

67125

### TripPak Services

69045

### U.S. Xpress

68057

### West Chester Permit, LLC

16012-1

### XRS Corporation

66144

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Healthy Trucking Association of America.....	67060
Indiana Motor Truck Association.....	40674
J.R.B. Memorial Fund For Truckers, Inc.....	70176
Kentucky Motor Transport Association.....	40680 & 91500
Kentucky Operation Lifesaver, Inc.....	60088
Kentucky State Police - Division of CVE.....	60128
Kosair Charities & Shriners Hospitals for Children.....	74100
Louisville Convention & Visitors Bureau.....	41005
Mitsubishi Electric.....	13164
NASTC.....	36257
National Association of Independent Truckers.....	66065
National Association of Show Trucks.....	91450
National Purchasing Partners.....	69169
National Trailer Dealers Association.....	40568
NTTS.....	67169
Ohio Trucking Association.....	40676
OOIDA.....	11128
PrePass.....	16081
RMD Hooters.....	67184
Service Specialists Association / Heavy Duty Representatives Association.....	40565
Tarp Association.....	66169
Tennessee Trucking Association.....	40571
TransAlive USA.....	65093
Transport for Christ.....	72212
Trucker Buddy International.....	66096
Trucker Charity, Inc.....	66245
Truckers Against Trafficking.....	65141
Truckers Friend Network / Project Philip.....	67068
Truckers United For Charities.....	40549
TruckersB2B.....	14277
Truckstop Ministries, Inc.....	72101

Women In Trucking .....	40557 & 91495
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## INSURANCE

1st Guard Corporation .....	12093
Amerisafe, Inc.....	17060
Brands Insurance & West Chester Permit.....	16012
Canal Insurance .....	63088
Good's Insurance Agency, Inc.....	67080
Great American Insurance Group .....	69172
Great West Casualty Company .....	17056
Groh Truck Insurance a Division of Evans .....	10045
Lancer Insurance Company.....	68096
Marvin Johnson & Associates, Inc.....	16036
Morgan Trevathan & Gunn, Inc.....	40457
Northland Insurance.....	13056
Progressive Commercial Insurance .....	13240
Raymond Nelson Insurance Agency, Inc.....	14008

## LITERATURE, MAGAZINES, RADIO, TELEVISION & WEB SITES

10-4 Magazine.....	11216
650 AM WSM .....	76217
American Trucker.....	30108-2
America's Truckin' Network.....	40648
Big Rig Network.....	61184
CareersInGear.com.....	67004
Commercial Truck Trader .....	16125 & 17144
De-Elegant Model Truck Fleet / Elegance on Eighteen Wheels .....	60085
Drivers View .....	69072-1
FavoriteRoad.com.....	40556
Fleet Equipment Magazine .....	40672
Fleet Maintenance Magazine .....	16213
Fleet Owner .....	30108
Hayes Publishing Inc. (National Truckin' Magazine) .....	61016

Heavy Duty Trucking Magazine .....	18224
Independent Contractor .....	69072-2
Inview Media Group.....	66004
ITJ .....	69072-3
JiggyJobs.com.....	69004
Job Opportunities for Owner Operators.....	69072-8
JobsInTrucks.com.....	69049
Kevin Rutherford / Let's Truck .....	67205 & 68208
Land Line Magazine / OOIDA .....	65229
Land Line Now / OOIDA .....	40460
LargeCarMag .....	60012
Layover.com, LLC.....	66125
Midwest Truck & Equipment Shopper .....	60040
Movin Out .....	12229
NextTruck.....	30204
Red Eye Radio .....	41064
Roadworx Trucking Magazine .....	60176
Rock & Dirt .....	60208
Target Media Partners .....	12216 & 69072
The Driving Times .....	61184-1
The Trucker's Friend - National Truck Stop Directory .....	10112
Transport Topics Publishing Group .....	30084
Transportation Quarterly .....	61184-2
Truck and Trailer Access .....	66157
Truck It Smart.com .....	68124
Truck Job Seekers .....	69072-4
Truck Paper .....	18012
Truckdriver.com .....	63004
Truckers Choice .....	16245
Trucker's Connection .....	69072-5
Trucking 2013 .....	69072-6
Trucking Jobs, Inc.....	69057
Women / Teams in Trucking .....	69072-7

# MATS EXHIBITOR PRODUCT CATEGORIES

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

## MIRROR SYSTEMS & RELATED PRODUCTS

Changzhou Mingzhi Auto Parts Company, Ltd.	65160
Changzhou T & D International Trading Company, Ltd.	64148
Hadley	34250
Lang Mekra NA	36090
Moto Mirror (a CVG brand)	20075-2
National Seating (a CVG brand)	20075
Retrac Mirrors	17036
The Weathersheder Shield, Inc.	72141
Truck Body Parts Industrial Company, LTD.	60229
Velvac, Inc.	30356

## MODEL TRUCKS

Burnett Farm Toys, LLC	66184
Cars 'N' Cards	10217
De-Elegant Model Truck Fleet / Elegance on Eighteen Wheels	60085
Diecast Direct, Inc.	10180
Die-Cast Promotions	12004
SpecCast	67112
Tonkin Replicas	40548
ToyTruckCity	60080

## PAINT, EXTERIOR COATINGS, DECALS, SIGNAGE & GRAPHICS

Beugler Stripers	61012
DuPont	90225
Global Finishing Solutions	66180
J.V.R. Safe-T-Signal, Inc.	36137
KBS Coatings	60029
Tennessee Flag and Safety	70100
Vernon Salvage & Truck Sales, LLC	60068

## RECRUITMENT

A & R Transport	65044
Ace Doran Hauling & Rigging	65032
Action Resources	69024
All State Express, Inc.	63029
Altom Transport, Inc.	67017
Amstan Logistics, Inc.	61053
Arnold Transportation Services	69020
Arpin Van Lines, Inc.	64053
Artur Express, Inc.	67213
Atlas	69073
Averitt Express	62044
Baggett Transportation	68037
Barber Trucking, Inc.	61049
Baylor Trucking, Inc.	66089
Bennett International Group, LLC	10077
Besl Transfer	69048
Bolt Express	64052
Boyd Brothers	65060
Bridge Terminal Transport	61009
Buchanan Hauling & Rigging, Inc.	68032
Cardinal Logistics Management	62052
Cardinal Transport, Inc.	67016

CareerBuilder	76209
CareersInGear.com	67004
CDN Logistics, Inc.	64032
Celadon Trucking	68044
CEVA Logistics	68060
Churchill Transportation	64060
Coil Saver	74116
Comtrak Logistics, Inc.	63016
ContainerPort Group, Inc.	65052
Con-Way Truckload, Inc.	63060
Covenant Transport	68056
Coyote Logistics	66176
CRST Expedited	65013
CRST Malone	65013-1
Daily Express, Inc.	66029
Dart Transit	67013
Dayton Freight Lines	61025
Diamond Heavy Haul, Inc.	69052
Driving Ambition	66149
E-Transport Group, Inc.	61057
Evans Equipment Company, Inc.	62057
Expedited Postal Logistics Group, LLC	67052
Express-1	66060
Federal Companies	63009
FedEx Ground	64057
FFE Transportation Services	67093
Fikes Truck Line	65024
Freight Exchange of North America	61196
FST Logistics, Inc.	66020
Gordon Trucking	67048
Greatwide Truckload Management	64041
Gypsum Express Ltd.	65017
H & M Bay, Inc.	65056
Heniff Transportation	67029
Invview Media Group	66004
J.B. Hunt Transport	72180
Jacobson Companies	61013
JBS Carriers	66032
JiggyJobs.com	69004
JobsInTrucks.com	69049
John Christner Trucking	69032
Jones Motor Group	69161
JRC Transportation, Inc.	67028
Knight Transportation	63041
Landstar Transportation Logistics	16148 & 62049
Lightning Logistics / Beltmann Group	62024
Load One, LLC	74185
Loggins Logistics, Inc.	68021
Marten Transport	66016
Meadow Lark Transport	63052
Mercer Transportation Company	19236 & 62041
Millis Transfer, Inc.	62045
National Truck Driving Jobs	69021
National Van Lines	67057
Nations Express, Inc.	61021
New World Transportation Systems	67021
NFI	62056
Oakley Trucking, Inc.	67232
Ozark Motor Lines	64049
Packard Transport, Inc.	63013
Page Trucking	91475-1
Panther Expedited Services	63025
Paschall Truck Lines	66021
Poly Trucking, Inc.	63048
Powersource Transportation, Inc.	91030
Premier Transportation	76173
Premium Transportation Logistics, LLC	66028
Prime Inc	66048
Quality Carriers	64044
Roadrunner Transportation	63049
Rush Trucking Corporation	63057
RWI Transportation LLC	69044
Ryder	62028
Schneider National, Inc.	69060
Sierra Agricultural Transportation, Inc.	65025
Stoops Specialty Trucks	69144
Tango Transport	64020
TE Smith	61045
Tennessee Steel Haulers	62032
TMC Transportation	65096
TMT	64024
Towne Air Freight	62016
Trailer Transit, Inc.	68020
Trans Texas Trucking Group	72241
Transport America	66013
Transport Investments, Inc.	62013
Trans-United, Inc.	64037
Trimac Transportation	67053
Tri-State Expedited Services, Inc.	62089
Truckdriver.com	63004
Trucking Jobs, Inc.	69057
TSMT	62037
TST Expedited Services	63044
U.S. Bulk Transport, Inc.	61029
U.S. Xpress	68057
Universal Truckload Services, Inc.	66057
US AutoLogistics, LLC	62053
Valley Transportation	63032
Venture Logistics	68029
Walmart Transportation	62009
Watkins	64012
Werner Enterprises	68016
WLX, LLC	65029
Wright Media - TruckerJobs The App	67072

## REFRIGERATION, HEATING, COOLING & AIR CONDITIONING PRODUCTS

AAP, Inc.	40477
Air International	63145
Arctic Breeze Truck A/C	12077
Arctic Fox LLC	61104
Autoclima SPA	67096
Bergstrom, Inc.	12080
Cab Fresh Filter Company	11005
Carrier Transicold	19124
Clean Burn, LLC	10161
Clean Energy Heating Systems, LLC	66240
Climate Control Mobile	66209
Detroit Radiator Corporation	32335
Dometic Corporation - Truck Division	68196
Dynasys	34921
Espars Products, Inc.	12064
Esparparts.com	62104
Excel Radiator	70120
Idle Free Systems	12057
Idle Smart	60052
Kingtec Group USA, Inc.	17228
Lanair Products, LLC	66156
OTC	14100
Proheat / Teleflex Canada	12033
Radiator Works, Inc.	24145
RigMaster Power International	11096
Shandong Gashin Heat Exchanger Company, Ltd.	72173
Shenyang Jinyuan Herli Automotive	70228
South Pointe Radiator	67212
Southeast Val6, Inc.	70088
Spectra Premium Industries	62144
Spiral Industries, Inc.	36085

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Star Class, Inc. ....	11048
Thermo King ....	18177
Thetford / Norcold ....	13108
TruckFridge ....	16237
Webasto Thermo & Comfort North America, Inc. ....	18180

#### RESEARCH, MARKETING & ADVERTISING SERVICES

ACS Advertising ....	69045-1
FleetSeek ....	30108-1
Hightower Advertising ....	66005
Horseshoe ....	60069
My Little Salesman ....	11161
Worldwide Diesel Marketing LLC ....	62096

#### SAFETY EQUIPMENT, SECURITY PRODUCTS, SERVICES & DRIVER TRAINING

16 Ton Industries - Cubby Buddy / Raising The Bar ....	69224
American Trucking Associations ....	40577
ASA / Voyager Cameras ....	62184
AW Direct ....	70188
Cargo Securement Academy ....	68024
CCAO / Coin Cash Article Organizers ....	60089
Dana Holding Corporation ....	30555
Delphi ....	36517
Eaton - Roadranger ....	32175, 99300, 99350, 99400 & 99450
ECA-SSI Simulator Systems International ....	61089
Excelldpdt LLC ....	76193
Eye3Data ....	66129
Federal Motor Carrier Safety Administration ....	61219
Forward Thinking Systems ....	63128
Groeneveld Transport Efficiency ....	11256

Hunter Engineering Company ....	19208
Insta-Chain ....	30000
J.V.R. Safe-T-Signal, Inc. ....	36137
Jiangsu Sunshine Dongsheng I/E Company, Ltd. ....	65171
Jiarui Industry Company, Ltd. ....	62093
Jones Manufacturing ....	14020
Kentucky Operation Lifesaver, Inc. ....	60088
Labelmaster ....	16253
Lynn Lite ....	65004
Marvin Johnson & Associates, Inc. ....	16036
Mid-America Manufacturing, Inc. / Neffco Technologies ....	66192
Mobile Awareness, LLC ....	68100
Moto Mirror (a CVG brand) ....	20075-2
Ms. Carita SafeTruck, Inc. ....	10208
National Seating (a CVG brand) ....	20075
Okabe Company, Inc. ....	66160
Origo ....	63165
Pacific Precise International Company, Ltd. ....	72133
PilotCarNow.com ....	60104
Ratchet King Company, Ltd. ....	62097
Red Wood Enterprise Company, Ltd. ....	61092-1
Reflective Traffic Systems ....	70148
Rexgen Enterprise Company, Ltd. ....	61092
Riggard - Division of P & D Metal Works ....	61076
RUD Chain, Inc. ....	64156
SAS Safety Corporation ....	62004
Smart Telematics, Inc. ....	66133
Soltek USA ....	60057
Tennessee Flag and Safety ....	70100
The Weathershredder Shield, Inc. ....	72141
Tie 4 Safe / Powermax Logistics Industries, Inc. ....	67164

Totally Unique Enterprise ....	10068 & 36297
Tow Truck LEDS ....	72197
Truck System Technologies ....	60197
Truckers Against Trafficking ....	65141

Valor TPMS ....	65113
VDO Commercial Vehicles ....	18252-1
VideoDashCam.com ....	67168
Vincennes University ....	76241
Virage Simulation ....	66092
Wuxi Caino Auto Accessories Company, Ltd. ....	65158

#### SCALES, VEHICLE WEIGHT RELATED PRODUCTS & SERVICES

Air-Weigh ....	17256
BESTPASS, Inc. ....	13072
CAT Scale Company ....	36020
CIE-Tech, Inc. ....	67120
Drivewyze ....	69205
Loadman / Creative Microsystems, Inc. ....	66132
Rice Lake Weighing Systems ....	62088
Right Weigh Load Scales ....	13156
Vulcan On-Board Scales ....	30116

#### SEATS & ACCESSORIES

Bostrom Seating (a CVG brand) ....	20075-1
Commercial Vehicle Group ....	32365
Isringhausen, Inc. ....	36340
Knoedler Manufacturers ....	17196
Moto Mirror (a CVG brand) ....	20075-2
MySeatDoctor.com ....	66093
National Seating (a CVG brand) ....	20075
Sears Seating ....	24075
Seats Incorporated ....	19196
Signature Auto Concepts, Inc. ....	61005
WonderGel, LLC ....	64232

# MATS EXHIBITOR PRODUCT CATEGORIES

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**



**GM FREIGHT**  
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## SLEEPER CABS & ACCESSORIES

ARI Legacy Sleepers.....	32415
Daycab Company.....	91525
Electrowarmth Products / Breezeway Screens.....	60044
Mobile InnerSpace.....	69009
Quality Spring Products.....	66081
The Big Rig Mattress.com.....	66081-1
TruckFridge.....	16237

## SPECIALTY PRODUCTS & SERVICES

Amfuel.....	74136
B n D Flagpole Sales.....	72145
Brewco Marketing Group.....	72225
Henderson Advertising.....	65005
JD Products.....	74172
Kayak c/o Fournier Vargas.....	74197
Leather 4 U.....	69240
Oromar Silkscreen.....	60060
Photo Card Specialists, Inc.....	36029
Solid Concepts.....	62072
Transel Corporation.....	65240 & 65245
Uncommon USA, Inc.....	60185
Wisconsin Cheese & Sausage Company.....	76204

## STOPPING CENTERS, TRUCK STOPS, FUELING FACILITIES & PROGRAMS

Agility Fuel Systems.....	34912
AMBEST Truck Stops & Service Centers.....	11240
Avis Ignis, LLC.....	70137
Boss Shops.....	17136
Chart, Inc.....	32912
Clean Energy.....	30917
Fleet One.....	10048 & 68005
IdleAir.....	67240
Pilot Flying J.....	12256
Ports Petroleum Company.....	66168
QuikTrip Corporation.....	66100

## SAPP BROS. TRAVEL CENTERS, INC.

Separation By Design.....	12164
Shorepower Technologies.....	12053
Speedco, Inc.....	16128
Speedway LLC (SuperFleet Commercial Fleet Fueling Program).....	60021
TravelCenters of America - TA AND Petro Stopping Centers.....	19164

## SUSPENSION, STEERING SYSTEMS & COMPONENTS

Aktas North America.....	14076
Alion Manufacturing & Engineering Ltd.....	65136
Automann.....	12092
AXN Heavy Duty.....	34435
Chalmers Suspensions.....	16149
Contitech North America, Inc.....	19220
Cush Corporation.....	18217
Diamond Wire Spring Company.....	74201
Energy Suspension.....	30436
Firestone Industrial Products.....	19080
GAP Automotive Corporation.....	11165
Global SORL Auto & Truck Parts, Inc.....	64140
Guangzhou Eagle Electronic Technology Company, Ltd.....	66105
Hangzhou Acme Import & Export Company, Ltd.....	70209
Hangzhou Hanray Industry.....	70205
Hangzhou Lozo Machinery Company, Ltd.....	66109
Hendrickson.....	34135
Kumar Industrial Corporation.....	12156
Link Manufacturing, Ltd.....	22075
Lifeflex, LLC.....	26145
Mansons International PVT, LTD.....	65072
Meklas Otomotiv ITH-IHR San. Tic., Ltd.....	40480 & 90275
Ningbo ETDZ Victor Enterprise International Co., LTD.....	69041
NSI - Network Sales, Inc.....	13200

## POWERMASTER SUSPENSION CORP.

Powersource Industry Company, Ltd.....	67092
R.H. Sheppard Company, Inc.....	30140
Ran Oto Yed. Par. Kal. Mak. Elek. Otom. San. Ve Tic. Ltd. Sti.....	65089
Reyco Granning.....	34435-1
Ridewell Suspensions.....	20165
RoadKing Shocks, LLC.....	10136
SAF-Holland.....	34335

## SEALCO COMMERCIAL VEHICLE PRODUCTS, INC.

Shinray Auto Parts Company, Ltd.....	17240
Torque Truck Parts LLC.....	17176
Trelleborg / Vibracoustic.....	64072
Watson & Chalin Manufacturing, Inc.....	19180
Weller Reman.....	13281

## XINGTAI LONGBIN RUBBER & PLASTIC PRODUCT COMPANY, LTD.

Product Company, Ltd.....	72240
---------------------------	-------

## TIRES, WHEELS, RIMS, MUDFLAPS, COVERS & ACCESSORIES

Aciers Robond (Talon Tight).....	30162
Alcoa Wheel Products.....	32385
Alexrim Corporation.....	69116
Alliance Tire Americas, Inc.....	12100
Alux Company, Ltd.....	68184
American Truck Technology.....	61164
Andersen Flaps, Inc.....	69113
Automotive Upgrade Technologies.....	70096
B & D Cold Headed Products.....	12196
Balance Masters / Sun-Tech Innovations, LLC.....	69221
Baostep Auto Parts Industrial Limited.....	65162
Be Trucker Friendly.....	76189
Blackjack Tire Repair.....	61129
BorgWarner.....	36290
Bridgestone.....	34415
Butler Products.....	10132
Centramatic.....	14088
CMA, LLC. Dba Double Coin Tire.....	18068
Consolidated Metco, Inc.....	32245

Continental.....	18252
Counteract Balancing Beads.....	12105
ZZT Motorkits Corporation Ltd.....	65125
Deflecktor Aero Wheel Cover.....	12037
Dual Dynamics.....	30124
Emerging Products Sales, LLC.....	76196
Falken Tire Corporation.....	64084
Fleet Engineers.....	36250
Fleet Equipment Corp.....	12224
FlowBelow Aero, Inc.....	11080
Gemsy Forged Aluminum Company, Ltd.....	65147
Goodyear Tire & Rubber Company.....	24065
Gorilla Plastic and Rubber Group.....	66216
GTCNA.....	64196
Haltec Corporation.....	30336, 32006 & 65105
Hankook Tire America Corporation.....	14192
Hebei Longgu Auto Parts Import & Export Trade Company, Ltd.....	65164
Hercules Wheel Bolts & Studs.....	64144
Husky Tire.....	70109
Insta-Chain.....	30000
International Marketing, Inc.....	11176
KIC Holdings.....	36173
Link Manufacturing, Ltd.....	22075
Love's Tire Care.....	18077
Magnetic Mud Flaps.....	62005
Martins Industries, Inc.....	70153
Maxion Wheels.....	62196
Michelin.....	34460
Minimizer.....	65232
Mobile Awareness, LLC.....	68100
Ningbo Meiyada Automobile Parts Manufacturing Company, Ltd.....	66112
Okabe Company, Inc.....	66160
Onspot Automatic Tire Chains.....	36025
Plastic Padana System Srl.....	70185
Pressure Systems International.....	12069
Ratchet King Company, Ltd.....	62097
RealChrome by Kuntz Electroplating, Inc.....	62160
RealWheels, Inc.....	10156
Rheoforge Company, Ltd.....	74128
Roadmaster Tires.....	69104
RoadSknz.....	40377
Robert Bosch, LLC.....	34895
Rochling Engineering Plastics.....	11221
RUD Chain, Inc.....	64156
Safety Trigo, Inc.....	74104
Shandong Taijiu Power Machine Manufacturing Company, Ltd.....	66104
Signature Auto Concepts, Inc.....	61005
Stemco.....	36300
Sumitomo Tire / TBC Corporation.....	12168
Temper Axle Products Corporation.....	40545
The Mudflap Jack, LLC.....	60101
Tire Pressure Systems.....	70096-1
Tire Retread & Repair Information Bureau.....	13036
Toyo Tire U.S.A Corporation.....	16252
Tru-Balance.....	69217
Truck System Technologies.....	60197
USA Flap.....	76089
Valor TPMS.....	65113
Walther Engineering & Mfg. Co., Inc.....	30216
Windpower Tire.....	70109-1
Xiamen Sunrise Wheel Group Company, Ltd.....	65156
Yokohama Tire Corporation.....	14124
ZC Rubber America, Inc.....	68160
Zhejiang Dicastal Hongxin Technology Company, Ltd.....	65124

## TOOLS, REPAIR EQUIPMENT, MAINTENANCE PRODUCTS & SERVICES

16 Ton Industries - Cubby Buddy / Raising The Bar.....	69224
1800 ImStuck Fleet Services.....	70180
Alemite.....	67229
AME International.....	61060
AP Products.....	61069
Axle Surgeons.....	36057
Bad Dog Tools.....	66113
Bee Line Company.....	24050
Beugler Stripers.....	61012
Bijur Delimon International.....	60100
Blizzerator, LLC.....	61048
Boroughs Corporation.....	69177
Boss Shops.....	17136
Brak Chek LTD.....	10053

Byler Rivet Supply.....	10033
Chicago Pneumatic Tool Company.....	30332
Clarke Power Services, Inc.....	17120
Cobra Electronics.....	17084
Custom-Pak, Inc.....	74156
DJ Products, Inc.....	72169
Drill Bit City.....	10200
E/Z Products.....	61192
Elite Diesel Service.....	61241
Find Truck Service, Inc.....	67144
Fleet Equipment Corp.....	12224
Fleetpride, Inc.....	30328
FSX Equipment, Inc.....	64208
Gaither Tool Company, Inc.....	70112
GARD Specialists Company.....	16217
Gray Manufacturing Company, Inc.....	32275
Great Products.....	69213
Groeneveld Transport Efficiency.....	11256
Hunter Engineering Company.....	19208
Ideal Hose Clamp Products.....	63143
Jonnesway Enterprise Company, Ltd.....	70245
Ken-Tool.....	66212
Kiene Diesel Accessories.....	11213
L.A. Fasteners, Inc.....	16205
M.D. Alignment Services, Inc.....	68228
Mark Enterprises, Inc.....	62244
Martins Industries, Inc.....	70153
May Wes Mfg.....	72113
Milwaukee Electric Tool.....	61173
Nexal Aluminum, Inc.....	61080
NTTS.....	67169
Nupla Corporation.....	63080
OTC.....	14100
PIUSI USA, Inc.....	63136
Presta Products.....	74176
Qingdao Shuntongda Mechan Company, Ltd.....	72149
Quality Craft Tools.....	60024
RAVAmerica.....	18121
Rescue Tape - Harbor Products, Inc.....	10032
Robert Bosch, LLC.....	34895
Safety Jacks.....	61004
SAS Safety Corporation.....	62004
Socal Flashlights, LLC.....	60001
Southeast Val6, Inc.....	70088
Square Wheel Industries.....	74196
Swivel Storage Solutions.....	61161
Temper Axle Products Corporation.....	40545
Tiger Tool International, Inc.....	14252
Tru-Balance.....	69217
Uptime Diesel.....	12264-1
Valco CP.....	69061
Winters Drill Bit City.....	10200-1

## TRAILER MANUFACTURERS & SALES

BWS Manufacturing Ltd.....	74109
Circle R Side Dump Trailer by Thurston Manufacturing Company.....	63208
Clement Industries, Inc.....	36400
Construction Trailer Specialists, Inc.....	16072
Doonan Specialized Trailer, LLC.....	16240
E.D. Etnyre & Company.....	19096
East Manufacturing Corporation.....	26177, 34035, 91475 & 34555-1
E-Pak Trailers.....	40469 & 90250
Gem State Mfg. / Trailmax Trailers.....	63220
Great Dane Trailers.....	34075
Hale Trailer Brake & Wheel, Inc.....	34555-2
Hyundai Translead.....	34205
Innovative Trailers, Inc.....	18080
J & J Truck Bodies & Trailers.....	34405
Jet Company.....	10228
Kalyn Siebert.....	16156
KNL Holdings, LLC / Peerless.....	34555-3
Landoll Corporation.....	18108
Load Lifter-Solutions, LLC.....	76185
MAC Trailer Manufacturing.....	32215
Manac Trailers.....	16160
Merritt Equipment Company.....	36170
Muv-All Lowbed Trailers - Palomino Manufacturing Corporation.....	60180
SmithCo Side-Dump Trailers.....	63229
Talbert Manufacturing, Inc.....	13136
Titan Trailers, Inc.....	34555-4
Trail King Industries.....	34105
Trail-EZE Trailers.....	76129
TransMasters Trailers / Master Solutions, Inc.....	91050
Tytal USA.....	69096

Utility Trailer Manufacturing Company.....	34795
Vanguard National Trailer Corporation.....	34315
Walinga, Inc.....	61132
Western Trailer Sales Company.....	30096, 90050 & 34555-5
Wilkens Manufacturing, Inc.....	34555-6 & 36890
Wilson Trailer Company.....	62132
XL Specialized Trailers.....	16212
Zip's Truck Equipment, Inc.....	63172

## TRAILER PARTS, FLOORING, LINERS & RELATED EQUIPMENT

Aerodynamic Trailer Systems, LLC.....	11064
AeroFleet Products.....	72093
Airtab, LLC.....	68232
American Made Liner Systems.....	16173
Angra International.....	20185
ATDynamics.....	12048
Avantechs, Inc.....	64116
AXN Heavy Duty.....	34435
Blue Ribbon Ideas, Inc.....	74200
Buffers USA, Inc.....	10061
Bustin Industrial Products, Division of	
R-O-M Corporation.....	65208
Butler Products.....	10132
Cooper Standard Performance Products.....	40564 & 91480
Cramaro Tarpaulin Systems.....	36185
Deeper Manufacturing Company, Ltd.....	65133
Discount Ramps.com, LLC.....	90075
Emerging Products Sales, LLC.....	76196
EZ-Crank Inc.....	62000
Fleet Engineers.....	36250
Freight Wing, Inc.....	11056
Goen, LLC.....	63161
Hadley.....	34250
Hallco Industries, Inc.....	36221
Innovative Access Solutions.....	16133
KEITH Mfg. Co.....	34555
Kingtec Group USA, Inc.....	17228
Laydon Composites, Ltd.....	12065
M & E Components, Inc.....	36377
Mac Trailer Aftermarket Parts.....	36345
Ms. Carita SafeTruck, Inc.....	10208
One Way Transport Products.....	65209
Overseas Hardwoods Company.....	36065
Polymer Industries Avalanche Liner Division.....	14269
Powerbrace Corporation.....	16141
Press-Seal Gasket.....	64005
Qingdao Ever Bright Import & Export Company, Ltd.....	70204
Quadrant EPP / QuickSilver.....	20085
RAD Manufacturing, LLC.....	66153
Repstar Agencies, Inc.....	67165
RMC Engineering.....	62164
Rochling Engineering Plastics.....	11221
Sabic.....	34600
Safety Jacks.....	61004
SAF-Holland.....	34335
Smart Truck Systems.....	69200
Smart Wind Aerodynamic Trailer Skirts.....	70172
Strehl, LLC.....	70156
TrailerDecking.com.....	62172
Transtex Composite.....	11072
Tuff A Nuff.....	69133-1
Waltco Lift Corp.....	62100
Whiting Door Manufacturing Corporation.....	61081

## TRANSMISSIONS, AXLES & DRIVELINE COMPONENTS

Alion Manufacturing & Engineering Ltd.....	65136
Allison Transmission.....	24155, 99200 & 99225
AXN Heavy Duty.....	34435
BorgWarner.....	36290
Butler Products.....	10132
Curtis Machine Company.....	74120
Dana Holding Corporation.....	30555
Detroit.....	30155-1
Eaton - Roadranger.....	32175, 99300, 99350, 99400 & 99450
General Truck Parts.....	18273
Gredie Holdings, LLC.....	36320
Guangzhou Eagle Electronic Technology Company, Ltd.....	66105
Hangzhou Hanray Industry.....	70205
Hangzhou Wankang Industrial Company, Ltd.....	65138

# MATS EXHIBITOR PRODUCT CATEGORIES

FIND BOOTH LOCATIONS ON THE FLOOR PLAN MAP - **PAGE 79**

## TRANSMISSIONS, AXLES & DRIVELINE COMPONENTS CONTINUED

Hangzhou Zhengqiang Universal Joint Company, Ltd.....	70197
Hubei Quanli Machinery Group Company, Ltd.....	65142
Illinois Auto Truck.....	26070
IMT - Ingersoll Axles.....	18188
KSPG Automotive Group.....	65217
Mansons International PVT. LTD.....	65072
MicroBlue Bearings, Inc.....	67101
Powersource Industry Company, Ltd.....	67092
Setco Automotive (NA), Inc.....	66217
Shandong Taijiu Power Machine Manufacturing Company, Ltd.....	66104
Stemco.....	36300
Watson & Chalin Manufacturing, Inc.....	19180
Weller Reman.....	13281
Wuhan Dongjiang Valves Manufacturing Company, Ltd.....	65163
ZF.....	32555
Zhuji Import Auto Parts Factory (Zhejiang Anct).....	65154

## TRUCK BODIES, FENDERS, CHASSIS, LINERS & RELATED COMPONENTS

Aeroefficient, LLC.....	12045
Belmor.....	63084
Best Fit Aftermarket Truck Parts / 4 State Trucks.....	14240
Changzhou Mingzhi Auto Parts Company, Ltd.....	65160
Changzhou T & D International Trading Company, Ltd.....	64148
Commercial Vehicle Group.....	32365
Daimler Trucks North America - Cab & Glider Sales.....	14112
Dawson International.....	74188
Elkhart Plastics.....	67245
Excel Industries.....	74245
Fibertech.....	13236
Fleet Engineers.....	36250
FleetTruckParts.com.....	67220
FlowBelow Aero, Inc.....	11080
Globetech Manufacturing.....	18016
Hehr International, Inc.....	76181
J & J Truck Bodies & Trailers.....	34405
Jesse Lai Incorporation.....	63104
Johnson Refrigerated Truck Bodies.....	36110
Jones Performance.....	60160
Laydon Composites, Ltd.....	12065
Link Manufacturing, Ltd.....	22075
Magnum Trailer, Inc.....	36285
Minimizer.....	65232
P.G. Adams, Inc.....	60172
Prairie Industries.....	62213
Quality Chrome Corporation.....	63076
R/S-Godwin Truck Body.....	16228
Repstar Agencies, Inc.....	67165
Road Gear Truck Equipment, LLC.....	14180
Solid Concepts.....	62072
Talladega Fiberglass.....	66080
Truck Body Parts Industrial Company, LTD.....	60229
Trux Accessories.....	14172
W.T.I. Truck Accessories.....	22050
Warner Plastics & Liners, Inc.....	62200
ZF.....	32555

## TRUCK MANUFACTURERS & SALES

Alley-Cassety Truck Center / Kalmar / Ottawa.....	20030 & 20050
Arrow Truck Sales, Inc.....	32455
Beelman Truck Company.....	91025
Capacity Trucks.....	19036

D & B Trucks & Equipment Sales, LLC.....	61156
Daimler Trucks NA.....	30155
Daimler Trucks North America - Cab & Glider Sales.....	14112
DJ Products, Inc.....	72169
Fitzgerald Glider Kits.....	19108
Ford Commercial Truck.....	32045
Freightliner Trucks.....	30125, 43075, 99100, 99175, 90095 & 43065
Hino Trucks.....	30455
Kenworth Truck Company.....	30296, 30305, 43045, 91510 & 91530
Mack Trucks, Inc.....	30245 & 99700
Manheim Indianapolis Heavy Trucks.....	40371
Navistar, Inc.....	30895, 45005 & 45125
PACCAR.....	30325
Peterbilt Motors Company.....	30385, 30392 & 43025
Ryder Vehicle Sales.....	61024
Tafel Motors.....	74129
TMC Transportation.....	65096
Volvo Trucks.....	32125, 91550 & 43055
Western Star Trucks.....	30185 & 99150
Zip's Truck Equipment, Inc.....	63172

## TRUCK PARTS & EQUIPMENT

Aciers Robond (Talon Tight).....	30162
Airtab, LLC.....	68232
Alliance Truck Parts.....	24185
Alumitank, Inc.....	65173
Anhui Dehong Work Manufacturing Company, Ltd.....	67095
Bad Ass Custom Truck Parts, Inc.....	60032
Belmor.....	63084
Best Fit Aftermarket Truck Parts / 4 State Trucks.....	14240
Bijur Delimon International.....	60100
Changzhou Guoshi Vehicle Fittings Company, Ltd.....	65148
CMEC International Exhibition Company.....	70117, 70121, 70125 & 72128
Commercial Vehicle Group.....	32365
Cooper Standard Performance Products.....	40564 & 91480
Dana Holding Corporation.....	30555
Deeper Manufacturing Company, Ltd.....	65133
Dukes A & W Enterprises, LLC.....	10108
Eaton - Roadranger.....	32175, 99300, 99350, 99400 & 99450
Electronics Remanufacturing Company.....	65177
Elkhart Plastics.....	67245
Equistar Chemicals, Ltd, a Lyondellbasell Company.....	63121
Excel Industries.....	74245
FleetTruckParts.com.....	67220
Frontier Used Truck Parts.....	62068

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# INDEX OF ADVERTISERS

ADVERTISER NAME	PAGE #	ADVERTISER NAME	PAGE #
Agility Fuel Systems.....	137	Mack Trucks, Inc.....	Floor Plan Map Section
Alcoa Fastening Systems.....	11	Maxion Wheels.....	Between 48-49
Allen Lund Company.....	108	Maxwell Technologies.....	69
Alliance Truck Parts.....	23	May Wes Manufacturing .....	111
Ancra International .....	52	Mercer Transportation.....	33
Balance Masters .....	122	Merritt Equipment Company .....	92
Beelman Truck Company.....	29	Michelin .....	25
Bergstrom, Inc. .....	64	Mitsubishi Electric Automotive America, Inc.....	17
BorgWarner .....	43	OE Quality Friction Inc. ....	96
Bosch Diesel Systems, Robert Bosch LLC .....	15	OOIDA.....	159
Burroughs Corporation .....	102	Panelite by Dieter's .....	128
Cardinal Logistics Management Corporation .....	152	Peake Fuel Solutions.....	40
Chart LNG.....	55	PPG Industries.....	24
Chevron Delo.....	19	PrePass .....	12
Cobra Electronics.....	9	Progressive Commercial Insurance .....	3 & 87
Con-way .....	48	Radiator Works .....	6
Consolidated Metco (ConMet) .....	95	Rand McNally .....	46
Continental Commercial Vehicle Tires .....	56	Ridewell Suspensions.....	2
Crestmark Transportation Services .....	85	RoadKing Shocks, LLC.....	103
Crosspoint Solutions ClimaCab .....	70	Roadworks Manufacturing .....	39
Cummins, Inc. .... Back cover, Inside Front Cover		Rochling Engineering Plastics.....	115
Delco Remy.....	45	SAF-HOLLAND.....	88
Diesel Cast Welding .....	28	Samson Rubber Products (PVT) LTD.....	153
Donaldson Company, Inc. .....	47	Shell Rotella .....	37
Drivewyze .....	107	SleepDogMattress.com.....	110
Durabilt by Durbin Mfg. Inc. .....	73	STEMCO .....	44
East Penn Manufacturing Company, Inc. (Deka Batteries) .....	32	Sumitomo Tire .....	90
Espars Products, Inc.....	86	Thermal Structures Inc. .....	149
Everblades Heated Windshield Wipers.....	123	Thermo King Corporation .....	20
Excel Radiator .....	145	Tiffin Loader Crane .....	124
Federal-Mogul Systems Protection.....	104	Tiger Tool International, Inc. ....	21
Frontier Used Truck Parts..... Inside Back Cover		Trail King .....	121
GM Freight Inc. .....	154	TransCore DAT.....	77
Grand Rock Company .....	38	TravelCenters of America.....	51
Grede Holdings LLC .....	74	TruckFridge.....	117
Haldex .....	147	United Pacific Industries .....	34
Hendrickson .....	7	VDO Commercial Vehicles.....	26 & 61
Howes Lubricator Products .....	101	Volvo Trucks.....	4
Idle Smart.....	58	VXI BlueParrott .....	30
Ingersoll Axles .....	116	Walmart .....	113
InsureMyRig.com.....	151	Webasto Product North America.....	18
iTruckTV .....	125	Windpower Tire .....	127
J.V.R. Safe-T-Signal Inc. ....	156	Winegard Company .....	118
Kentucky Soybean Board.....	42	Zamzow Mfg. Co., Inc. ....	131
Kinedyne Corporation .....	Cover Wrap	ZF.....	146
LandLine Magazine .....	158		
Landstar.....	13		
Luber-finer .....	112		
Mac Trailer Manufacturing .....	160		

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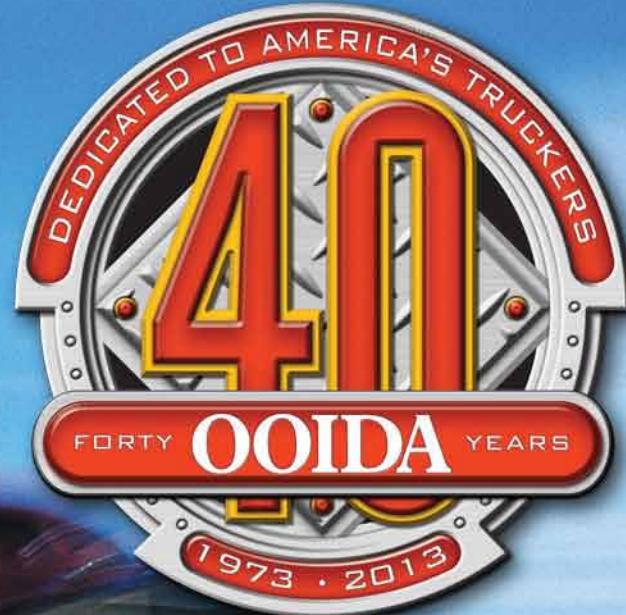
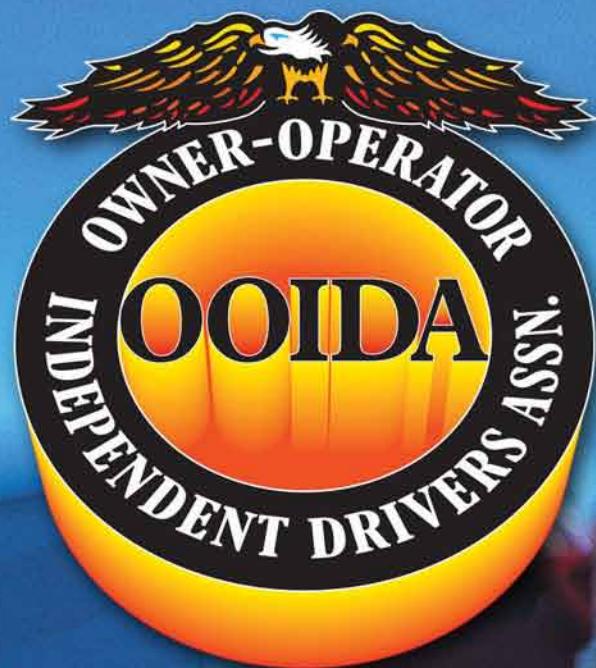
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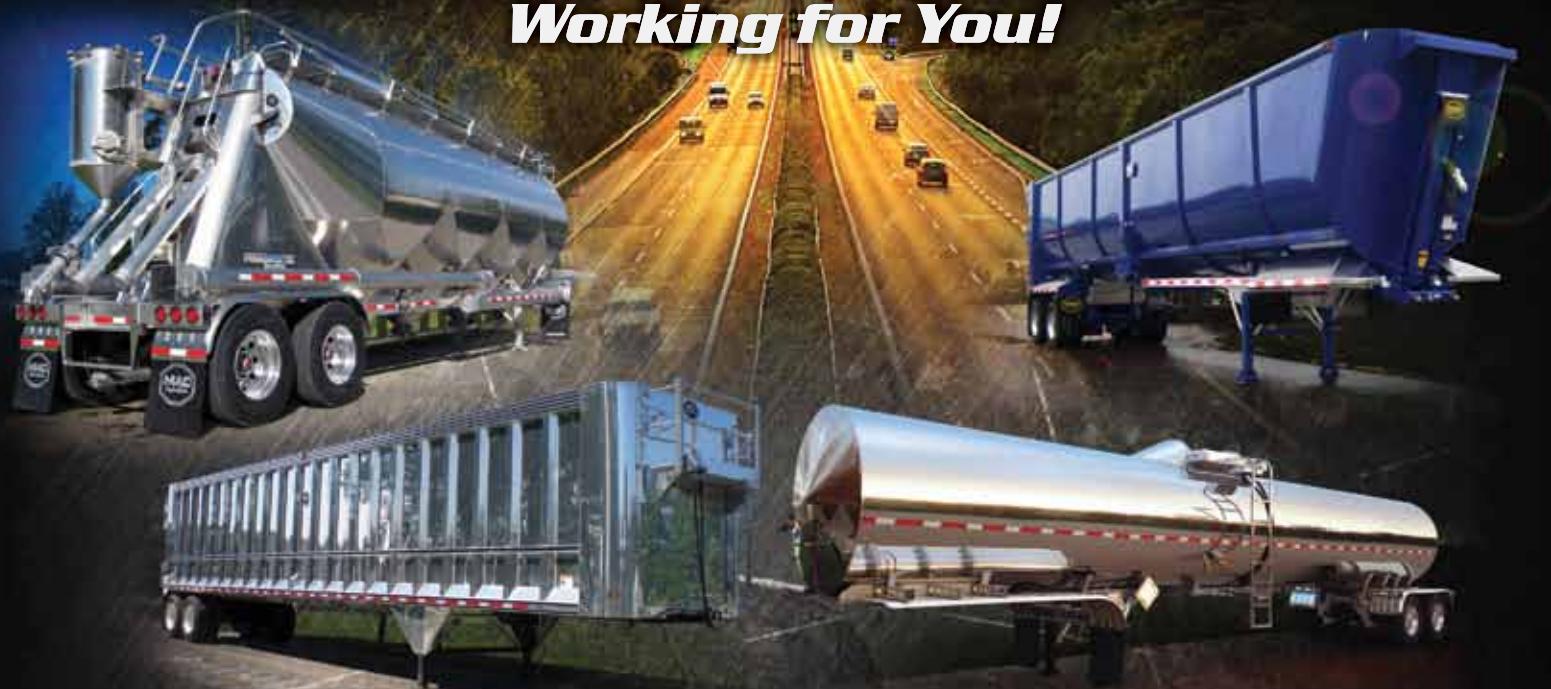
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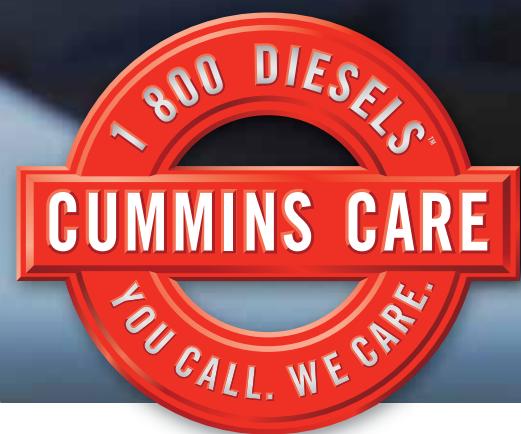
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